Call for Papers

6th Annual Conference

UNIVERSITIES, ENTREPRENEURSHIP AND ENTERPRISE DEVELOPMENT IN AFRICA

University of Nairobi

Bonn-Rhein-Sieg University of Applied Sciences

University of Cape Coast

Wednesday 19th July 2017

University of Nairobi, School of Business

University Way, Nairobi City (CBD), Kenya

Theme: Universities, Entrepreneurship and Enterprise Development in Africa

Entrepreneurship and enterprise development holds a huge potential for unlocking economic potential of African countries, reducing the income disparities and repositioning the continent strategically in the global economic, social and political spheres. Despite having a large pool of untapped natural resources and human capital, several African countries decry weak economies, poor governance and widespread poverty and human suffering. Nonetheless, universities have the chance to provide the impetus for changing the status quo through knowledge creation, dissemination and technology transfer.

Borrowing from experiences of developed countries as well as middle income countries, entrepreneurship triggers mobilization and redirecting of resources to opportunities with greater economic returns. Hence, university and industry linkages in diverse ways support enterprise development, participation of poor people in the economic process and creation of employment opportunities in Africa. Furthermore, the interaction of African universities with foreign universities promotes technology transfer to African enterprise and increases the chances of international market access through cultural awareness.

In the framework of the project "German-African University Partnership Platform for the Development of Entrepreneurs and Small/Medium Enterprises" the Bonn-Rhein-Sieg University of Applied Sciences (BRSU) together with its partner universities, the University of Cape Coast in Ghana and the University of Nairobi in Kenya organize an annual conference that is alternately hosted by one of the three partners. The University of Nairobi is privileged to host this year's conference at its main campus in Nairobi City, Kenya.

Target Participants

The conference aims at bringing together participants from academia, industry and other stakeholders that play pivotal role in the interplay between education and economic development. The event aims to build closer ties between universities and the business community to spur the sharing of knowledge and transfer of technology to industry.

Format of Contributions

The conference encourages interactive and networking sessions where participants are expected to contribute actively. Emphasis will be given to sharing of practical experiences by academia and the business community as well as research driven towards solving problems faced by industry and strengthening relationships between learning institutions and industry. The one-day event encompasses the following formats:

- Workshops
- Panel Sessions
- Fish Bowl
- Presentations and Discussions
- Poster Sessions

Sub Themes

The conference theme is structured into six sub themes. The conference welcomes contributions that cut across themes, address one specific theme or address the main theme, but cannot be assigned to a specific theme.

- Subtheme I): Business and entrepreneurship in Africa: Success factors, barriers, perspectives
- Subtheme II): African business in, and trade with, Germany and Europe
- Subtheme III): University teaching and research for development in Africa: models, success factors, challenges
- Subtheme IV): Entrepreneurial education for employment and economic growth
- Subtheme V): Intercultural challenges of university and business partnerships

- Subtheme VI): Sustainable/Responsible Business
- Subtheme VII): Social welfare and productivity: Challenges for the entrepreneur

Registration Fees

Undergraduate Students: Ksh 1,000

Graduate students: Ksh 2,000

Paper presenters   USD 60

Participants without Papers Ksh 2,000

SUBMISSION

Authors are requested to submit abstracts through**:** editoramr@uonbi.ac.ke

The abstract should not exceed 300 words (single spaced) written in Times New Roman Font 12.

Please note the following deadlines

Abstract submission: 31st March 2017

Full paper or Poster Submission   31st May 2017

Abstracts submitted will go through a review process and authors informed by 23rd April 2017, for purposes of preparations.

Final abstracts of all presenters will be included in the conference program, while final papers will be published in an electronic conference proceedings volume after the conference.