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Guest Speaker – Seed Marketing Course, Seed Enterprise  
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# Breaking Poverty Traps

- ▶ Delivery of science based technology
- ▶ Institutional organization
- ▶ Market access
- ▶ Enabling Policy

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# Agricultural Productivity

- ▶ **Agricultural output and input markets**
- ▶ **Access to credit**
- ▶ **Soil health**
- ▶ **Crop varieties**
- ▶ **Seed and fertilizer distribution**
- ▶ **Rural labor markets**
- ▶ **Training and extension**
- ▶ **Land tenure**

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## High Quality Seed

- ▶ Fundamental to enhancing productivity
- ▶ Food security
- ▶ Rural livelihoods

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# Regulatory Framework

## ▶ National

## ▶ Regional

- ❑ Plant Breeding & Varietal Improvement
- ❑ Variety maintenance & early generation seed multiplication
- ❑ Formal and informal seed delivery system
- ❑ Variety release registration
  - ❖ DUS testing
- ❑ Seed certification

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# Seed Policy Harmonization

- ▶ EAC
- ▶ COMESA
- ▶ SADC
- ▶ ECOWAS

## Case studies by SFSA and NML

- ❑ EAC & COMESA (Kenya)
- ❑ SADC & COMESA (Zimbabwe)
- ❑ ECOWAS (Ghana)
- ❑ Regional variety release test cases: 2016 Findings

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# Prioritizing Improved Seed Availability

- ▶ Access to Foundation Seed
- ▶ AGRA working with:
  - Governments
  - Private Sector
  - Competent Groups

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END

QUESTIONS ??

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