

# **Practical Observations on choosing agrodealers, retail management and brand management**

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Seed Enterprises Management Institute  
SEMIs, UoN  
University of Nairobi  
5<sup>TH</sup> December, 2014

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Seed Enterprises Management Institute  
University of York

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MAISHA BORA

Ciira Agrovet

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& SPIRITS  
WHOLESALE & RETAIL AVAILABLE

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Seed Enterprise Management Institute  
University of Nairobi





# SEED MULTIPLICATION

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University of Hail



SEED  
Seed Enterprises Management Institute  
University of Nairobi



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Agrovet

INUA MBEGU  
BORA HAPA!  
BEGU BORA  
AISHA BORA



SEMIJOHN  
Seed Enterprises Management Institute  
University of Nairobi

**GU BORA**  
**SHA BORA**



Kenya Agricultural University  
College of Agriculture, Forestry and Fisheries  
Department of Horticulture  
Nairobi, Kenya





FARMLINK  
ENTERPRISES



Trianum

Ituogwara maano na fuzuzio magotijwa ya mazizi

KOPPERT

Amirco Kenya Ltd

EGU  
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Seed Enterprise Management Institute  
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of Agricultural





CROP: MAIZE  
VARIETY: DINKA 31  
CO: KENYA  
DATE OF PLANTING: 14/1/2014

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Kenya Seed Company Ltd. Quality Seeds  
E-1291 SORGHUM SEED 2 Kg  
HYBRID 8998 SUNFLOWER SEED 1 Kg  
HYBRID 8998 SUNFLOWER SEED 1 Kg  
HYBRID 8998 SUNFLOWER SEED 1 Kg  
HYBRID 8998 SUNFLOWER SEED 1 Kg  
HYBRID 8998 SUNFLOWER SEED 1 Kg  
SEREDO SORGHUM SEED 2 Kg

Kenya Seed Company Ltd. Quality Seeds  
HYBRID SEED MAIZE H513 2 kg  
HYBRID SEED MAIZE H513 2 kg  
HYBRID SEED MAIZE H513 2 kg  
SEED BEAN ROSEGLP 2 2KG

Sustainable Solutions High Quality Seeds  
SIMLAW SEEDS 1kg  
SIMLAW SEEDS 1kg  
SIMLAW SEEDS 1kg  
SIMLAW SEEDS 1kg  
PIONEER SEED MAIZE Phb 30G19  
PIONEER SEED MAIZE Phb 30G

27 09 2013



27 09 2013





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SUPER MARKET**



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**MAT**

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UP ENERGY  
2007



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