

EAST AFR. PROT

C O
8374

8374

REC
11 JUL 1929

Longworth D.S.

1913

10 mch.

Last previous Paper

6a
1929

Railway advertising

Amount paid out of his salary is real only - £150 per

Mr. Bell only

2/11/29
D.H. on coms - see with
on 6453 and this paper

W. Road

W.F.D. 13/3

I have thought it best to draft at greater length - I have put the copying note as to the 550 wages in a separate draft.

I have sent the Longworth a copy of the railway report to CE 4-12

15/6/29

15/7/29

H. J. R.

15/7/29

Copy to 27 coms J.M. [unclear]
for remitted pt. 15 July 29/34

68,131, W. 20 897-58
11,000, 11/12, A.S.E.W.

Next subsequent Paper.

16/7/28
6a/29

THE UGANDA RAILWAY



84

TELEPHONE NO.
GERRARD 6032
TELEGRAPHIC ADDRESS
DECIWIKKY, LONDON

DEWAR HOUSE,
HAYMARKET,
LONDON, S.W.

To
The Under Secretary of State
For The Colonies,
Downing Street, S.W.

Monday,
March, Tenth,
Nineteen Thirteen.

With reference to 7049/1913.

Sir,

In reply to your query of March 8th as to the amount I pay out
of my annual salary, I may tell you it is confined to the rent only
which is £150 per annum.

Your obedient servant,

D. S. Longworth

[Handwritten signature]

19 March 1913

and 11/18/13

Dear Sir,

I have the honor to inform

you that my attention has been drawn to the newspaper reports of your speech at Makhara on the 27th of December last, in which you are represented as having stated that 550 wagons had recently been received or were then on order for use on the Uganda Railway. I have no information of any recent orders for wagons other than for those, amounting in all to 379, referred to in the enclosure to the letter from the CA for the Com. of the 8th of February, communicated to you in my despatch No. 133

DRAFT.

E. A. P. No. 216

In Belief

MINUTE.

Mr. Macdonald, 15/3

Mr. Reid 15/3

Sir G. Fiddes.

Sir H. Just.

Sir J. Anderson.

Lord Eminotti.

Mr. Harcourt.

In course

[Handwritten scribble]

(See my note to CA, attached to CA 5987-4700 for the amount detached from the trustee & is not available at the moment)

133 of the 20th of February
 and I understand that
 the Crown Agents have no
 record of any other orders
 made during the last eighteen
 months. I have in the
 circumstances thought it
 desirable to draw your
 attention to the matter in
 case that if there has been
 any misunderstanding as
 to the quantities to be supplied
 it may be put right as
 soon as possible.

1 MAR 1913

L 2AP
 8374

19 March 1913

Duesol 24819

DRAFT

EAD No. 27
 Sir
 Relfield

MINUTE.

- Mr. Buxton, 15/2
- Mr. Read 15
- Sir G. Fiddes.
- Sir H. Just.
- X Sir J. Anderson. 15
- Lord Emmott.
- Mr. Harcourt.
- (to come)

Indoquin 28 Feb. (7049)

20 do 8 March (..)

20 do 10 March (8374)

24/15

Sir,
 I have the hon. to
 transmit to you the
 accompanying copy of
 correspondence with Mr
 S.G. Longworth on the
 subject of the work of the
 Publicity Department of
 the Uganda Railway. You
 will observe that Mr.
 Longworth has asked two
 points, the adequacy
 of the provision (amounting
 all to £800) made for the
 work of his office, and the
 necessity of supplementing the
 information supplied to him
 for carrying on that work and
 dealing with enquiries.
 2. The total provision made
 in the Estimates for railway
 advertising is £1200, and I have

information as to
the manner in which the
balance of £4000 is expended.
I shall be glad if you will
consider whether any portion
of it could be devoted to
increasing the expenditure
of the London office and if not
whether further provision
may not be desirable with
this object.

3. It seems clear that
the allowance of £500 made
to Mr. Longworth for expenses
in advertising has been
found to be insufficient and
I am informed that Mr.
Longworth has found it
necessary to supplement it
from his own pocket in order
to provide better care for
the working of the office up to
the beginning of the new financial
year. As regards the remaining
£300, you will observe that
£150 of this sum is spent on
rent. Mr. Longworth's personal
remuneration therefore amounts
only to £150 a year, a sum
which appears to be inadequate if

of the present arrangements
regarding his work are to
continue.

87

4. So far as my information
goes, the office serves a
useful purpose not only
in advertising the railway
but also in ~~advertising~~ ^{furnishing} information
to the public and in
the ~~advertising~~ ^{giving advice to}
settlements and intending
settlers. There is in addition
a growing tendency to seek
for information of a statistical
nature about the progress of
the railway and ^{in the country generally} representations
have recently been made to
me as to the difficulty of
obtaining details of this
kind in a convenient form.
* I think that it will be
desirable as far as possible
to demand as far as possible
as ~~immediate~~ a greater
publicity is likely to attract
attention to the country and
as a field for settlement and
from the point of view both
of the settler and the capitalist
I shall be glad, therefore, if you
will

shall consider whether, in
addition to arranging for
his longworth to be supplied
regularly and punctually with
the reports, goods and tariff
rates, &c. for which he asks,
it would not be possible
to supply him periodically
- perhaps every quarter -
with a summary showing
the progress of the line, to cause
of traffic, changes in rates,
prospective developments in
regards of rolling stock and
permanent way improvements,
and the reformation of the
kind likely to be of ^{service} ~~interest~~
to those who have a contemplative
interest in the country. I
am aware that his longworth
is already furnished with weekly
traffic reports returns, but
the figures they contain are
necessarily approximate and
subject to accidental fluctuations,
and the returns themselves are
only to the irregular intervals of steam service
necessarily received at uncertain
intervals, and I think that a
less frequent and more concise
form of return, would be of a
form suitable for publication,
and be of greater value.

5. I am not aware how far these

is a demand locally for
wigs of the kind, but
it may be desirable to 88

Consider whether some
similar general statement
might not be issued
periodically in the Post
Gazette for public
information, in supplement
of the notices, or to monthly
traffic returns, and changes
of rates which already
appear.

6. I shall be glad if you
will furnish me with your
views on these points. You
will notice that the
question of the funds

provided for the improvement,
disposal and amelioration
of some property on the
subject is prepared to continue
the enquiry in the present conditions.

I have shown to date to
provide him at the earliest
possible date with the 500
copies of the Goods and
Taxiff Rates for which he

DRAFT