

EAST AFR. PROT
11451

11451
ECP
1914

for
Helfield 205

1914

2 hrs.

Last previous Paper.
For 118 54 1/2 (be h. b.)
bill 8500 (H. L. Adm.)

Re. E. Africa Investment Co Ltd

Submits letter from Co making proposals for advertising
Exp. eg. Land Sales, Agriculture, etc. Co agrees
that Co undertake all duties con with forthcoming
Intern. Cotton, Fibre Products & Exhibition & receive the
sum provided in Estimates 1914-15 for this purpose - also
that Mr Longworth's office for Railway advertising be transferred
to Co buildings.

Mr. G. Fielder

I think we should need a good deal
more info before going all the way
agreed in the Company's letter.
Even if Mr Longworth is to remain
separate, he will need some money
to advertise even the Uganda
Railway alone, & it is unwise to
say what would remain as a subsidy
for the Co.

If they are ^{subsidized} subsidized, they will
certainly make a public claim to an
Official position, & they are not
I think sufficiently devoid of personal
interest in the country consequently
they may be quite blameless to

Mad tel
30 min to 4
Mr Mad 321
Copy sent for G/A 265. 24 June 1914
1677/14

Next subsequent Paper.

act or advise in the name of the
Govt.

However, the Govt. only suggests
that in the first instance they should
be given information, & there can
be no harm in that.

As regards the exhibition the
proposal appears to have emanated
from the Governor. I do not think
there is any reason to object, but
I believe Mr. Logsworth has run
an E.A.P. stall at other (minor)
exhibitions with - so far as I know -
a considerable amount of success.

Generally, the proposal will
deprive Mr. Logsworth of a great deal
of (usu. Residency) work in which
he has taken much interest. I
think we might

(a) agree to the exhibition proposal,
& to supply the pamphlets, &c.

(b) ask Govt., with reference to the

full scheme, whether there is
any sufficient reason for
taking away Mr. Logsworth's
function as a general adviser

& (c) ask Lord Cromwell to call &
discuss

L.C.S. 20.3.14

H. D. R.

31/3/14

This requires very careful consideration. My
 own feeling is strongly hostile to one
 being tied up officially to any
 financial Co., and I think it will
 attract very unfavorable notice in
 the House of Commons. I shall tell
 the Gov. alone, but it will do.

W. H. 1. 25. 14

I agree entirely. The Gov. has its own
 parts to grind and they should be left
 to do so without the assistance of Gov.

At once

Ch. 7. 4. 14

EAST AFRICA PROTECTORATE.

March 2nd 1914.

No. 205

Sir,

I have the honour to transmit herewith for your consideration copies of a letter and enclosures from the British East Africa Investment Company Limited.

2. I have discussed this new enterprise with Lord Cranworth, Lord Arthur May and Captain Eiddott, as representatives of the Company in question. I think it an excellent suggestion that those prominently interested in the Protectorate should take practical steps to make it better known and I consider their initiative deserving of all the encouragement that Government can give.

3. As a first step I would suggest that the Colonial Office might put the Company in a position to advertise land sales as announced and intimate from time to time any other matters in regard to which publicity might be considered desirable.

4. The Company has also offered to undertake all duties in connection with the East Africa Stand at the forthcoming International Cotton, Fibre, Tropical Products and Allied Trades Exhibition in London and I would ask your authority

to

THE RIGHT HONOURABLE

LEWIS HARCOURT, P.C., M.P.,

SECRETARY OF STATE FOR THE COLONIES,

DOWNING STREET, LONDON, S.W.

B. E. A. Investment Co.
with encls.
Jan. 26th

cc
Feb. 7th

to place in their hands the sum provided for that purpose in the Estimates. They would render an account of their expenditure as explained in their letter of the 7th ultimo to the Director of Agriculture, a copy of which I enclose.

5. Subject to any observations which Mr. Longworth may have to make I would suggest the transfer of his office to the Company's building. It should, however, still remain, at all events for the present, under the direct control of Government.

6. Finally I would recommend that Lord Cranworth be asked to call at the Colonial Office and explain the Company's proposals fully and personally.

I have the honour to be,

Sir,

Your humble, obedient servant,

Hervey Beech

GOVERNOR.

INCLOSURE

In Despatch No. 205 of 2.3.1914

NAIROBI, 490

January 26th 1914.

Sir,

The British East Africa Investment Company was formed last year in London and is a Registered Limited Liability Company. Its objects are:-

The attraction of settlers and capital to British East Africa

The dissemination of all available information, vide Pamphlets, with regard to land, agricultural conditions, methods of growing and preparing produce.

In fact, all these objects which the Company in the Colonies are undertaken by an Agent General's Office.

The Company has now rented offices at 168 Piccadilly (present premises of "The Car" vide photo enclosed) which offices ^{will} comprise the whole of the ground premises, including a showroom and shop-front, and also large additional office space in the basement.

The Manager of the Company is Captain G.H. Riddell, M.V.C., and Mr. H. Oakley Smith is Secretary, with a suitable staff.

The British East Africa Investment Company is desirous of submitting the following business proposition to H.M.'s Government in the Protectorate

1. That the Government should subsidize the Company to the extent of the amount at present expended in the advertisement office of the Uganda Railway at Dewar House.

2. That the Company take over the services of Mr. Longworth

(2)

Longworth at his present, or some other agreed salary. Or alternatively that Mr. Longworth be paid direct by the Government.

3. That the Company provide Mr. Longworth with accommodation in their offices, in which he shall work exclusively for the Uganda Railway under their direction. Or alternatively that he shall work directly under the Government.

4. That the Company shall advertise, according as the Government may direct, all auction sales of unalienated lands, and shall further supply all enquirers with every available information in this connection.

5. That the company shall keep and distribute through their office all information and memoranda that the Government may desire.

6. That should Captain. Bidwell's position as Manager at any time fall vacant, the approval of the Government to any new appointment be obtained.

7. That the Company give prominence in their Showroom to all such maps, pictures, photographs, samples &c. that the Government may desire.

The Company submit to H.M. Government that the latter would obtain the following very substantial advantages from the proposed arrangement:-

(a) At their present expenditure they would obtain in lieu of the present somewhat inaccessible and out of the way offices, a ground office in the very centre of London.

(b) In addition to equally commodious premises they would obtain the advantages of a magnificent showroom and snopfront.

(c) In addition to work done at present in their own office they would obtain the best form of advertisement for their sales of unalienated lands, and the free services of an expert adviser in all questions arising thereon, which prospective purchasers might bring.

(d) It is submitted that cooperation in this matter between H.M.'s Government and prominent settlers and business men is in itself a desirable event from both sides.

We venture to say that the above, or a similar proposition may be favourably considered by H.M.'s Government.

I have &c.,

Sd/- Cranworth

Sd/- G.H. Riddell, Capt.

For THE BRITISH SOUTHERN AFRICA INVESTMENT Co.

N A I R O B I .

February 7th. 1914.

493

The Hon. the Director of Agriculture,
N A I R O B I .

Sir,

I have the honour to confirm our conversation of last week re a proposal made by His Excellency the Governor that the British East African Investment Co. should take over from the Government the management of a Show of East African products in the Agricultural Hall at Islington in June and July next.

Representing the B. E. A. I. Co. I am prepared to make all arrangements in London and do my utmost to make the Show into a success on the following terms :-

That the Company receive the grant of £250 voted for this object less the amount expended in obtaining samples and shipping same to London, accounting to Government for their expenditure.

I understand that Mr. Powell of the Tropical Plants branch of your Department is likely to be in London when the exhibition is on and it would be of the greatest value to me if he was willing, and could be permitted, to make private arrangements with me to assist as his knowledge of tropical agriculture would be of the greatest service to me.

Yours faithfully,

Messrs B. E. A. I. Co. Ltd.,

Sd/-

G. Riudell

Director.

Lord Pembroke

I overlooked this: see

Ms. 9 475

I gather that the

comte-blest is favour of W

J. Williams

Ms. 17. 8. 14

Yes; evidently & I agree
we must be careful not
to favour one individ^l at
the expense of others

Ms. 18. 6. 14 E 17. 6. 14

W. H. ...
W. H. ...

6.9.15. Proposals for
an E.A.P. "Agent"
in London. Allocations
p. 15

21. The Cole case

W.H. 2/6/24

2. Mease case

Opium smuggling by Indian

European military justice force
hunted

Criticism
of the Watson, Tom Clark, Wash.
Lord G.C.

Judges

Lord Sumner & ...

the agent in London. +
reputation came to be ...
about the matter a short time
ago.
H.J.R. 5/6

to your attendance from the Commandant.

qualifying after the usual examination, but not
receipt of any pay or allowances from Army
funds (1) 5/- a day for each day spent at the
railway fares from your residence in the
gain, and (3) a further allowance of 2/6 a
not provided for you.

the allowances, it will be necessary for you
to send the annexed certificates, when properly filled
in, to the Commandant and yourself.

that if you should not return to

or if you should leave the Colony of your

The Leader (B.E.A.)

Sat May 7th 1914

OF BRITISH EAST AFRICA.

CORRESPONDENCE.

Home Settler Representation.

TO THE EDITOR OF THE "LEADER."

Dear Sir, - After careful consideration, we have come to the conclusion that the time has now arrived for the appointment of an accredited agent to represent British East Africa, (also Uganda and Zanzibar if possible) in London, and we are publishing this letter in order that the question may be thoroughly ventilated, and, if possible, an adequate fund raised to enable the Convention to discuss it in a practical manner next year, to a definite session at its next meeting.

The principal duties of this agent would be to make clear both to the Government and the public, by means of direct representation to the Colonial Office, action in Parliament and in the press, the real views of the Colonists on matters of importance; to advertise the resources of the country independently of any private interest, and fulfil the functions of a reference and enquiry office.

The agent should have no commercial or financial interests in the country, except those of a purely private nature, and should be supported by a committee both at home and here.

The committee in this country should circulate reports from the agent, and should instruct him as to the line to be taken on specific questions.

We consider this appointment urgently necessary, and trust that if you agree, you will fill in the attached slip for the amount of your donation, and forward it to the secretary of the Convention who will retain it pending the decision of the June meeting.

Signed:—Henry Davis, Managing Editor, "Standard"; T. J. Toogood, Standard Bank; Ewart Grogan, J. W. Milligan, D. Beaton, Mackinnon Bros.; R. W. Playfair, National Bank of India; T. A. Fiehat, Board of Executors; J. Doyle Childs, Parr and Joseph, F.A.C. Hole, Managing Director of the E. A. and Uganda Corps.; J. McDonell, McDonell Bros. and Smith; C. W. Cearn, J. V. Jameson, Campbell, McDonald and Jameson, J. A. R. McCrae, McCrae Bros.; A. Davis, Editor of the LEADER, and President of the Chamber of Commerce; T. L. Hately, Whiteaway Laidlaw and Co.; T. A. Wood, Vice-president of the Convention; W. C. Hunter.

To the Manager July 1st, 1914.

I should be obliged if you would pay the sum of rupees, being my donation to the fund for the appointment of an agent for this country in London, to the debit of my account on presentation of this order.

Yours faithfully,

11451

TELE

RECORDS MAR 14

G.R.

Present officers of the
B. A. Investment Co. Ltd.
these
"the Car" in the photograph

The Sunlight
TRADE MARK
Rouland Ward Ltd
187 Piccadilly
London



Jan/11457 SAT

499

C. D.
R. 3 APR
D. 4

2
Glad to 15 pm
\$ 3/4

7 April

amodiation

You despatch of 2 Nov

was bearing

205 report do not app

advers

despatch follows

dermulish

other arrangements, placed

anelystic

be made & regards

magophonie annoyous

Exhibition

DRAFT

Tel:

Foreman

Asiatic

MINUTE.

Mr. Bottomley 2/4/14

Mr. Row 3

Sir G. Fiddes 3 done

Sir H. Just. ✓

Sir J. Anderson.

Lord Knmott.

Mr. Horcourt.

For common

(the Exhibition before
June)

11/5

11/57

Genl 11457 SAT

SE of

3 April 1714

Sir,

I have the honor
to acknowledge the receipt of your
letter of the 22nd of March and to
inform you that I have
given careful consideration to
the proposal that the

Joint of the E.A.P. should
employ the B. & A.

Department for
purposes of advertisement
in the country.

2. In my opinion it
could be very undesirable

for the Govt to commit
itself to a particular

for such a purpose
without the consent of

DRAFT

E.A.P. no. 321

for

Selfield

MINUTE.

Mr. Ashmole 24/14

Mr. Pender 3

Mr. G. Fiddes 3

Mr. H. Just

Mr. J. Anderson

Lord Emmott.

Mr. Harcourt.

Copy for Mr. 265 298 m. 1714

1714
-1 Apr. 1714 857

own to the Probetorate
and I regret that I
cannot accept the
proposal. In the
case I do not
consider it advisable
even to take the preliminary
step suggested in
your third paragraph

of your despatch, or to
authorize them as the
agents of the Probate Court
to connect with the

forthcoming exhibition.

I have accordingly ^{informed you} ~~informed you~~
in my let. of the 3rd of
April that other
arrangements should be
made with regard to the
Exhibition. &