

Carry out the Survey

How do?

10-11-1909

DESPATCH.

EAST AFR. PROT.

39394

39394

REC'D
4 DEC 09

Governor. No.

Guard 637

1909

Nov

at Previous Paper

6a
21630

RAILWAY ADVERTISING

Reports that Mr Currie adheres to the proposals made in his letter of the 21st September addressed to the Crown Agents. Considers that Mr Longworth should be retained on the terms stated therein. Funds are available and necessary provision has been made in 1910-11 Estimates

Mr. Butler -

The Gov. is making provⁿ in the Est. for the £800 proposed for Mr. Longworth's salary & advertisements, as suggested by Mr. Currie in his letter 24 Sept. 09

It appears that there are funds available this year for paying Mr. Longworth at the rate of £300 per m^o from 1st July last; but apart from any question of the means for selecting that date, there wd. be a difficulty if we paid him for part of this year & then found that on the Est. the Treasury cut down the sum provided (in 1909-10 £2200 appears for advertising) & consider in the Estimates

at subsequent Paper

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his year, & is available, & the Govt. is making provision in the Est. for next year. I think we must tell the C.A. to go ahead with Mr. Longworth. We can't expect Mr. Longworth to take an office (or extend his office accommodation) & employ clerks without some sort of tenure, & the arrangement should therefore be made till March 31. 1911. The Treasury will not enquire into the details of the expenditure on advertising; if they do, we can justify the arrangement.

But Mr. Longworth should only be paid at the rate of £300 p.a. from the date on which the new arrangement is made with him by the C.A. He has ^{not} begun working on the new & extended lines proposed.

H.B.
Dec. 8

Understand that the amount approved by the Treasury for covering advertising for 1908 is £1,700 & for this year £1,200. The figure £200 is to be included in the £1,200 for next year & it

& the other expenditure should not be pro rata year.

objections, but as the Estimates will shortly be here, it might be safer to wait until they have been approved. The delay will not cause any actual inconvenience.

H.J.R.
8/12

at once

J.R. & Co
Pleasantville
to Est. Dept
1/10

Mr. Longworth has been to see me today. I explained the position, & made it quite clear to him that no definite decision could be expected until we had got the Estimates through the Treasury. He is afraid that we are losing some good chances of advertisement, e.g. in connexion with Mr. Roosevelt's encomium on the country & the approaching visit of the Duke of Cornwall. I told him that, in this case, he had better make such representations as he thinks desirable (through the C.A.) & give us a chance of considering whether in

order to seize the opportunity, we
can give any authority to go ahead
earlier than the 1st of April next.

JFB

Dec. 24

at once.

\$1200 is provided for advertising in
the B.S. for 1910-11, which have been
submitted to the Treasury on Gov.
100
who the Treasury reply, we can
authorize the C.A. to enter into the
arrangement contemplated in
this desp.

JFB

Jan 21

See now C.A.
2075.

JFB

March 7.

39394 88

REC'D
4 DEC 09

GOVERNMENT HOUSE,

Nairobi,

EAST AFRICA PROTECTORATE.

November 13th 1909

No. 637

My Lord,

60
21630

In reply to Your Lordship's despatch No. 599 of October 7th on the subject of the advertising of the Uganda Railway, I have the honour to report that, after due consideration, Mr. Currie adheres to the proposals made in his letter of September 21st to the Crown Agents which formed one of the enclosures to Your Lordship's despatch under reply, viz: that a sum of £800 per annum should be set aside for advertising the railway in England, of which £300 should be paid to Mr. Longworth as salary and office expenses. The details of the expenditure of the balance should be left to Mr. Longworth and the Crown Agents to whom the former should submit his proposals before incurring any expenditure.

2. I consider that Mr. Longworth has done excellent work for the Railway and that his services should be retained on the above terms,

and

H.M. PRINCIPAL SECRETARY OF STATE

FOR THE COLONIES,

DOWNING STREET,

LONDON, S.W.

and that he should be recognized as the advertising Agent for the Uganda Railway in London.

3. Funds are available for this purpose in the current year's Estimates for payment to be made to him at this rate from July 1st last and the necessary provision has been made in the Estimates for 1910-11.

I have the honour to be
Your Lordship's humble
obedient servant,

A. S. ...
GOVERNOR.