

EAST AFR. PROT.
25121

25121
REC-15
MAY 10

for
son 422

1910
15 July

British Empire Agency Ltd

To, for repression of visits to 5th
to form the Agency to Council of Jants, getting
allowed to act for him in selection of farmers for
areas

My sides.

Mr Read left this for me to deal
with as it touches the question of
immigration.

We know the British Empire
Agency at £. I. O. It is in the
hands of reputable & capable people,
but it is a business concern pure
& simple & its aim is to levy the com-
missions on which it lives. The danger
of employing such an agency to
attract settlers to the E. A. P. is obvious.
The desire to earn commissions (from
both parties probably) would swamp

discretion of the Govt. would be open
to the charge of having held out
misleading inducements

No is the step at present in
any way necessary. The E. A. P. is
not yet a sufficiently proved country.
The People should only go to it quite
spontaneously, with knowledge of
all the conditions. Such knowledge
can already be obtained from
chapters from the book issued by the
E. I. O., or by enquiring from that
Office, and from the Govt. publications

~~from the E. I. O. or from the Govt. publications~~
I agree with the Govt. that it is
not desirable to employ an agency
of this kind; I say that the S. of B.
considers that all necessary information
concerning the P.T. is already at the
disposal of intending settlers through
the medium of the E. I. O. in this country,
or of Govt. publications, or can be
obtained direct from the Dept. in the
P.T.

slab
to Sect. 6
Yes, to proceed with it

In Despatch No. 112 of 15/7/10

COPY.

11, Haymarket,

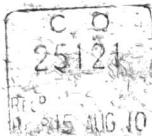
London, S.W.

May 12th 1910.

The Honourable

The Commissioner of Lands,

Nairobi.



Sir,

I have the honour to enquire whether you can allow us to act for you in the matter of selecting a few of the most suitable Farmer Settlers for your vacant areas.

We have been fortunate in securing the services of Mr. E. F. Sheppy, who acquired a very considerable knowledge of the possibilities of agriculture and Stock Farming in your Protectorate, during his short visit, from what he actually saw and from what he learned from practical men on the spot.

His articles in our "Empire Gazette" and also in the "Live Stock Journal" have caused a very marked interest in British East Africa as a field for the Planter and the Farmer, and we now wish to have authority to act for you in the matter of Land Settlement on such lines as you dictate.

The enquiries which we receive are from men of a very good class who would be able to command considerable capital, and should turn out most desirable settlers.

If you can authorize us to act provisionally for you we could send the men to you at Nairobi to make final arrangements for their holdings.

2

A commission on the land we influence the settlement of, as we receive from Australia and Canada would be agreeable to us.

To be able to shew you just what we could do if given the opportunity, we would like a block of 12 - 20 farms to settle up for you and would pay as you decided and take title on the understanding that occupation must be carried out.

Our Advisory Board and our Naval and Military Emigration League (particulars of which we are sending you) will shew you the strength of our organisation.

Awaiting the favour of your reply after consideration with your administration, I am

Yours faithfully,

The British Empire Agency Ltd.

Sd/- ERNEST DEVEREUX

Secretary