

ADVANCEMENT OFFICES [12]

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INTRODUCTION

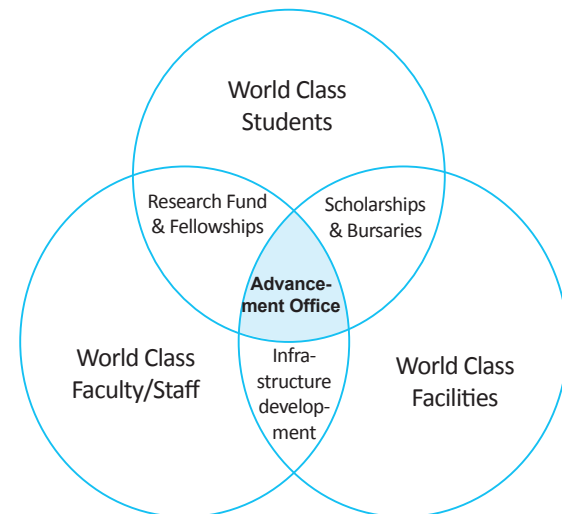
The Advancement Office is a Strategic Unit of the Office of the Vice-Chancellor charged with the mandate of fundraising for the University, partnership and collaborations, establishing an endowment fund and taking lead in University development projects. The advancement office is expected to strengthen research, increase endowment funds, promote experiential learning for students and promote their welfare with the objective of strengthening the University of Nairobi brand both locally and internationally.

Launched in 2015, the Advancement Office is aligned with the vision, mission and key priorities of University top leadership and is integrated across institutional sectors. The mission of the University Advancement Office is to raise money from public, private and philanthropic sources in support of the strategic priorities of the University. It serves as the coordinating agency for all solicitations of funds from individuals, foundations, businesses, corporations and other organizations on behalf of the University.

MANDATE OF THE ADVANCEMENT OFFICE

- Strive to secure the resources that support identified priorities related to student learning, faculty development, scholarly activities and University infrastructure;
- Promote a positive image of the University in all external contacts and activities;
- Advance the visibility of the University both locally and internationally and expand its presence as a **“World-class University committed to scholarly excellence”**.
- Expand, build and strengthen relationships with government, industry, development partners, foundations, private entities and potential donors in support of the University.
- Formulate approaches, strategies, policies and programs to promote a positive community understanding and identification with the University;
- Build and maintain strong and collegial relationships with all other divisions and students at the University;
- Strive to maintain a lifelong connection of friends and alumni of the University;
- Work to develop an environment of philanthropy toward supporting University activities.

ADVANCEMENT PRIORITY AREAS



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