

**KENYA NATIONAL ARCHIVES**  
**PHOTOGRAPHIC SERVICE**

**SECTION 8**

**REEL No.**

**153**

# KENYA NATIONAL ARCHIVES

## PHOTOGRAPHIC SERVICE

Description of Document THE EAST AFRICAN STANDARD (MOMBASA TIMES & UGANDA ARGUS)  
(Daily Edition)

Covering Dates 1st October, to 31st December, 1943.

Reference No. From E.A.S. Library.

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Date of Production

13<sup>th</sup> July 1968

KENYA GOVERNMENT ARCHIVES.  
PHOTOGRAPHIC SERVICE

SECTION 8

CONTINUED FROM

REEL No.

152



The East African Standard Limited HEAD OFFICE Nairobi, Kenya

PRINTED AND PUBLISHED BY THE MANAGER OF THE EAST AFRICAN STANDARD, NAIROBI, KENYA

MISCELLANEOUS FOR SALE ACCOUNT BOOKS, Stationery, etc.

ATTRACTIONAL new selection of... (Real estate advertisement)

SILVER WEDDING... (Wedding announcement)

MISCELLANEOUS... (Various small advertisements)

EDUCATIONAL... (Educational institutions and courses)

FLORISTS... (Floral services and arrangements)

SITUATIONS VACANT... (Job openings and recruitment)

PROPERTIES WANTED... (Real estate search notices)

LAND FOR SALE... (Land availability notices)

PHOTO FOR SALE... (Photography services)

HOUSES WANTED... (Home search notices)

LABOR FOR SALE... (Labor availability notices)

NEEDS TO BE MET... (Community notices)

AGASSI... (Local news or announcements)

AGASSI... (Local news or announcements)

AGASSI... (Local news or announcements)

AGASSI... (Local news or announcements)

AGASSI... (Local news or announcements)

AGASSI... (Local news or announcements)

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AGASSI... (Local news or announcements)

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LAND AND ESTATE AGENCY J.W. Milligan & Co. MUTER and OSWALD LIMITED

CARETS... (Textile or craft-related advertisement)

AUSTIN & CO. AMBITIOUS VALUERS AND FURNITURE MAKERS

WE ARE BUYERS... (Business advertisement)

WE ARE NOT COMMISSION... (Business advertisement)

G. A. DATOO & Co. (Business advertisement)

KURJI KARSANJI... (Business advertisement)

V. R. Mandevia & Co. (Business advertisement)

FOR SALE... (Real estate advertisement)

FOR SALE... (Real estate advertisement)

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FOR SALE... (Real estate advertisement)

PUBLIC NOTICES... (Official notices)

Shipping notices... (Maritime advertisements)

Indian African Line... (Shipping line advertisement)

Clan-Ellemer Harrison Lines... (Shipping line advertisement)

K.F.A. Kenya Farmers' Association... (Agricultural organization)

BEACH HATS... (Fashion advertisement)

GIBBS FOR TRAVEL... (Travel agency advertisement)

ROADWAYS AND AIRWAYS... (Travel agency advertisement)

LARGEST-HIRE FLEET... (Travel agency advertisement)

IN EAST AFRICA... (Travel agency advertisement)

Blue Room DINNER-SUPPER DANCE... (Event advertisement)

TONIGHT TRY THIS... (Event advertisement)

FOR SALE... (Real estate advertisement)

FOR SALE... (Real estate advertisement)

FOR SALE... (Real estate advertisement)

FOR SALE... (Real estate advertisement)

FOR SALE... (Real estate advertisement)

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ENTERTAINMENT THE CORYNDON MUSEUM Christmas Holidays

THE SON OF MONTE CRISTO A United Artists production

AMERICA'S FOOD CRISIS

THEATRE ROYAL (The Welfare Theatre)

NAIROBI MUSICAL SOCIETY A Nativity Play and Modern Miracles

THEATRE ROYAL (The Welfare Theatre)

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**ENTERTAINMENT**

**CAPITOL PLAYHOUSE**

TONIGHT at 9 p.m.  
Friday, Saturday at 9 p.m.

**When We Are Married**

Special Feature: A Mini-Gemina film

**COME AND GET IT**

THE DOMINION ENTERTAINMENT

TONIGHT at 9 p.m.  
Friday, Saturday at 9 p.m.

**Blue Room Restaurant**

DINE AND DANCE NIGHTLY

"Blue Room Orchestra"

PHONE 2344

DINNER SERVED FROM 7-10 p.m.

JUST IN TIME NO DANCING TONIGHT

GABERDINE GRILL ROOM

RAIN COATS

Ahamed Bros.

PROPOSED KENYA LABOUR PARTY

Calendars of Public Affairs 1945

ELECTRICAL REPAIRS

LONGHORN MOTOR

E.A.S.P.C.A.

JAMES RIDDEL

Unity Is Strength

**Sluggish Through**

**ITALY**

The progress of the 2nd and 8th armies in Italy has been slow. It is a campaign fought with distinction, especially of late, but the progress has been slow. The 2nd Army, under the command of General Clark, has been the main force in the campaign. It has been the 2nd Army that has been the most successful in the campaign. It has been the 2nd Army that has been the most successful in the campaign. It has been the 2nd Army that has been the most successful in the campaign.

**Towards Pure Foodstuffs**

**NAIROBI CHAMBER AND NEW RULES**

The Nairobi Chamber of Commerce and Industry has issued a list of new rules for the regulation of foodstuffs. The rules are designed to ensure the purity and quality of foodstuffs in the city. The rules are designed to ensure the purity and quality of foodstuffs in the city. The rules are designed to ensure the purity and quality of foodstuffs in the city. The rules are designed to ensure the purity and quality of foodstuffs in the city. The rules are designed to ensure the purity and quality of foodstuffs in the city.

**VERY TOUGH "BABES IN THE WOOD" SOUTH AFRICA'S INDIAN QUESTION**

**Minister Pleads For Better Understanding.**

The Minister of Education, Mr. J. G. Coates, has pleaded for a better understanding between the Indian and European communities in South Africa. He has stated that the Indian community is a very tough and resilient one, and that it is essential for the two communities to work together for the benefit of the country. He has stated that the Indian community is a very tough and resilient one, and that it is essential for the two communities to work together for the benefit of the country. He has stated that the Indian community is a very tough and resilient one, and that it is essential for the two communities to work together for the benefit of the country.

**THE DIVORCE COURT**

Several divorce cases have been heard in the Supreme Court of Kenya. The cases involve various issues, including adultery and desertion. The court has rendered its verdicts in each case, and the parties have accepted the decisions. The cases involve various issues, including adultery and desertion. The court has rendered its verdicts in each case, and the parties have accepted the decisions.

**Under the Standard Clock**

The Nairobi Chamber of Commerce and Industry has issued a list of new rules for the regulation of foodstuffs. The rules are designed to ensure the purity and quality of foodstuffs in the city. The rules are designed to ensure the purity and quality of foodstuffs in the city. The rules are designed to ensure the purity and quality of foodstuffs in the city. The rules are designed to ensure the purity and quality of foodstuffs in the city.

**Price Control Conviction Quashed**

**Seven Years In Prison For "Receiver"**

The Nairobi Resident Magistrate has quashed a conviction for price control. The defendant was found guilty of selling goods at a price higher than the controlled price. The court has allowed the defendant to appeal the conviction. The defendant was found guilty of selling goods at a price higher than the controlled price. The court has allowed the defendant to appeal the conviction.

**Torr's Hotel**

The Torr's Hotel has been closed for several days due to a fire. The fire started in the kitchen and spread to the main dining area. The hotel has been closed since the fire. The Torr's Hotel has been closed for several days due to a fire. The fire started in the kitchen and spread to the main dining area. The hotel has been closed since the fire.

**Drunk & Dangerous Drivers**

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**French Soiree**

The French Soiree will be held at the Grand Hotel on Friday evening. The event will feature a variety of French dishes and drinks. The event will be a social gathering for the French community in Nairobi. The French Soiree will be held at the Grand Hotel on Friday evening. The event will feature a variety of French dishes and drinks. The event will be a social gathering for the French community in Nairobi.

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It's the DAILY POLISH with 'CHERRY BLOSSOM'



that keeps shoes so much smarter

How Clean my Mouth Feels



The ECONOMICAL Tooth Paste

Wash your delicate garments with

"COPRIL" THE WASHING POWDER MOST WOMEN NOW USE

Obtainable FROM YOUR GROCER

NEURITIS



SLOAN'S LINIMENT KILLS PAIN



FROM YOUR GROCER

BE SURE TO ASK FOR

SUNGORA

ORANGE SQUASH Other SUNGORA Quality Beverages: Lemon, Lime, Grape, Pineapple.

SPORTS GOODS XMAS GIFTS

XMAS HOLIDAYS

CRAIG'S NAIROBI.

COMPULSORY SERVICE BILL Debated

The Compulsory National Service Bill... The Attorney General... The second reading...

The second reading of the bill... The Attorney General... The second reading...

As to the K.D.F. bill... The Attorney General... The second reading...

Mr. J. C. Walker... The Attorney General... The second reading...

Mr. J. C. Walker... The Attorney General... The second reading...

Mr. J. C. Walker... The Attorney General... The second reading...

Mr. J. C. Walker... The Attorney General... The second reading...

Mr. J. C. Walker... The Attorney General... The second reading...

Pyrethrum Bill Passed

When Kenya Legislative Council... The Attorney General... The second reading...

The second reading of the bill... The Attorney General... The second reading...

The second reading of the bill... The Attorney General... The second reading...

The second reading of the bill... The Attorney General... The second reading...

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The second reading of the bill... The Attorney General... The second reading...

The second reading of the bill... The Attorney General... The second reading...

The second reading of the bill... The Attorney General... The second reading...

AFRICAN CIVIL SERVICE

The second reading of the bill... The Attorney General... The second reading...

The second reading of the bill... The Attorney General... The second reading...

The second reading of the bill... The Attorney General... The second reading...

The second reading of the bill... The Attorney General... The second reading...

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The second reading of the bill... The Attorney General... The second reading...

INVEST ON OR BEFORE JAN. 31st TO OBTAIN DIVIDEND CHEQUE ON MARCH 15th

UNIT CERTIFICATES

Your POTS, PANS, BATHS, SINKS, FLOORS, TABLE, WINDOWS, etc. Will be "SPICK AND SPAN" if you use

"KUMBRITE" THE HOUSEWIFE'S FRIEND

KENYA DEFENCE FORCE

Kenya Defence Force Recruitment

Kenya Bus Services Ltd. New Time Table

Kenya Bus Services Ltd. Timetable

Provision of Fund Bill Debated

The second reading of the bill... The Attorney General... The second reading...

The second reading of the bill... The Attorney General... The second reading...

The second reading of the bill... The Attorney General... The second reading...

The second reading of the bill... The Attorney General... The second reading...

The second reading of the bill... The Attorney General... The second reading...

The second reading of the bill... The Attorney General... The second reading...

The second reading of the bill... The Attorney General... The second reading...

The second reading of the bill... The Attorney General... The second reading...

Today's Cause List

Below the Chief Justice and Mr. Justice Batters... In Court No. 1...

Below the Chief Justice and Mr. Justice Batters... In Court No. 1...

Below the Chief Justice and Mr. Justice Batters... In Court No. 1...

Below the Chief Justice and Mr. Justice Batters... In Court No. 1...

Below the Chief Justice and Mr. Justice Batters... In Court No. 1...

Below the Chief Justice and Mr. Justice Batters... In Court No. 1...

Below the Chief Justice and Mr. Justice Batters... In Court No. 1...

Below the Chief Justice and Mr. Justice Batters... In Court No. 1...

Primary needs first

Mr. J. C. Walker... The Attorney General... The second reading...

Mr. J. C. Walker... The Attorney General... The second reading...

Mr. J. C. Walker... The Attorney General... The second reading...

Mr. J. C. Walker... The Attorney General... The second reading...

Mr. J. C. Walker... The Attorney General... The second reading...

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Mr. J. C. Walker... The Attorney General... The second reading...

Mr. J. C. Walker... The Attorney General... The second reading...

I LEATHERMAN TURF ACCOUNTANT

Mr. J. C. Walker... The Attorney General... The second reading...

Mr. J. C. Walker... The Attorney General... The second reading...

Mr. J. C. Walker... The Attorney General... The second reading...

Mr. J. C. Walker... The Attorney General... The second reading...

Mr. J. C. Walker... The Attorney General... The second reading...

Mr. J. C. Walker... The Attorney General... The second reading...

Mr. J. C. Walker... The Attorney General... The second reading...

Mr. J. C. Walker... The Attorney General... The second reading...

U. S. DHARIWAL TURF ACCOUNTANT

Mr. J. C. Walker... The Attorney General... The second reading...

Mr. J. C. Walker... The Attorney General... The second reading...

Mr. J. C. Walker... The Attorney General... The second reading...

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Mr. J. C. Walker... The Attorney General... The second reading...

Mr. J. C. Walker... The Attorney General... The second reading...

New Stanley Hotel  
NOTICE

Due to shortage of all food... to limit the rationing... to the Dining Room.

FIERY FIGHTING  
ON 8th ARMY  
FRONT

BIG OBSTACLES ON  
ROAD TO ROME

December 21. The 8th Army... the Italian front... the German forces... the British and American troops... the fighting has been very fierce... the obstacles are big...

Broadcast To  
Ceylon

The broadcast... to the people of Ceylon... the message is one of hope and confidence... the British and American forces are making progress...

Submarine

December 21. A submarine... was sighted... the British Navy is keeping a close watch on the area...

RUSSIA'S  
NEW NATIONAL  
ANTHEM

December 21. The Russian people... have adopted a new national anthem... the anthem is a symbol of their freedom and independence...

IN BRIEF

December 21. In brief... the British and American forces are making progress... the German forces are being pushed back... the fighting is continuing...

The East  
Standard

FRIDAY, DECEMBER 21, 1940. The Standard is published daily except on Sundays and public holidays. Price 1/6 per copy. Subscription price 12/6 per annum in advance.

Mr. Eden  
Commends  
The I.L.O.

Mr. Eden commended the work of the International Labour Office... he said that the I.L.O. has done a great deal of good work... he commended the I.L.O. for its efforts to improve the conditions of the world's workers...

How Sunk Raiders Were  
Defeated

The German U-boat raiders... were defeated... the British and American forces... used their superior tactics and equipment to sink the U-boats...

Men and girls of Britain's anti-aircraft forces...

The men and girls of Britain's anti-aircraft forces... are doing a great deal of good work... they are working hard to protect the country from enemy aircraft...

New Spain of Russia

The new Spain of Russia... is a symbol of the Russian people's freedom and independence... the Russian people are making progress in their struggle for freedom...

BRITAIN'S MOST HOMEY CHRISTMAS

A FESTIVAL WITH VERY FEW TRIMMINGS

December 21. Britain and America... are celebrating Christmas... the Christmas is a festival with very few trimmings... the British and American people are celebrating Christmas in a simple and homey way...

Allied Planes Blast Germans

Allied planes... have blasted German cities... the British and American forces... have used their superior tactics and equipment to destroy German cities...

AIR WAR  
Bremen By Day;  
Frankfurt  
By Night

The British and American forces... have used their superior tactics and equipment to destroy Bremen by day and Frankfurt by night... the German forces are being pushed back...

CRISIS IN BOLIVIA

The crisis in Bolivia... is a symbol of the Bolivian people's freedom and independence... the Bolivian people are making progress in their struggle for freedom...

THE WEST COAST

The West Coast... is a symbol of the West Coast people's freedom and independence... the West Coast people are making progress in their struggle for freedom...

LATE NEWS

Late news... the British and American forces are making progress... the German forces are being pushed back... the fighting is continuing...

DAILY  
MAY & Co. Ltd.  
WISH YOU A  
MERRY XMAS.

Further  
Advances

The British and American forces... have made further advances... the German forces are being pushed back... the fighting is continuing...

RUSSIANS SWEEPING  
FORWARD IN THE  
NORTH  
AN ATTEMPT TO CUT  
OFF VITEBSK

The Russian forces... are sweeping forward in the north... they are making progress in their struggle for freedom... the German forces are being pushed back...

America's Strikes

America's strikes... are a symbol of the American people's freedom and independence... the American people are making progress in their struggle for freedom...

Conditional Amnesty in Spain

Conditional amnesty in Spain... is a symbol of the Spanish people's freedom and independence... the Spanish people are making progress in their struggle for freedom...

Former French Premier  
Arrested

The former French Premier... has been arrested... the French government is taking action against the former Premier...

THE NEW PRESIDENT OF BOLIVIA

The new President of Bolivia... is a symbol of the Bolivian people's freedom and independence... the Bolivian people are making progress in their struggle for freedom...

GAILEY & ROBERTS LTD.

GAILEY & ROBERTS LTD. NAIROBI.

Wish You All  
A  
Merry Christmas

Wish you all a Merry Christmas. The British and American forces are making progress... the German forces are being pushed back... the fighting is continuing...





**ENTERTAINMENT**

**CAPITOL PLAYHOUSE**

Today at 2-15 and 9 p.m.  
Tonight at 8 p.m.

**THEY ARE MARRIED**

With **W. H. LIND** and **MARY WERRY**

**THEY ARE MARRIED**

With **W. H. LIND** and **MARY WERRY**

**THEY ARE MARRIED**

With **W. H. LIND** and **MARY WERRY**

**PLAYHOUSE**

Today at 2-15 and 9 p.m.  
Tonight at 8 p.m.

**THEY ARE MARRIED**

With **W. H. LIND** and **MARY WERRY**

**THEY ARE MARRIED**

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**THEY ARE MARRIED**

With **W. H. LIND** and **MARY WERRY**

**Controlled Prices For Meals**

An article published in the East African Standard yesterday by the Government Controller of Prices, Mr. J. J. M. M. M., is a valuable contribution to the discussion of the problem of food prices in Kenya. It points out that the Government is not yet in a position to control the price of foodstuffs in Kenya, and that the only way to control the price of foodstuffs is to control the price of the factors of production, such as land and labour.

**CHRISTMAS SERVICES FROM NAKURU**

**Headmaster Castigates Sports Meeting Careless Parents Aids P.O.W. Fund**

**NAKURU**

**CHRISTMAS SERVICES FROM NAKURU**

**Headmaster Castigates Sports Meeting Careless Parents Aids P.O.W. Fund**

**CHRISTMAS SERVICES FROM NAKURU**

**Headmaster Castigates Sports Meeting Careless Parents Aids P.O.W. Fund**

**NAKURU**

**CHRISTMAS SERVICES FROM NAKURU**

**Headmaster Castigates Sports Meeting Careless Parents Aids P.O.W. Fund**

**Nakuru School Prize Winners**

The first school prizes in the presentation of prizes at the Nakuru School on the 24th of December were held in the school hall. The prizes were presented by the Headmaster, Mr. J. J. M. M., to the winners of the various contests.

**Operation and devotion to duty.**

With a survey of the week's activities and much more to come in the future, the operation and devotion to duty of the Nakuru School staff and pupils were the subject of a special meeting held on the 24th of December.

**THE RETURN OF THE ORCHARD**

THE RETURN OF THE ORCHARD

THE RETURN OF THE ORCHARD

**Theatre Royal**

**"COME AND GET IT"**

**"COME AND GET IT"**

**"COME AND GET IT"**

**Capt. F. Stringer: An Appreciation**

**Capt. F. Stringer: An Appreciation**

**Capt. F. Stringer: An Appreciation**

**CHRISTMAS SERVICES FROM NAKURU**

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**CHRISTMAS SERVICES FROM NAKURU**

**CHRISTMAS SERVICES FROM NAKURU**

**BLUE ROOM RESTAURANT**

**DINE AND DANCE NIGHTLY**

**"Blue Room Orchestra"**

**PHONE 2344**

**TRUMPET PERFORMANCES**

**PUBLIC PERFORMANCES**

**TRUMPET PERFORMANCES**

**SMALLPOX FROM THE MOUNT ELGON AREA**

**SMALLPOX FROM THE MOUNT ELGON AREA**

**SMALLPOX FROM THE MOUNT ELGON AREA**

**TODAY'S SINGLE TROUGHT**

**TODAY'S SINGLE TROUGHT**

**TODAY'S SINGLE TROUGHT**

**CHRISTMAS SERVICES FROM NAKURU**

**CHRISTMAS SERVICES FROM NAKURU**

**CHRISTMAS SERVICES FROM NAKURU**

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**CHRISTMAS SERVICES FROM NAKURU**

**CHRISTMAS SERVICES FROM NAKURU**

**Empire Bar & Restaurant**

**Perfect Floor**

**Well Ventilated Room**

**A Good Dinner**

**THEY ARE MARRIED**

**THEY ARE MARRIED**

**THEY ARE MARRIED**

**Military Aid & Slaughter Fees**

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**Geo. Blowers**

**BUILDING CONTRACTOR**

**JOINERY MANUFACTURE**

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# CORRESPONDENCE . . .

**ATTACK - In Russia!**  
**ATTACK - In Italy!**  
**ATTACK - over Germany!**  
**ATTACK - in the Pacific!**

Back the attack!  
 Buy more War Bonds!

### KENYA INFORMATION OFFICE COMMUNIQUE NO. 77

**Licences For 1944  
Quotas From  
United Kingdom**

The Imports Controller has received the quotas for the following items in accordance with the METROLOGICAL APPEARANCE FOOTWEAR:

(1) Children's shoes up to size 12 inclusive only.

(2) Canvas, Fine Hair, . . .

(3) Canvas, Fine Hair, . . .

(4) Canvas, Fine Hair, . . .

(5) Canvas, Fine Hair, . . .

(6) Canvas, Fine Hair, . . .

(7) Canvas, Fine Hair, . . .

(8) Canvas, Fine Hair, . . .

(9) Canvas, Fine Hair, . . .

(10) Canvas, Fine Hair, . . .

### THE GOOD EARTH

To the Editor, "E.A. Standard":  
 Sir, We must imagine how the Government is to be able to supply the country with the goods it needs for its own consumption. It is not only the Government's duty to supply the country with the goods it needs for its own consumption, but also to supply the country with the goods it needs for its own consumption.

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### AFRICAN REPRESENTATION

To the Editor, "E.A. Standard":  
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### PUBLIC ANTHY

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These are the names of the Fine Five FEDERAL Sherris that deserve your appreciation:

- FEDERAL Amontillado
- " Oloroso
- " Pale Dry
- " Kimberley Club
- " Old Brown

Each of these fine Sherris excels in its particular type. It is a general European custom to lay in a stock of each type to satisfy the taste of any discriminating guest.

KETTLES-ROY & TYMONS (Montana) LTD.  
 Nairobi, Mombasa, Dar-es-Salaam  
 Tanga, Kampala.

Agents for —  
 FEDERAL WINE & BRANDY CO. (PTY) LTD.  
 CAPE TOWN

**GUARANTEED BEST PRODUCE**

**STAN AND OLLIE ARE IN THE ARMY!**  
 (and in the NAVY, too!)

**"KUMBRITE"**  
 "THE HOUSEWIFE'S FRIEND"  
 FROM YOUR GROCER

**"Immediate relief"**

**WOOLWORTH'S GRUPE WATER**

Wash your delicate garments with

**"COPRIL"**  
 "THE WASHING POWDER MOST WOMEN NOW USE"

Obtainable FROM YOUR GROCER

**NEW STOCKS JUST UNPAKED**

STRONG FURNISHING FABRICS,  
 TAPESTRIES, NETS, WEAVES and CARMENY.  
 For Curtains and Covers.

**ERIC SHIRLEY**  
 Furniture Manufacturers,  
 Victoria St., Nairobi.

Products Give Best Results

**GAILEY & ROBERTS**  
 Electrical Repairs

**ELECTRICAL REPAIRS**  
 Kettle, Vacuum and all Electrical Appliances, Home Wiring, Lath and Plaster, etc.

**EXPRESS TRANSPORT CO. LTD.**  
 P.O. Box 411, P.O. Box 10  
 Nairobi - Mombasa

**SPORTS GOODS**  
 XMAS HOLIDAYS

**XMAS GIFTS**

**CRAIG'S**  
 NAIROBI.

### Kenya Information Office COMMUNIQUE NO. 78

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**QUEEN ANNE SCOTCH WHISKY**  
 PURE and EXQUISITE  
 (Established 1793)

Keep in touch with your regular suppliers to ascertain what discounts arrive.

Agents—  
**THE AFRICAN MERCANTILE COMPANY LTD.**  
 (Incorporated in England)  
 Messengers & Commission Agents,  
 Nairobi, Kenya, Tanganyika, Malawi, Zanzibar.

**THESE TWO ARE DYNAMITE TOGETHER!**

**TRACY HEPPBURN**  
 Keeper of the Flame

Buy them — BORDS AND STRAPS

Coming Shortly To The East African Standard

THE AFRICAN INVESTMENT Co. Limited, 15, Broad Street, London, W.1.

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THE AFRICAN INVESTMENT Co. Limited, 15, Broad Street, London, W.1.

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Rumours Opposed to District Rating

Rumours Opposed to District Rating

Kenya Locust Report

Kenya Locust Report

MONY'S A Happy Christmas

MONY'S A Happy Christmas

MONY'S A Happy Christmas

MONY'S A Happy Christmas

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EDUCATION IN ZANZIBAR

EDUCATION IN ZANZIBAR

Church Notices

Church Notices

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Railway St. John Entertainment Committee.

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List of Prize Winners and Books Included in the Draw.

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Geo. Blowers

FOR ENGINEERING WORK OF EVERY DESCRIPTION

FOR ENGINEERING WORK OF EVERY DESCRIPTION

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FOR ENGINEERING WORK OF EVERY DESCRIPTION

FOR ENGINEERING WORK OF EVERY DESCRIPTION

EMPIRE

TONIGHT at 9 p.m.

No performance on Christmas Day...

THE SON OF MONTE CRISTO

America's Food Crisis

BEGINNING MONDAY

HERE IS AT LAST!

How Gran Was My Valley

Torr's Hotel

BOOKING ARE CLOSED FOR TONIGHT.

BOOK NOW FOR BOXING NIGHT.

BLUE ROOM RESTAURANT

DINE AND DANCE NIGHTLY

PHONE 2344

MEN ON ACTIVE SERVICE

VACANCIES European Female Telephone Operators

CORYNDON MUSEUM

THE PUBLIC

BATA SHOE SHOP

VACANCIES European Female Telephone Operators

Advertisement for a shoe shop

CAPITOL

TONIGHT at 9 p.m.

Special release

WHEN WE ARE MARRIED

THE SUNDAY

SPECIAL MATINEE

"THE REHEARSAL OF THE GERMAN HEIR BOSS"

GOMRING SUNDAY

LAUGHTER FOR HOLIDAY

"GEORGE AND MARGARET"

MARIE LOHR, JUDY KELLY, OLIVER WAKEFIELD

"I Don't Remember Laughing"

IT'S A TONIC FOR THE TIMES

"400"

AT XMAS EVE 24th

BLUE ROOM RESTAURANT

DINE AND DANCE NIGHTLY

PHONE 2344

MEN ON ACTIVE SERVICE

VACANCIES European Female Telephone Operators

CORYNDON MUSEUM

THE PUBLIC

BATA SHOE SHOP

VACANCIES European Female Telephone Operators

PLAYHOUSE

TONIGHT at 9 p.m.

THE SUNDAY

Romeo and Juliet

SPECIAL HOLIDAY ATTRACTION

METRO'S MUSICAL STORY

ZIEGFELD GIRL

Blue Room

DINNER SUPPER DANCE

XMAS EVE

NEW YEAR'S EVE

LAUGHTER FOR HOLIDAY

"GEORGE AND MARGARET"

"I Don't Remember Laughing"

IT'S A TONIC FOR THE TIMES

"400"

BLUE ROOM RESTAURANT

DINE AND DANCE NIGHTLY

PHONE 2344

MEN ON ACTIVE SERVICE

VACANCIES European Female Telephone Operators

CORYNDON MUSEUM

THE PUBLIC

BATA SHOE SHOP

Theatre Royal

"COME AND GET IT"

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UNICO'S

Tapico

Corn Flour

Custard Powder

Universal Industrial Company

Kenya and Uganda Railways & Harbours

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Kenya Information Office

Licences For 1944 Quotas From United Kingdom

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### PEARS HAS BEEN CALLED TO MORE URGENT TASKS\* THAN 'BEAUTY CARE' . . .

Just now you can't get Pearls Soap because the United Nations need certain of the ingredients that are used in the manufacture of Pears. After the war, however, Pears will be back again to resume its care of your complexion.



**AN EXAMPLE OF THE WAR EFFORT OF THE UNITED NATIONS:**

In July 1942 there was good reason to believe that British factories were turning out more munitions than any other country in the world in proportion to the population.



**SPRAINS - BRUISES**  
Apply SLOAN'S - Pain Ceases.

Every day some muscular ache or pain needs attention. The most obstinate case is relieved with SLOAN'S. It restores normal circulation. The congested area is gently massaged into the painful area. Sloan's cream is cooling, soothes down stiff joints and muscles, becomes even. As the sore still SLOAN'S goes under pressure relief.

### SLOAN'S LINIMENT KILLS PAIN

### CHAMPO SPARK PLUGS

More Miles More Dependable than ever!  
To Save Gasoline KEEP YOUR SPARK PLUGS CLEAN  
FRIGID, Pertham, Eng. Wulfsberg, London, U.S.A.  
SOMALIA Mogadishu  
ETHIOPIA Addis Ababa, Harar, and throughout  
The Union of South Africa, Rhodesia, Transvaal, Portuguese East Africa, South West Africa, British West Africa, British Guiana, Mauritius, Egypt, Sudan, Palestine, Gibraltar, Malaya, Ceylon, Libya  
HEAD OFFICE: 35, Lombard Street, London, E.C.4.  
BRANCHES IN EAST AFRICA: KENYA: Eldoret, Kisumu, Kilgori, Mombasa, Nairobi, Nakuru, UGANDA: Jinja, Kampala, TANZANIA TERRITORY: Arusha, Chinga, Dar es Salaam, Iringa, Mbeya, Moshi, Mwanza, Tanga, SOMALIA Mogadishu, ETHIOPIA: Addis Ababa, Harar, and throughout  
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### SUBUKIA FAVOURS DISTRICT RATING

**STANDARD'S** Correspondent Subukia. A well-attended meeting of the Subukia Farmers' Association was held recently in Subukia, under the chairmanship of the President, Capt. H. B. Kibuka, when a series of resolutions were passed which reflect the fact that the Association was in favour of district rating. The matter discussed was the proposal to rate the district. Mr. Kibuka pointed out that no progress was to be made in local government until it was essential for rating to be introduced. He stated that it was essential for rating to be introduced in order to secure the necessary funds for the improvement of the district. He stated that it was essential for rating to be introduced in order to secure the necessary funds for the improvement of the district. He stated that it was essential for rating to be introduced in order to secure the necessary funds for the improvement of the district.

### A Christmas Sermon BASE DETAILS

**STANDARD'S** Correspondent. The morning service at the Church of the Holy Spirit, Nairobi, was a most interesting one. The Rev. Canon J. H. M. Williams, who was the preacher, gave a most interesting and inspiring sermon. He dealt with the subject of the 'Base Details' of the Christian life. He stated that the 'Base Details' were the things that were the foundation of the Christian life. He stated that the 'Base Details' were the things that were the foundation of the Christian life. He stated that the 'Base Details' were the things that were the foundation of the Christian life.

### Services Sport

**STANDARD'S** Correspondent. The services at the Church of the Holy Spirit, Nairobi, were most interesting. The Rev. Canon J. H. M. Williams, who was the preacher, gave a most interesting and inspiring sermon. He dealt with the subject of the 'Base Details' of the Christian life. He stated that the 'Base Details' were the things that were the foundation of the Christian life. He stated that the 'Base Details' were the things that were the foundation of the Christian life. He stated that the 'Base Details' were the things that were the foundation of the Christian life.

### K.F.A. Market Report

Following are the weekly K.F.A. prices and market reports: **Wheat** - 100 lbs. 100/-; **Maize** - 100 lbs. 80/-; **Beans** - 100 lbs. 120/-; **Peas** - 100 lbs. 110/-; **Lentils** - 100 lbs. 100/-; **Barley** - 100 lbs. 90/-; **Oats** - 100 lbs. 85/-; **Flour** - 100 lbs. 130/-; **Rice** - 100 lbs. 140/-; **Sorghum** - 100 lbs. 75/-; **Millet** - 100 lbs. 70/-; **Groundnuts** - 100 lbs. 150/-; **Cottonseed** - 100 lbs. 160/-; **Soyabean** - 100 lbs. 170/-; **Castor** - 100 lbs. 180/-; **Linseed** - 100 lbs. 190/-; **Mustard** - 100 lbs. 200/-; **Flaxseed** - 100 lbs. 210/-; **Alfalfa** - 100 lbs. 220/-; **Lucerne** - 100 lbs. 230/-; **Timothy** - 100 lbs. 240/-; **Orchardgrass** - 100 lbs. 250/-; **Coastal** - 100 lbs. 260/-; **Guinea** - 100 lbs. 270/-; **Elephant** - 100 lbs. 280/-; **Jersey** - 100 lbs. 290/-; **Friesian** - 100 lbs. 300/-; **Guernsey** - 100 lbs. 310/-; **Norman** - 100 lbs. 320/-; **Swiss** - 100 lbs. 330/-; **Other** - 100 lbs. 340/-.

**YOUR TREATMENT CLEANSE THE BLOOD**  
CLARK'S BLOOD MIXTURE  
RHEUMATISM, GOUT, LUMBAGO, ECZEMA, ULCERS, HAIR LOSS, LEUCODERMIA, PIMPLES, BOILS, etc.  
CLARK'S BLOOD MIXTURE  
Blood is the life of the body. If it is impure, the body is impure. Clark's Blood Mixture cleanses the blood and restores it to its normal state. It is the most effective blood purifier ever discovered. It is the most effective blood purifier ever discovered. It is the most effective blood purifier ever discovered.

### Uganda Legion Seychelles Civil Of Frontiersmen Service

**STANDARD'S** Correspondent. The Uganda Legion, Seychelles Civil Of Frontiersmen Service, is a most interesting organization. It was formed in 1942 and has since then been engaged in various activities. The Legion is a most interesting organization. It was formed in 1942 and has since then been engaged in various activities. The Legion is a most interesting organization. It was formed in 1942 and has since then been engaged in various activities.

### Seychelles Drowning Deaths

**STANDARD'S** Correspondent. The Seychelles Drowning Deaths have been a most serious problem. In 1942, there were 15 drowning deaths in the Seychelles. This was a most serious problem. In 1942, there were 15 drowning deaths in the Seychelles. This was a most serious problem. In 1942, there were 15 drowning deaths in the Seychelles.

### Big Increase In Savings

**STANDARD'S** Correspondent. The big increase in savings has been a most interesting development. In 1942, the total amount of savings in the Seychelles was 100,000/-, compared with 50,000/- in 1941. This was a most interesting development. In 1942, the total amount of savings in the Seychelles was 100,000/-, compared with 50,000/- in 1941.

### Tanganyika Askari's Pluck

**STANDARD'S** Correspondent. The Tanganyika Askari's Pluck has been a most interesting story. It tells of the bravery and courage of the Askari's in the face of the enemy. It tells of the bravery and courage of the Askari's in the face of the enemy. It tells of the bravery and courage of the Askari's in the face of the enemy.

### Power to Rate Loans

**STANDARD'S** Correspondent. The power to rate loans has been a most interesting development. It allows the Government to rate loans in order to secure the necessary funds for the improvement of the district. It allows the Government to rate loans in order to secure the necessary funds for the improvement of the district. It allows the Government to rate loans in order to secure the necessary funds for the improvement of the district.

### Uganda Legion Seychelles Civil Of Frontiersmen Service

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### Only the Rally Match Has Been Played Recently

**STANDARD'S** Correspondent. The only rally match has been played recently. It was a most interesting match and was played between the Seychelles and the East Africa. It was a most interesting match and was played between the Seychelles and the East Africa. It was a most interesting match and was played between the Seychelles and the East Africa.

### Quality Sales

**STANDARD'S** Correspondent. The quality sales have been a most interesting development. It shows that the quality of goods is improving and that the standard of living is rising. It shows that the quality of goods is improving and that the standard of living is rising. It shows that the quality of goods is improving and that the standard of living is rising.

### Barclays Bank (Dominion, Colonial and Overseas)

BRANCHES IN EAST AFRICA: KENYA: Eldoret, Kisumu, Kilgori, Mombasa, Nairobi, Nakuru, UGANDA: Jinja, Kampala, TANZANIA TERRITORY: Arusha, Chinga, Dar es Salaam, Iringa, Mbeya, Moshi, Mwanza, Tanga, SOMALIA Mogadishu, ETHIOPIA: Addis Ababa, Harar, and throughout  
The Union of South Africa, Rhodesia, Transvaal, Portuguese East Africa, South West Africa, British West Africa, British Guiana, Mauritius, Egypt, Sudan, Palestine, Gibraltar, Malaya, Ceylon, Libya  
HEAD OFFICE: 35, Lombard Street, London, E.C.4.  
BRANCHES IN EAST AFRICA: KENYA: Eldoret, Kisumu, Kilgori, Mombasa, Nairobi, Nakuru, UGANDA: Jinja, Kampala, TANZANIA TERRITORY: Arusha, Chinga, Dar es Salaam, Iringa, Mbeya, Moshi, Mwanza, Tanga, SOMALIA Mogadishu, ETHIOPIA: Addis Ababa, Harar, and throughout

### To Stop a Feverish Cold or CHILL

**Boyd Andrews**  
To Stop a Feverish Cold or CHILL  
please be careful with BOYD ANDREWS as stocks are scarce!  
Boyd Andrews  
To Stop a Feverish Cold or CHILL  
please be careful with BOYD ANDREWS as stocks are scarce!  
Boyd Andrews  
To Stop a Feverish Cold or CHILL  
please be careful with BOYD ANDREWS as stocks are scarce!  
Boyd Andrews

### MAGLEAN your teeth to-day

**MAGLEAN**  
your teeth to-day  
see the difference!  
Maglean  
your teeth to-day  
see the difference!  
Maglean  
your teeth to-day  
see the difference!  
Maglean

### Quality Sales

**Quality Sales**  
The milk you see is the best  
Quality Sales  
The milk you see is the best  
Quality Sales  
The milk you see is the best  
Quality Sales

PARALLELED CHARM AND COMFORT AWAIT YOU AT THE CAISTER HOTEL - DURRAN - (Fully Licensed) Telephone: "Caledonia" 4093.

How Clean my Mouth Feels? KOLYNO'S DENTAL CARE The ECONOMICAL Tooth Paste

Always on the Alert British's Best Home Defence Rifle has 12,000 women in whole-time employment. In Hospitals, First Aid Posts, Red Cross, and Medical Posts, in Air Raid Shelters, and in many other places.

PERSIL Walker whiter colours; brighter colours; whiter whites. Washes whiter colours; brighter whites.

CABBURY maker of fine Chocolate "We regret the interruption in supplies due to war conditions."

FIRST HYDRO-ELECTRIC INSTITUTE IN SOUTH AFRICA SPECIALITIES: Re-High Voltage, etc. etc. etc.

THE VIENNA CLINIC 100, Market Street, Cape Town, Queen Victoria Street.

enocells IMPROVED BY DOCTORS ASK FOR A FREE COPY OF VITAMIN FOR WOMEN BY MISS BAKER

KENYA COTTON & PRODUCE CO., LTD. MERU, Field Professional Recruiter Licence

Personally Speaking..

A FEW weeks ago mention in Radio Kenya of the fact that a 22-year-old Kenyan girl—Miss Elizabeth Redford Rutherford, daughter of Mr. and Mrs. E. D. Redford, of Nairobi—had been qualified as a doctor of medicine.

News has now been received of another Kenyan medical woman. She is Mrs. Adelaide Florence Burnham King, daughter of Dr. Burnham King, of Nairobi.

Dr. Emil King was a brilliant student, taking high places in all of his examinations at the University of Cape Town, and in 1917 was awarded the first year's honours in medicine.

Monty's Mother The photograph below shows Lady Walker, who is the mother of the late Lord Mountbatten, in a broadcast message from all the British Forces.

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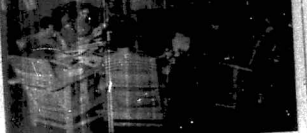
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A.T.S. IN EAST AFRICA



The photograph of members of the A.T.S. in East Africa was taken recently at the headquarters of the A.T.S. in the Corporation House.

War Within The A.T.S. is a warm and intimate organization. It is a place where the members of the A.T.S. in East Africa are united in a common purpose.

Young War Workers It is a new scene in Nairobi where the Young War Workers Club has been formed and held its first meeting in the Club House.

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COW & GATE Is the Reason



Strong, sturdy limbs—sound teeth and straight bones—the happiness of abounding health—these are some of the gifts bestowed by this famous food.

COW & GATE THE BEST FOOD FOR BABIES WHEN NATURAL FEEDING FAILS.

CUTEX MANNIC BARS, GUILLS, SAFE, SUITE CUTEX LIQUID POLISH

If you've A BABY STEEDMAN'S POWDERS

Backache may be due to SLUGGISH KIDNEYS HELP to keep the Backache away

Backache may be due to SLUGGISH KIDNEYS HELP to keep the Backache away

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**POLISH THEM DAILY**

The DAILY SHINE for greater shine...  
The DAILY SHINE for smoother corners...  
The DAILY SHINE for longer wear...  
The DAILY SHINE for waterproof shoes

Polish them daily with  
**CHERRY BLOSSOM BOOT POLISH**  
and notice the difference

### DISTRICT FARMING NOTES

#### NOTES

**KITALE**—The Veterinary Officer, Kitale, has been advised that the weather is expected to be very dry during the next few days. It is suggested that the stock should be kept in the shade and water should be available at all times.

**NAIROBI**—The Veterinary Officer, Nairobi, has been advised that the weather is expected to be very dry during the next few days. It is suggested that the stock should be kept in the shade and water should be available at all times.

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BETWEEN DRAINAGE STAGES

to enable their crocks into the water there in the two rivers but... (text continues)

The Lake Malawi Riparian District Association... (text continues)

The Lake Malawi Riparian District Association... (text continues)

The Lake Malawi Riparian District Association... (text continues)

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The Lake Malawi Riparian District Association... (text continues)

The Lake Malawi Riparian District Association... (text continues)

The Lake Malawi Riparian District Association... (text continues)

They give everything to the War effort.

When there is a second... (text continues)

**SUNLIGHT**

Who gives the power... (text continues)

**SUNLIGHT**

Lever Brothers, Port Sunlight, England

HERE'S WHITE HORSE

With whisky such as this, you can spare the measure and yet not spoil the pleasure. Supplies of White Horse depend on shipping opportunities.

**WHITE HORSE**

Agents: THE AFRICAN MEDICINE CO. LTD., MOMBASA, NAIROBI AND DAR-ES-SALAAM (Incorporated in Kenya)

**KAMI TOILET SOAP**

5 tablets for sh. K.

GAILEY & ROBERTS LTD. NAIROBI

**GAILEY & ROBERTS LTD. NAIROBI**

Wish You All A Merry Christmas

**ERASMIC SHAVING STICK**

**BOB MARTIN'S**

keep dogs fit

**CYCLE PERFECTION**

Every HUMBER cycle is perfect in every detail... (text continues)

**HUMBER**

**Cooper's Communique**

**HINTS ON TOPICAL TROUBLES**

**Worms (Tapeworm and Ascarid)**—Sheep Calf and Goats may be dosed with Cooper's N.C.A. Wormer... (text continues)

**Parasite or Lameness of Sheep** is usually caused by certain ticks... (text continues)

**Cooper & Hephews, E.A.F. (PTY) LTD. NAIROBI**

**Merry Christmas**

It gives us great pleasure to add our Holiday Greetings to the many you will receive this season... (text continues)

Our Good Wishes to you in the NEW YEAR.

**INTERNATIONAL HARVESTER EXPORT Co. (INC. IN U.S.A.) NAIROBI**

Express Loan P.O. Box 688

**ERASMIC SHAVING STICK**

**BOB MARTIN'S**

keep dogs fit

The government shows "pious" with her two sons, or else... (text continues)

I think a number of people... (text continues)

I have been asked by a... (text continues)

I received a letter recently... (text continues)

I have been asked by a... (text continues)

I have been asked by a... (text continues)



# CORRESPONDENCE ...

FROM

**"S.A. Standard"**  
 Editor, "S.A. Standard,"  
 10th Floor, Standard Building,  
 1, Market Street, Johannesburg.  
 I am writing to you in regard to the  
 advertisement for a certain medicine  
 which appeared in your issue of the  
 12th December. I am sure that you  
 will be glad to know that I have  
 been cured of my ailment by the  
 use of this medicine.

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**Recipe for saving BOVRIL**  
 A LITTLE GOES A LONG WAY

For the Editor - "S.A. Standard" -  
 I am writing to you in regard to the advertisement for Bovril which appeared in your issue of the 12th December. I am sure that you will be glad to know that I have been cured of my ailment by the use of this medicine.

**MAKE YOUR TYRES LAST LONGER**

**MICHELIN**  
 MADE IN SWITZERLAND

...the advertisement for a certain medicine which appeared in your issue of the 12th December. I am sure that you will be glad to know that I have been cured of my ailment by the use of this medicine.

**A DELPHI BUSINESS COLLEGE LIMITED.**  
 NEW YORK COMMENCES ON MONDAY 10th JANUARY, 1944.  
 Address: 100 Broad Street, New York, N.Y.  
 Telephone: 2000

**Sensitive Shoes need this Comfort**

...the advertisement for a certain medicine which appeared in your issue of the 12th December. I am sure that you will be glad to know that I have been cured of my ailment by the use of this medicine.

**Calicura TALCIUM POWDER**

...the advertisement for a certain medicine which appeared in your issue of the 12th December. I am sure that you will be glad to know that I have been cured of my ailment by the use of this medicine.

**LUX**

...the advertisement for a certain medicine which appeared in your issue of the 12th December. I am sure that you will be glad to know that I have been cured of my ailment by the use of this medicine.

**"KUMBRITE"**  
 THE HOUSEWIFE'S FRIEND  
 FROM YOUR GROCER

**CORSEYS WON'T STOP DIVE BOMBERS**

...the advertisement for a certain medicine which appeared in your issue of the 12th December. I am sure that you will be glad to know that I have been cured of my ailment by the use of this medicine.

**G.E.C. GAYLE & ROBERTS LTD.**  
 BRANCHES THROUGHOUT EAST AFRICA  
 100, Market Street, Johannesburg

**For sparkling good health...**

**take ENO'S "FRUIT SALT"**  
 IT'S THE ONLY ONE...  
**CROSSE & BLACKWELL'S**  
 17, MARK LANE, LONDON, E.C.3

**THE K. F. A.**

Send Their Best Wishes To All Their Friends and Members, for a **HAPPY CHRISTMAS.**

**THE KENYA FARMERS' ASSOCIATION,**  
 P.O. Box 25 NAKURU (Co-op) LTD.

**UNITY FOR STRENGTH**



NEW STOCKS JUST UNPAKED! STRONG FURNISHING FABRICS, TAPESTRIES, NETS, WEAVES and CABERNET. For Curtains and Covers. ERIC SHIRLEY Furniture Manufacturers, Victoria St. Nairobi.

CORRESPONDENCE . . .

RAIN or SHINE—HOT or COLD . . . people like

SUNGLORA PASSION FRUIT Other SUNGLORA quality beverages—Lemon, Lime, Orange, grape Fruit, Pineapple.

I. LEATHERMAN TURF ACCOUNTANT. 6 Bee Building, P.O. Box 1263. Government Road, Nairobi.

RUN AT JOHANNESBURG ON MONDAY, DEC. 30th. SOUTH AFRICAN DERBY, 12 miles. Starters and Jockeys, Tattersall's Prices. A RUN GIVEN.

"THE KENYA COTTAGE & PRODUCE CO., LTD." MERU. Hold Professional Recruiter Licence. In Central Province and Labour Supply work is undertaken. Please apply for terms direct—P.O. Box 2, MERU.

A. H. DAWSON TURF ACCOUNTANT. Box 1022, Central Building (above de Mello's) Govt. Road, Nairobi.

RUN ON MONDAY, DECEMBER 21st. GOLDFIELDS HANDICAP, 12 miles. SOUTH AFRICAN DERBY, 12 miles. RUN GIVEN. SOUTH AFRICAN OAKS, run Saturday January 1. Office closed Xmas Day. Open all day Monday for the above bettings.

KAMI TOILET SOAP FROM YOUR GROCER CHARLIE WEBB TURF ACCOUNTANT. Govt. Road, Nairobi. Other over, Jack Frost.

Wishing our many friends in East Africa A MERRY XMAS CRAIGS—NAIROBI

SOUTH AFRICAN OAKS, 12 miles, run Monday, December 31. LATEST PRICES—DOUBLES.

GOLDFIELDS HANDICAP, 12 miles, run Monday, December 31. LATEST PRICES—DOUBLES.

SOUTH AFRICAN OAKS, 12 miles, run Monday, December 31. LATEST PRICES—DOUBLES.

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Kenya Labour Party... Mr. G. H. Shuttleworth... The Kenya Labour Party... Mr. G. H. Shuttleworth... The Kenya Labour Party...

Egerton School of Agriculture's Sports Meeting. The school holds its sports meeting...

Example of a Unit Unit No. 40. The following are the names of the members...

Sports Notes & Fixtures. The following are the names of the sportsmen...

Methodist Church. The following are the names of the members...

Methodist Church. The following are the names of the members...

Methodist Church. The following are the names of the members...

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Methodist Church. The following are the names of the members...

INVEST ON OR BEFORE JAN. 3rd TO OBTAIN DIVIDEND CHEQUE ON MARCH 1st. Example of a Unit Unit No. 40.

Example of a Unit Unit No. 40. The following are the names of the members...

UNIT CERTIFICATES. The following are the names of the members...

UNIT CERTIFICATES. The following are the names of the members...

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UNIT CERTIFICATES. The following are the names of the members...

CONTROL OF ALIENS. The Government has issued...

CONTROL OF ALIENS. The Government has issued...

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CONTROL OF ALIENS. The Government has issued...

Your POTS, PANS, BATHS, SINKS, FLOORS, TABLES, WINDOWS, etc. Will be "SPICK AND SPAN" if you use "KUMBRITE" FROM YOUR GROCER

"KUMBRITE" THE HOUSEWIFE'S FRIEND FROM YOUR GROCER

WOODWARD'S LIFE WATER. Wash your delicate garments with "COPRIL" LOCAL INDUSTRY

"COPRIL" THE WASHING POWDER MOST WOMEN NOW USE Obtainable from YOUR GROCER

THE BALTHAZAR ARMY. The following are the names of the members...

CHRISTIAN SOCIETY. The following are the names of the members...

New Stanley Hoag  
NOTICE

# African Standard

DAILY  
MAY & Co. Ltd.  
WISH YOU A  
HAPPY NEW YEAR.

## "AS WE SEE THE CLOUDS BREAKING"

### King's Message Of Hope & Cheer To His People

December 24  
The King's message to his people on Christmas Eve was one of hope and cheer. He said that the clouds were breaking and that the light of peace was appearing. He urged his people to have faith and courage, and to work together to overcome their difficulties. He mentioned the progress of the war and the support of his people, and expressed his confidence in the future.

December 24  
The King's message to his people on Christmas Eve was one of hope and cheer. He said that the clouds were breaking and that the light of peace was appearing. He urged his people to have faith and courage, and to work together to overcome their difficulties. He mentioned the progress of the war and the support of his people, and expressed his confidence in the future.

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# General Eisenhower to Direct Invasion Of Europe

## Moslems' Aims In India

December 24  
The President of the Moslem League, Mr. Jinnah, announced today that the Moslems in India were determined to fight for their rights. He said that they were not interested in the partition of India, but in the establishment of a separate Moslem state. He urged the Moslems to stand united and to resist any attempt to divide them.

## 8th ARMY'S COMMANDER TO LEAD BRITISH FORCES

December 24  
General Eisenhower will lead the 8th Army in the invasion of Europe. He is expected to arrive in London tomorrow. The 8th Army is the largest and most powerful of the Allied armies, and its success is crucial to the success of the invasion.

## "Real Terror" In France

December 24  
The "real terror" in France is the Vichy regime. It is the only force that is truly loyal to the Axis powers. It is the only force that is truly loyal to the Axis powers. It is the only force that is truly loyal to the Axis powers.

## Japs Get Big Air Battering

December 24  
The Japanese air force has suffered a heavy defeat in the Philippines. The American forces have destroyed a large number of Japanese aircraft. The Japanese air force is now in a state of disarray.

## Premier's "Steady Progress"

December 24  
The Prime Minister has announced that the war is progressing steadily. He said that the Allies were making significant gains in all theaters of the war. He expressed his confidence in the ultimate victory of the Allies.

# PRESIDENT'S "BAD NEWS FOR JAPAN"

## Bare Of Steel Slowly But Surely Closing On Nippon

December 24  
The President has announced that the war against Japan is progressing steadily. He said that the Allies were making significant gains in all theaters of the war. He expressed his confidence in the ultimate victory of the Allies.

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## R.A.F. "Exports" 200,000 Tons Of Bombs

December 24  
The Royal Air Force has exported 200,000 tons of bombs to the Allies. This is a significant contribution to the war effort. The bombs will be used in the invasion of Europe.

## Serpentine Swimmers Going Strong

December 24  
The serpentine swimmers are going strong. They are making significant gains in all theaters of the war. They are making significant gains in all theaters of the war.

## Chinese Clearing Japs From Rice Bowl

December 24  
The Chinese are clearing the Japanese from their rice bowl. They are making significant gains in all theaters of the war. They are making significant gains in all theaters of the war.

## Sidelights On War's Fifth Christmas

December 24  
The war's fifth Christmas is being celebrated. The Allies are making significant gains in all theaters of the war. The Allies are making significant gains in all theaters of the war.

## Red Army's Threat To Vitebsk Grows

December 24  
The Red Army's threat to Vitebsk is growing. The German forces are making significant gains in all theaters of the war. The German forces are making significant gains in all theaters of the war.

## Children Help With Record Christmas Post

December 24  
Children are helping with a record Christmas post. They are making significant gains in all theaters of the war. They are making significant gains in all theaters of the war.

## AMERICAN TROOPS GIVE NAZIS "CHRISTMAS SURPRISE"

December 24  
American troops have given the Nazis a Christmas surprise. They are making significant gains in all theaters of the war. They are making significant gains in all theaters of the war.

## Giant U.S. Aircraft Carriers

December 24  
The U.S. Navy has built giant aircraft carriers. They are making significant gains in all theaters of the war. They are making significant gains in all theaters of the war.

December 24  
The King's message to his people on Christmas Eve was one of hope and cheer. He said that the clouds were breaking and that the light of peace was appearing. He urged his people to have faith and courage, and to work together to overcome their difficulties. He mentioned the progress of the war and the support of his people, and expressed his confidence in the future.

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Essential Diet in Gastritis

Stomach disorders present a two-fold problem in treatment. First the stomach must be freed of all risks of irritation... Solid food is usually out of the question and every meal liquid food taste diabolical.



HORLICKS Soothers and Nourishes

NEW STOCKS JUST UNPACKED STURRO FURNISHING FABRIC, TAPESTRIES, NETS, WEAVES and CASEMENT. ERIC SHIRLEY Furniture Manufacturers, Victoria St., Nairobi.

CHARLIE WEBB TURF ACCOUNTANT

P.O. Box 1187, Nairobi. Office over Jack Frost. RUN TODAY. S.A. DERBY, 15 miles. GOLDFIELDS H'CAP, 11 miles, run December 31. LATEST PRICES - DOUBLES.

KAMI TOILET SOAP advertisement featuring an illustration of the soap box and the text 'FROM YOUR GROCER'.

I. LEATHERMAN TURF ACCOUNTANT. 6 High Building, Government Road, Nairobi. Telegrams: "Ihor."

THE SOUTH AFRICAN DERBY, 11 miles, run at 5-45, TODAY. GOLDFIELDS HANDICAP, 11 miles, run at 4-30, TODAY.

"THE KENYA COTTON & PRODUCE CO., LTD." MERU, Kenya Bus Services Limited.

Hold Professional Recruiter Licence NEW TIMETABLE

In Central Province and Labour Supply work is undertaken. Please apply for terms direct - P.O. Box 2, MERU.

CRAIG'S NAIROBI WILL BE CLOSED UNTIL MONDAY 3rd JAN. 1944. Table with departure times for Monday, Saturday, and Sunday.

CORRESPONDENCE

YOUTH BOUNCIL To the Editor, "E.A. Standard" Sir, I should be grateful if you could print the article which appeared in your issue of December 27th in your issue of December 27th in your issue of December 27th...

MARTIN D. CAPON, Secretary, The Christian Council of Kenya, Limuru, December 26, 1943.

LABOUR

To the Editor, "E.A. Standard" Sir, I am writing to you regarding the matter of the... I am writing to you regarding the matter of the... I am writing to you regarding the matter of the...

December 27, 1943. December 27, 1943.

THE ODD CENT

To the Editor, "E.A. Standard" Sir, I am writing to you regarding the matter of the... I am writing to you regarding the matter of the... I am writing to you regarding the matter of the...

December 27, 1943. December 27, 1943.

CRUELTY TO ANIMALS

To the Editor, "E.A. Standard" Sir, I am writing to you regarding the matter of the... I am writing to you regarding the matter of the... I am writing to you regarding the matter of the...

December 27, 1943. December 27, 1943.

to work on steel and rubber, but that is not the only reason why the... to work on steel and rubber, but that is not the only reason why the... to work on steel and rubber, but that is not the only reason why the...

December 27, 1943. December 27, 1943.

THE GOOD EARTH

To the Editor, "E.A. Standard" Sir, I am writing to you regarding the matter of the... I am writing to you regarding the matter of the... I am writing to you regarding the matter of the...

December 27, 1943. December 27, 1943.

DRIME

To the Editor, "E.A. Standard" Sir, I am writing to you regarding the matter of the... I am writing to you regarding the matter of the... I am writing to you regarding the matter of the...

December 27, 1943. December 27, 1943.

WATER BOILING SUBSIDY

To the Editor, "E.A. Standard" Sir, I am writing to you regarding the matter of the... I am writing to you regarding the matter of the... I am writing to you regarding the matter of the...

December 27, 1943. December 27, 1943.

MAILS FROM Ceylon

To the Editor, "E.A. Standard" Sir, I am writing to you regarding the matter of the... I am writing to you regarding the matter of the... I am writing to you regarding the matter of the...

December 27, 1943. December 27, 1943.

country. The subject took the... country. The subject took the... country. The subject took the...

December 27, 1943. December 27, 1943.

YOUTH BOILING SUBSIDY

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December 27, 1943. December 27, 1943.

LABOUR

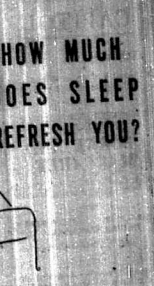
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December 27, 1943. December 27, 1943.

LABOUR

To the Editor, "E.A. Standard" Sir, I am writing to you regarding the matter of the... I am writing to you regarding the matter of the... I am writing to you regarding the matter of the...

December 27, 1943. December 27, 1943.



HOW MUCH DOES SLEEP REFRESH YOU?

Do you jump up in the morning yawning and refreshed... Do you jump up in the morning yawning and refreshed... Do you jump up in the morning yawning and refreshed...

KRUSCHEN

Your POTS, PANS, BATHS, SINKS, FLOORS, TABLES, WINDOWS, etc. Will be "SPICK and SPAN" if you use "KUMBRITE"

"KUMBRITE"

"THE HOUSEWIFE'S FRIEND" (65 cents per carton) FROM YOUR GROCER

Immediate relief



WOODWARD'S GRUPE WATER

Wash your delicate garments with "COPRIL"

"COPRIL"

"THE WASHING POWDER MOST WOMEN NOW USE" Obtainable from YOUR GROCER

LOCAL INDUSTRY

FOR PROVISIONS COFFEE SWEETS & ANY OTHER PURPOSE made by BHATT BROS



U. S. DHARIWAL TURF ACCOUNTANT

Bazaar Lane and Ken Parson Road, NAI ROBI. P.O. Box 1208.

Printed and Published by: The East African Standard Ltd., Dussumre Avenue, Nairobi.

New Stanley Hotel  
NOTICE

Owing to shortage of all food supplies, the management has cancelled the dining room in the dining room.

AIR CHIEF TO BE  
GEN. EISENHOWER'S  
DEPUTY

Sir Bernard Paget C.-in-C.  
Middle East

December 21. An R.A.F. Commander-in-Chief in the Middle East, the Air Chief Marshal Sir Bernard Paget, has been appointed as deputy to the Air Chief Marshal Sir Arthur Tedder, who is now in command of the Middle East forces. Sir Bernard Paget is a former commander of the R.A.F. in the Middle East and has been in the post since the outbreak of the war. He is a member of the House of Commons and has been a member of the War Cabinet. He is also a member of the Air Council and the Air Staff. He is a former commander of the R.A.F. in the Middle East and has been in the post since the outbreak of the war. He is a member of the House of Commons and has been a member of the War Cabinet. He is also a member of the Air Council and the Air Staff.

December 21. The Daily Telegraph says that the British Government has decided to send a large number of troops to the Middle East. The troops are to be sent to the Middle East to help the British and Commonwealth forces in the region. The troops are to be sent to the Middle East to help the British and Commonwealth forces in the region. The troops are to be sent to the Middle East to help the British and Commonwealth forces in the region.

BATTLE OF THE BULGE GOING  
IN RED ARMY'S FAVOUR

Russians' Main Objective  
Is Jitomir

December 21. The Russian high command has announced that the main objective of the Red Army in the Battle of the Bulge is the town of Jitomir. The Red Army has been successful in capturing the town and is now advancing towards the city. The Red Army has been successful in capturing the town and is now advancing towards the city.

Syria And  
Lebanon:  
Preliminary  
Agreement

December 21. A preliminary agreement has been reached between the British and French governments regarding the future of Syria and Lebanon. The agreement provides for the withdrawal of British and French troops from the region and the establishment of a new government in the area. The agreement provides for the withdrawal of British and French troops from the region and the establishment of a new government in the area.

The East  
Standard

UNION-ADVISOR with which is incorporated. THE LEADER. The Great Standard Newspaper in East Africa. Daily in week, Weekly in week.

Germany Battleship  
Scharnhorst Sunk

December 21. The German battleship Scharnhorst has been sunk by the British Royal Navy. The ship was on a mission to attack the British fleet in the North Atlantic. The ship was sunk by the British battleship HMS Hood and the cruiser HMS Norfolk. The ship was sunk by the British battleship HMS Hood and the cruiser HMS Norfolk.

THE ONLY  
THING  
NEEDED

December 21. The only thing needed to win the war is a strong and united front. The British and Commonwealth forces must stand together and fight with determination. The only thing needed to win the war is a strong and united front. The British and Commonwealth forces must stand together and fight with determination.

ATTEMPTED ATTACK ON  
CONVOY TO RUSSIA

December 21. A German U-boat attempted to attack a British convoy en route to Russia. The U-boat was sighted by the British escort and was sunk by the British destroyer HMS Grafton. The U-boat was sighted by the British escort and was sunk by the British destroyer HMS Grafton.

CHRISTMAS  
IN CEYLON

December 21. Christmas Eve in Ceylon was a day of joy and celebration. The people of Ceylon gathered in their churches and homes to celebrate the birth of Jesus Christ. The people of Ceylon gathered in their churches and homes to celebrate the birth of Jesus Christ.

DAILY  
MAY & Co. Ltd.  
WISH YOU A  
HAPPY NEW YEAR.

ALLIED INVASION  
OF CAPE  
GLOUCESTER

Enemy Demoralized By  
Bombardment

December 21. Allied forces have launched a major invasion of Cape Gloucester in New Guinea. The invasion has been successful and the enemy has been demoralized by the Allied bombardment. The invasion has been successful and the enemy has been demoralized by the Allied bombardment.

U.S. ARMY TAKES OVER  
RAILWAYS

December 21. The U.S. Army has taken over the railways in the Philippines. The takeover was a significant step in the U.S. military's efforts to control the transportation network in the region. The takeover was a significant step in the U.S. military's efforts to control the transportation network in the region.

ITALY:  
Germans Admit  
Evacuation Of  
Ortona

December 21. The Germans have admitted that they have evacuated the town of Ortona in Italy. The town was a major strategic point and had been held by the German forces. The town was a major strategic point and had been held by the German forces.

TO HELP LORD LOUIS

December 21. Lord Louis Mountbatten has announced that he is seeking help from the public to support his efforts in the Far East. Lord Louis Mountbatten has announced that he is seeking help from the public to support his efforts in the Far East.

Monday's & Thursdays  
Will Be Meatless  
Days

December 21. The British Government has announced that Monday's and Thursdays will be meatless days. The announcement is part of the government's efforts to conserve resources and support the war effort. The announcement is part of the government's efforts to conserve resources and support the war effort.

December 21. The U.S. Army has taken over the railways in the Philippines. The takeover was a significant step in the U.S. military's efforts to control the transportation network in the region. The takeover was a significant step in the U.S. military's efforts to control the transportation network in the region.

GALEY & ROBERTS LTD.  
NAIROBI

Wish You All  
A  
Happy New Year

December 21. The U.S. Army has taken over the railways in the Philippines. The takeover was a significant step in the U.S. military's efforts to control the transportation network in the region. The takeover was a significant step in the U.S. military's efforts to control the transportation network in the region.

**ATTACK - In Russia!**  
**ATTACK - In Italy!**  
**ATTACK - over Germany!**  
**ATTACK - in the Pacific!**

Back the attack!  
 Buy more War Bonds!

**QUEEN ANNE**  
**SCOTCH WHISKY**  
 RARE and EXQUISITE  
 (Established 1799)

Keep in touch with your regular suppliers to ascertain when shipments arrive.

Agents—  
**THE AFRICAN MERCANTILE COMPANY LTD.**  
 (Incorporated in England)  
 Mombasa, Nairobi, Kampala, Tanganyika and Dar es Salaam.

**"THE KENYA COTTON & PRODUCE CO., LTD."**  
 MERU,  
 Hold 'Professional Recruiter' Licence

In Central Province and Laikipia Supply work is undertaken.  
 Please apply for terms direct—  
 P.O. Box 2, MERU.

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Have your Paper Bags



FOR PROVISIONS, COFFEE, SWEETS & ANY OTHER PURPOSE made by BHATT BROS.

613, Box 127, Nairobi.  
 Branch at Mombasa,  
 P.O. Box 163.

**From NAKURU**  
**Red House School Christmas Concert**

The Kindergarten pupils of the Red House School, Nakuru, gave a Christmas concert, given to give for their parents and friends. The programme was a splendid one, and the children sang, recited, and danced. The programme was well received, and the children were highly praised for their efforts. The concert was given in the school hall, and was attended by a large number of parents and friends. The proceeds of the concert were given to the school fund.

**"THE KENYA COTTON & PRODUCE CO., LTD."**  
 MERU,  
 Hold 'Professional Recruiter' Licence

The results of the school matches played in Nakuru on the Christmas Eve by the Red House School, Nakuru, were as follows: Boys' Football: Red House School 1, St. Peter's 0. Girls' Football: Red House School 1, St. Peter's 0. Basketball: Red House School 1, St. Peter's 0. Tennis: Red House School 1, St. Peter's 0. The school team played very well, and the matches were well attended.

**RESULTS OF WEEKEND MATCHES**

The results of the school matches played in Nakuru on the Christmas Eve by the Red House School, Nakuru, were as follows: Boys' Football: Red House School 1, St. Peter's 0. Girls' Football: Red House School 1, St. Peter's 0. Basketball: Red House School 1, St. Peter's 0. Tennis: Red House School 1, St. Peter's 0. The school team played very well, and the matches were well attended.

**Correspondence**

To the Editor, "The Standard":  
 The article regarding the milk supply in Nakuru is very interesting. It is a pity that the milk supply is so short, and that the quality is so poor. It is hoped that the Government will take steps to improve the milk supply, and to ensure that the quality is of a high standard. It is also hoped that the Government will take steps to ensure that the milk is distributed to the people in a fair and equitable manner.

**AIMS OF AFRICAN EDUCATION**  
 (Continued from page 3)

The aim of African education is to provide the African people with the knowledge and skills necessary for their development. It is to provide them with the tools they need to improve their standard of living, and to enable them to take their place in the world. It is to provide them with the education they need to become self-reliant, and to be able to contribute to the development of their country.

**YOUTH SUPPLY**  
 NAIROBI, December 23, 1943.

The Youth Supply in Nairobi is very short, and the quality is very poor. It is a pity that the Youth Supply is so short, and that the quality is so poor. It is hoped that the Government will take steps to improve the Youth Supply, and to ensure that the quality is of a high standard. It is also hoped that the Government will take steps to ensure that the Youth Supply is distributed to the people in a fair and equitable manner.

**Salted Pigs Milk**

An incident occurred at Mombasa recently, when a woman was seen carrying a large bag of salted pig's milk. The woman was carrying the bag on her back, and the bag was very large. The woman was carrying the bag to the market, and the bag was very heavy. The woman was carrying the bag to the market, and the bag was very heavy. The woman was carrying the bag to the market, and the bag was very heavy.

**N.A.C. Tennis Match**

A tennis match was played between the N.A.C. and the M.P.C. at Nairobi. The match was very well played, and the N.A.C. won the match. The match was played on the tennis court at Nairobi, and was attended by a large number of spectators. The N.A.C. team played very well, and the M.P.C. team played very poorly. The N.A.C. team won the match, and the M.P.C. team lost the match.

**Very Poor Go**  
 The very poor go to the market to buy their daily necessities. They buy their daily necessities from the market, and they buy them for a very low price. They buy their daily necessities from the market, and they buy them for a very low price. They buy their daily necessities from the market, and they buy them for a very low price.

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 The very poor go to the market to buy their daily necessities. They buy their daily necessities from the market, and they buy them for a very low price. They buy their daily necessities from the market, and they buy them for a very low price. They buy their daily necessities from the market, and they buy them for a very low price.

**"Immediate relief"**



**WOODWARD'S GRIPE WATER**

Your POTS, PANS, BATHS, SINKS, FLOORS, TABLES, WINDOWS, etc. Will be "SPICK AND SPAN" if you use

**"KUMBRITE"**  
 "THE HOUSEWIFE'S FRIEND"  
 60 cents per cartoon  
 FROM YOUR GROCER

**CRAIG'S**  
 NAIROBI  
 WILL BE CLOSED UNTIL MONDAY 3rd JAN. 1944.

**OSRAM**  
 GAILEY & ROBERTS  
 NEW STOCKS JUST UNPACKED  
 STRONG FURNISHING FABRICS, TAPESTRIES, NETS, WEAVES and CASEMENTS.  
**ERIC SHIRLEY**  
 FURNISHING MANUFACTURERS, VICTORIA ST., NAIROBI.

**KAMI TOILET SOAP**  
 3 tablets for sh. K.  
 FROM YOUR GROCER

**"COPRIL"**  
 "THE WASHING POWDER MOST WOMEN NOW USE"  
 Obtainable FROM YOUR GROCER

**STAN LAUREL & OLIVER HARDY**  
 Showing at the PLAYHO TODAY  
 Coming Shortly To The Empire

**What Certificates**  
**DIVIDEND CHEQUE**  
 Why not have in the dividend cheques to be declared by the end of the month-end stock holding? You can get the dividend cheques in the United States. You can get the dividend cheques in the United States. You can get the dividend cheques in the United States.

**UNIT SECURITIES & TRUST CO. OF S.A. LTD.**  
 UNIT SECURITIES & TRUST CO. OF S.A. LTD.  
 10, Market Street, Nairobi, Kenya Colony.

**Wash your delicate garments with**  
**"COPRIL"**  
 "THE WASHING POWDER MOST WOMEN NOW USE"  
 Obtainable FROM YOUR GROCER

**THESE TWO ARE DYNAMITE TOGETHER!**  
**WASHING**  
**SPENCER TRACER HEPBURN**  
**Keeper of the Flame**  
 Showing at the PLAYHO TODAY  
 Coming Shortly To The Empire



Owing to shortage of all food supplies, the management is compelled to limit the number of non-essential diners in the Dining Room for Christmas.

# War News

## AS DRINK RUNNING FIGHT IN DARKNESS OF ARCTIC

December 29. The Admiralty has released the full details of the operations of the British forces in the Arctic. The British forces were dispersed in the dark of the night. The British forces were dispersed in the dark of the night. The British forces were dispersed in the dark of the night.

## Praise From Russia

Moscow radio praised the British forces in the Arctic. The British forces were dispersed in the dark of the night. The British forces were dispersed in the dark of the night.

## But on Fire

She was hit again by the Duke of York's ship. The British forces were dispersed in the dark of the night. The British forces were dispersed in the dark of the night.

## Later she took revenge

Later she took revenge on the Duke of York's ship. The British forces were dispersed in the dark of the night. The British forces were dispersed in the dark of the night.

## On Christmas Eve

The communications officer said that the British forces were dispersed in the dark of the night. The British forces were dispersed in the dark of the night.

## Rebel Plot in Chile

In Chile the Minister of the Interior has announced that the British forces were dispersed in the dark of the night. The British forces were dispersed in the dark of the night.

# The East Standard

DIANNA ARDIS with which is captured the LEASER. The new Established Newspaper in East Africa. Thursday, December 29, 1944.

# Germany's First Powerful Russian Advance

Commando Raid On Sark? Progress On Cape Gloucester Normandy Floats Again GERMANS CLEARED FROM 60 TOWNS AND VILLAGES

**Commando Raid On Sark?**  
A German raid on Sark, the British Channel Islands, is reported to have taken place on the night of December 28. The raid was reported to have been successful, with several German soldiers being seen on the island.

**Progress On Cape Gloucester**  
The progress of the Allied forces on Cape Gloucester, New Guinea, is reported to be making steady headway. The forces are reported to have captured several key positions, and are now pushing forward towards the coast.

**Normandy Floats Again**  
The possibility of a second Allied invasion of Normandy is being discussed by military planners. It is reported that the Allies are studying the feasibility of launching a large-scale amphibious assault on the French coast.

**GERMANS CLEARED FROM 60 TOWNS AND VILLAGES**  
The German forces have been cleared from 60 towns and villages in the Soviet Union. The Soviet forces are reported to have captured these areas, and are now consolidating their positions.

**Russian troops have cleared the area of 60 towns and villages in the Soviet Union.** The Soviet forces are reported to have captured these areas, and are now consolidating their positions.

**The British forces were dispersed in the dark of the night.** The British forces were dispersed in the dark of the night.

**German forces were dispersed in the dark of the night.** German forces were dispersed in the dark of the night.

**The British forces were dispersed in the dark of the night.** The British forces were dispersed in the dark of the night.

**German forces were dispersed in the dark of the night.** German forces were dispersed in the dark of the night.

**Sea-Base Success**  
The British forces have achieved a major success in the sea-base operations. The forces are reported to have captured several key positions, and are now pushing forward towards the coast.

**Japanese ships were dispersed in the dark of the night.** Japanese ships were dispersed in the dark of the night.

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**U.S. Navy's New Base**  
The U.S. Navy has established a new base in the Pacific. The base is reported to be well equipped, and is now being used as a major staging area for the Navy's operations.

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# More Gains On Both 5th & 8th Army Fronts

U.S. Army's new base in the Pacific. The base is reported to be well equipped, and is now being used as a major staging area for the Army's operations.

# NEW DAY BOMBING TECHNIQUE

The new bombing technique is reported to be well equipped, and is now being used as a major staging area for the Army's operations.

# Key Chiefs

The key chiefs are reported to be well equipped, and is now being used as a major staging area for the Army's operations.

# "Mix Realism" With Idealism

The "Mix Realism" with Idealism is reported to be well equipped, and is now being used as a major staging area for the Army's operations.

# Ascension Is An Air Base

Ascension is now being used as an air base. The base is reported to be well equipped, and is now being used as a major staging area for the Army's operations.

# More Chinese Successes

The Chinese forces have achieved more successes. The forces are reported to have captured several key positions, and are now pushing forward towards the coast.

# Belgian Airplane

A Belgian airplane was captured. The airplane is reported to be well equipped, and is now being used as a major staging area for the Army's operations.

# Canada's War Output

Canada's war output is reported to be well equipped, and is now being used as a major staging area for the Army's operations.





New Stanley Hotel NOTICE

On account of shortage of food supplies, the management of the Stanley Hotel is compelled to limit the number of non-residents dining in the Dining Room for meals.

1944 Will Decide The Fate Of Mankind On 120 Miles Front

VERITAS WARNS AGAINST "COMPLACENT IDIOTS"

VERITAS in its weekly column, "The War in the West," has been warning since the beginning of the year that the fate of the world will be decided in 1944...

Bulgarians Desert To Tito

In Yugoslavia the Army of Liberation has secured a number of deserters from the German army...

Anglo-American armies of liberation are moving out of Europe, and the German army is being destroyed...

British people for their conviction in the last year, whose personality is being revealed by the progress...

It is evident that the German army is being destroyed in the West, and the German army is being destroyed in the West...

U. S. Marines Nearing Vital Aerodrome

United States Marines in New Britain are nearing the vital aerodrome...

The second hand of "completeness" is being put on the clockwork...

Damage Spread Over Whole City

The Allied air force has been spreading damage over the whole city...

The East African Standard

MANROSE, FRIDAY, DECEMBER 31, 1943.

RUSSIA: Red Army's Sweeping Advance On 120 Miles Front



The 6.0.0.-14. General Sir William Platt visiting the search at a Nairobi War Hospital.

ATLANTIC SEA AND AIR BATTLE 3 German Destroyers And Blockade Runner Sunk

The 30. Army has made headway in the West, and the German army is being destroyed in the West...

The weather is still bitterly cold and windy but it was not the sort of weather to have the Allied forces...

While this sea fight was going on, our long range aircraft had a battle with the German fleet...

The Japanese have been very valuable indeed to the Allied forces...

German reports say that the raid was made by strong formations of our bombers...

London-Nairobi in 1/2 a Day

The British Ministry of Transport has drawn up plans for a direct air route between London and Nairobi...

German Admiral On Hard Struggle

The German Navy Admiral Lutjens has been broadcasting the news of his hard struggle...

Veritas comments: The destruction of the German battleship 'Bismarck' is a heavy blow to the German Navy...

War Secretary's Message to E.A. Command

The following telegram has been received from the G.O.C. East Africa...

While this sea fight was going on, our long range aircraft had a battle with the German fleet...

"Impossible To Exaggerate Its Importance"

The Russian report continues to show a sweeping advance along the front...

Several specialists have recognized Korosten, the strategic junction 60 miles beyond Kiev...

It is not surprising that the German Army is being destroyed in the West...

Up in White Russia the Soviet Air Force has driven the German counter-attacks...

The following telegram has been received from the G.O.C. East Africa...

The following telegram has been received from the G.O.C. East Africa...

The following telegram has been received from the G.O.C. East Africa...

German Soldiers were killed in fighting back

A later message says that between five and six German soldiers were killed in the fighting back...

The new offensive west of Leningrad is cracking the German line...

The German counter-attacks in the West have been driven back...

The following telegram has been received from the G.O.C. East Africa...

The following telegram has been received from the G.O.C. East Africa...

The following telegram has been received from the G.O.C. East Africa...

The following telegram has been received from the G.O.C. East Africa...

QUANTITY- Drink Blencove's Blended Coffee THE FINEST IN KENYA "CROWN" Brand - A Blend Of The Finest Kenya Coffee "TUFE" Brand - A Blend Of Good Quality Kenya Coffee "ASKARI" Brand - An East African Blend For Native Consumption Wholesale Trade Enquiries To- GIBSON & CO., LTD. P. O. BOX 576, NAIROBI.

ABERDARE POLITICAL PROBLEMS

Frank Thompson's report...

The Committee has received the report of the Aberdeen...

The Committee has received the report of the Aberdeen...

The Committee has received the report of the Aberdeen...

The Committee has received the report of the Aberdeen...

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The Committee has received the report of the Aberdeen...

The Committee has received the report of the Aberdeen...

THE FUTURE OF KENYA

'What Manchester Thinks Today?'

The London, (By Associated Press) The following is a summary of the views...

The London, (By Associated Press) The following is a summary of the views...

The London, (By Associated Press) The following is a summary of the views...

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MORE A.T.S. ARRIVE IN NAIROBI

Arrived from the Mediterranean...

Arrived from the Mediterranean...

Arrived from the Mediterranean...

Arrived from the Mediterranean...

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Arrived from the Mediterranean...

Arrived from the Mediterranean...

Salvation Army Entertains Troops

Soldiers from the Swere Sea and...

Soldiers from the Swere Sea and...

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KIDNEYS

PREVENTION, medicine, opium...

PREVENTION, medicine, opium...

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PREVENTION, medicine, opium...

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PREVENTION, medicine, opium...

PREVENTION, medicine, opium...



BRITISH INDIA STEAM NAVIGATION CO. LTD

Services to Bombay and to Portuguese East...

Services to Bombay and to Portuguese East...

Services to Bombay and to Portuguese East...

Services to Bombay and to Portuguese East...

Services to Bombay and to Portuguese East...

Services to Bombay and to Portuguese East...

Services to Bombay and to Portuguese East...

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Services to Bombay and to Portuguese East...

Services to Bombay and to Portuguese East...

RECORD BOOKS

FOR THE SUBMISSION OF LABOUR RETURNS

Books of Postcards with a duplicate for records and a sheet of carbon Paper.

Containing: 100's Shs. 3/- Postage Shs. 3/70

200's Shs. 6/- Postage Shs. 7/30

Obtainable from: EAST AFRICAN STANDARD LIMITED

P. O. Box 380 Delamere Avenue NAIROBI

Phone 2468

WE WISH ALL OUR CUSTOMERS AND PATRONS A HAPPY AND PROSPEROUS NEW YEAR

EAST AFRICA

SHOE CO. LTD.

Branches at: NAIROBI, MOIMBASA, NAKURU, ELDORET, KISumu, KILIFI, KAMPALA, JINJA, HUSHE, BUSUGA, MUMBAI, SOROLI, KAMUKU, MASAKU, DAR ES SALAAM, MURURU, TEBERU, TIRAPI, MIBBI, AYOBI.

WATER ORDINANCE, 1928. NOTICE

Tungua River, Limuru District.

Application by Sir Charles Markham Bt of Nairobi for a Water Right...

J. W. STIRLING, Applicant or lawfully Authorized Agent.

Address: P.O. Box 245, Nairobi

WATER ORDINANCE, 1928. NOTICE

Riara River, Limuru District.

Application by S. Medikus of Nairobi for a Water Right from Riara River...

J. W. STIRLING, Applicant or lawfully Authorized Agent. Address: P.O. Box 245, Nairobi.

PREVENTION, medicine, opium...

PREVENTION, medicine, opium...

PREVENTION, medicine, opium...

PREVENTION, medicine, opium...

PREVENTION, medicine, opium...

PREVENTION, medicine, opium...

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PREVENTION, medicine, opium...

PREVENTION, medicine, opium...

PREVENTION, medicine, opium...

UNION-CASTLE LINE ROYAL MAIL & INTERMEDIATE SERVICES

For further information apply to the undersigned Agents...

THE UNION-CASTLE MAIL STEAMSHIP CO. LTD.

Building Contractor and Manufacturer.

Geo. BLOWERS.

STANDARD JOINERY

No. 16 No. 17 No. 18

NOTE - Windows shown here come with...

NOTE - All doors, sashes, stork windows, without extra...

STOCKS HELD OF BLACKTRAP, BALLAST, ATHI RIVER SAND.

FOR ENGINEERING WORK OF EVERY DESCRIPTION

CONSULT THE CONSTRUCTION COMPANY LIMITED.

ISHERWOODS BRANCH NAIROBI

Phone: 2144 and 2808. Uman: Barimar. P.O. Box 78.

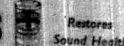


Why Horlicks is prescribed in Gastritis!

Doctors often remark that... Gastritis is a disease...

completely balanced food... restores sound health...

HORLICKS



Restores Sound Health

HOWARD'S PURE QUININE TABLETS

famous for over 100 years GUARANTEED FULLY UP TO THE STRENGTH SHOWN ON THE LABEL



Manufactured by FARBS & SONS LTD. (EST. 1777) LONDON

STANDARD DESICCATED YEAST



Yeast in its most perfect form... easy to store and handle...

STANDARD DESICCATED YEAST SUPPLIED ONLY IN SEALED TINS

BARCLAYS BANK (DOMINION, COLONIAL AND OVERSEAS)

BRANCHES IN EAST AFRICA: KENYA, UGANDA, TANGANYIKA TERRITORY... LONDON OFFICES...

Personally Speaking.

THE East African W.A.F.F. selected its first King Christmas... Wren's Marriage... The Yule Log...

FILM STAR AIRMAN



Bob Daniels introduces Captain Mark Collins in a special recording... Kenya Children's Gifts...

Kenya Children's Gifts... Peter Pan...



PETER PAN... Wash your delicate garments with 'COPRIL'...

COTY advertisement featuring a perfume bottle and text about beauty services.

USA's hair stylists advertisement for hair care products.

'COPRIL' advertisement for washing powder, highlighting its effectiveness for delicate fabrics.

Service Weddings

St. Andrew's Church was the scene of the first service wedding... Wedding at Jinja...



Wedding at Jinja... The bride and groom...

CIRCLE AND STALLS

EMPIRE THEATRE... CAPITOL THEATRE... The Road to Morocco... The Empire for the second half of the week...

Renolene advertisement for shoe polish, featuring a product tin and a shoe.

POND'S Precious Creams advertisement for skin care, featuring a woman's face and a cream jar.

Why put up with Backache advertisement for Doan's Backache Kidney Pills.

KAMI TOILET SOAP advertisement for personal hygiene, featuring a soap box.

S.E.C. WITTON ELECTRIC MOTORS advertisement for industrial drives, featuring a motor and technical specifications.

THERMAL ACTIVITY IN THE RIFT VALLEY, III

The Eburu North-South Fault Lines

By P. C. Spink

THIS is the fourth and last of a series of articles dealing with the thermal activity in the Rift Valley...

are also the in all cases of volcanic and tectonic changes...

It was interesting to note that this fault shows after striking this...

The line of the particular was soon likely to be a number of other active areas...

Conclusion could be that this obtained from the study of the west...

On the whole, the activity area that is evident from a first survey in the Rift Valley...

along a north-south line a series of faults were found...

The character of these faults was very different from that of the rift valley...

along a north-south line a series of faults were found...

The character of these faults was very different from that of the rift valley...



NEWS FROM HOME!

THE war has made some news from home...

The blockade, which is intended to starve the Axis...

The general election in Great Britain was held on...

Other interesting news from home includes the...



YOUR EYES ARE SO SENSITIVE

Your eyes are so sensitive to many dangers. The glare of the sun...

Nevertheless the growing danger of eye trouble...



Cooper's Communique

Fires Don't Wait To Suit You

And neither do germs wait to enter open wounds. There's no time to waste when infection of open wounds is to be prevented...

This non-poisonous Healing Oil is simply dabbed or dropped on as it comes from the tin...

Try it for your children, yourself, your servants and your animals. Get a tin and write to us for a descriptive folder.

COOPER'S HEALING OIL

Booths as it heals—sold by most good stores. COOPER & NEPHEWS, S.A.F. (PTY) LTD., NAIROBI.

SISAL PRODUCTS

(East Africa) Limited. HUNG KENYA COLONY.

Manufacturers of Sisaltek Sacks, Hessian Cloths, Matting, Ropes and Twines.

Enquiries may be made to us at either Kenya Colony.

The KENYA, UGANDA, TANGANYIKA and BURUNDI.

The African Mercantile Co., Ltd. All Branches in East Africa.

The Kenya Farmers' Association (Co-Op.) Ltd. All Branches in East Africa.

UNPARALLELED CHARM AND COMFORT AWAIT YOU

CAISTER HOTEL

—DURBAN— (Fully Licensed)

Telephone "Caister" 4201. Enjoyment and hospitality abounded in an old world grandeur...

Happy New Year

We wish all our Customers and Friends a Happier and better year than the one just ended.

May 1944 bring Peace and Prosperity to this troubled World.

INTERNATIONAL HARVESTER EXPORT Co.

Head Office: 100, Victoria Road, Nairobi. Branches: Kampala, Entebbe, Kisumu, Mombasa, Malindi, Lamu, Tanga, Zanzibar, Dar es Salaam, Addis Ababa, Harar, Addis Ababa, Addis Ababa.

DISTRICT FARMING NOTES

of the District, and those farmers who have been in the habit of...

LUMBA. It is reported to be an excellent soil and rain season from...

In the last week of the following week the weather is expected to be...

Some reports from the various districts are as follows: The...

Several reports from the various districts are as follows: The...

Some reports from the various districts are as follows: The...

Several reports from the various districts are as follows: The...

Some reports from the various districts are as follows: The...

Several reports from the various districts are as follows: The...

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Some reports from the various districts are as follows: The...

Several reports from the various districts are as follows: The...

Some reports from the various districts are as follows: The...

MINERALS CHEMICALS COLOURS IN INDUSTRY

Plants of this nature have been tried out for the first time...

The plants of this nature have been tried out for the first time...

The plants of this nature have been tried out for the first time...

The plants of this nature have been tried out for the first time...

The plants of this nature have been tried out for the first time...

The plants of this nature have been tried out for the first time...

The plants of this nature have been tried out for the first time...

The plants of this nature have been tried out for the first time...

The plants of this nature have been tried out for the first time...

GAILEY & ROBERTS LTD.

NAIROBI

ONE DOSE Stops Stomach Pain

This is Dr. Ross's Warning that there is a danger of food poisoning...

MAcLEAN'S STOMACH POWDER is the most effective remedy for all cases of stomach pain...

MAcLEAN'S STOMACH POWDER is the most effective remedy for all cases of stomach pain...

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MAcLEAN'S STOMACH POWDER is the most effective remedy for all cases of stomach pain...

# CORRESPONDENCE . . .

## YOUNG FARMERS' CLUBS

To the Editor, "E.A. Standard".

I am writing to you in regard to the young farmers' clubs which are being organized in the East African territories. I have been reading the reports which are being published in your paper and I am sure that you will be glad to hear from me.

I am a young farmer in the East African territories and I am interested in the work of the young farmers' clubs. I have been reading the reports which are being published in your paper and I am sure that you will be glad to hear from me.

## THE EAST AFRICAN STANDARD

At the recent annual meeting of the committee of the Kenya branch of the Society for the Education of the Blind, I referred to the fact that the committee had been established by the East African territories.

## ANNUAL MEETING OF S.O.S.B.W.

The United Kingdom has sent a letter to the Secretary for the Education of the Blind, London, asking for the aid of the S.O.S.B.W. for the purpose of the education of the blind.

## Specialist N.C.O.s For E.A. Command

Col. G. H. M. Roberts, Director of the East African Command, has been appointed to the post of Director of the East African Command.

**I shall have my own business**

UNIT CERTIFICATES

ASSOCIATED BY UNIT CERTIFICATES & TRUST CO. OF SOUTH AFRICA LIMITED.

UNIT CERTIFICATES ARE AN IDEAL INVESTMENT.

UNIT CERTIFICATES ARE AN IDEAL INVESTMENT.

**Blood Purifier**

It is the most effective and most reliable blood purifier available.

It is the most effective and most reliable blood purifier available.

**Sparklets**

When Victory is won this British product will again be available to all.

It is the most effective and most reliable sparklet available.

## CLARK'S BLOOD MIXTURE

Clark's Blood Mixture is a powerful blood purifier and tonic. It is the most effective and most reliable blood purifier available.

It is the most effective and most reliable blood purifier available.

## THE EAST AFRICAN STANDARD

The East African Standard is a weekly newspaper published in Nairobi. It is the most effective and most reliable newspaper available.

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**KOLY NOS DENTAL CREAM**

The ECONOMIC Tooth Paste

It is the most effective and most reliable dental cream available.

It is the most effective and most reliable dental cream available.

**ADELPHI BUSINESS COLLEGE LIMITED.**

Mr. A. L. BROMHEAD, P.C.T.—Principal.

Post Box 1094. Telephone 2990.

New Term Commences on Monday 10th January, 1944.

Subjects comprise shorthand, Typewriting, Book-keeping, Duplicating, French, etc.

MACKINNON'S BUILDING—Opposite New Standby Hotel.

**THE K. F. A.**

With all their Members and Friends all the Best for 1944. May all the Friends who are eligible become Members in 1944, and may co-operate and prosper together.

**THE KENYA FARMERS' ASSOCIATION (Co-op) LTD.**

P.O. Box 35 NAKURU

UNITY FOR STRENGTH

**PYRAMID BRANDY**

A fine old-mellow Brandy that has won golden opinions throughout Africa.

**AT PORT. ELIZABETH**

Full specifications and illustrated Brochure available on application to DIRECTOR OF PUBLICITY, City Hall, Port Elizabeth.

**Holiday Enjoyment UNLIMITED**

INSIST ON CROSSE & BLACKWELL'S NIVEA ALL PURPOSE CREAM

Supplies are regrettably unavailable for export at present. When shipments resume, as they will, your continued choice of Nivea with its valuable "Glycerin" content, will again guarantee the finest all-purpose Cream procurable for your skin.





THE NEW STANLEY Kenya's Premier Hotel P.O. Box 4, Nairobi, Kenya



WEEKLY MAY & CO. LIMITED THE SPORTS HOUSE WISH YOU A BRIGHTER NEW YEAR

GOOD NEWS FROM NEW GUINEA

Japanese Defence Lines Split At Buna

December 31. (AP) - The Japanese have split their defence lines at Buna, New Guinea, according to reports from the United States. The Japanese have been driven back to their original positions...

GRIM AND GAY THREAT OF BIG WEDGE IN GERMAN ARMIES

December 31. (AP) - The German army is being split by a wedge of desertion and mutiny, according to reports from the United States...

Drive MINISTERIAL CHANGES

December 31. (AP) - The British Government has announced a reshuffle of its cabinet, with Mr. McMillan taking over the Ministry of War...

AIR REVIEW OF THE YEAR

December 31. (AP) - The Royal Air Force has been reviewed as the most powerful and effective fighting force of the year...

More Potatoes Sows Lord Woolton

December 31. (AP) - Lord Woolton, Minister of Agriculture, has urged farmers to sow more potatoes to help the war effort...

THREAT OF BIG WEDGE IN GERMAN ARMIES

December 31. (AP) - The German army is being split by a wedge of desertion and mutiny, according to reports from the United States...

Mr. McMillan For Africa

December 31. (AP) - The British Government has announced a reshuffle of its cabinet, with Mr. McMillan taking over the Ministry of War...

RAF Review of the Year

December 31. (AP) - The Royal Air Force has been reviewed as the most powerful and effective fighting force of the year...

NEW MURDER PLOT IN ALGIERS

December 31. (AP) - A new murder plot has been uncovered in Algiers, involving several British and American officials...

Air Flare Up In Libya

December 31. (AP) - An air flare-up has occurred in Libya, with British and German forces engaged in a battle...

German Spy Executed

December 31. (AP) - A German spy has been executed for his role in a sabotage operation in the United States...

Huns Are Fighting Monkeys

December 31. (AP) - German soldiers are reported to be fighting monkeys in the jungles of New Guinea...

December 31. (AP) - The British Government has announced a reshuffle of its cabinet, with Mr. McMillan taking over the Ministry of War...

German Tanks in the Move

December 31. (AP) - German tanks are reported to be moving towards the front lines in the Middle East...

Bright Prospects

December 31. (AP) - The war effort is reported to be showing bright prospects, with the Allies making significant gains...

Supplies of Superior Quality

December 31. (AP) - The Government has announced that it will supply the armed forces with supplies of superior quality...

German Spy Executed

December 31. (AP) - A German spy has been executed for his role in a sabotage operation in the United States...

Huns Are Fighting Monkeys

December 31. (AP) - German soldiers are reported to be fighting monkeys in the jungles of New Guinea...

Bigger Prices for Potato Growers

December 31. (AP) - The Government has announced that it will pay growers a higher price for their potatoes...

Salad and Frying Oil

December 31. (AP) - The Government has announced that it will supply the armed forces with salad and frying oil...

December 31. (AP) - The British Government has announced a reshuffle of its cabinet, with Mr. McMillan taking over the Ministry of War...

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**BOVRIL**

The power of BEEF

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**Cameras**

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**A. H. WARDLE & Co.**

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**Black & White**

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**Germolene**

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**HOWARD'S**

PURE QUININE TABLETS

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PURE QUININE TABLETS

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**HOWARD'S**

PURE QUININE TABLETS

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**NOTICE**

REGULAR DAILY MAIL BUS SERVICE.

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**THE WEEK'S B.B.C. PROGRAMMES**

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**GORRAY**

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**TRAVEL IN COMFORT ON**

A B.I. SHIP

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A B.I. SHIP

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A B.I. SHIP

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NOTICE

MAIZE CONTROL
There is a notice to be issued by the Agricultural Department...

NOTICE

GIBBS AUTO TRANSPORT CO. LTD.
With all Friends Especially the Fighting Services

A HAPPY AND VICTORIOUS NEW YEAR.

WEEKLY BROADCASTS
'A Guide to the News'
'War Time Substitutes for Portland Cement'

African Standard

FRIDAY, JANUARY 18, 1943

1942

Happy the human memory in short. There are few among us who remember vividly of real deliberately the darker moments in our experience...

Sports Notes & Fixtures

Next Year's Race
The National New Year Races have been set for 1943...

The New Train

The train, once regarded as London's prerogative of the railway, is now being developed...

Hot And Corner Factories: Heavy Fines On Indians

A number of people were prosecuted in the Municipal Court yesterday for manufacturing...

Under THE Standard Clock

PUBLICATION NOTICE
At the evening service at the Central Hall, the history of the East African Standard will be reviewed...

SOCIETY'S FARMING AND LOCAL GOVERNMENT PROBLEMS

A large and well-attended meeting of the Society for Farming and Local Government was held at the Victoria Hotel...

Adequate Transport Vital To Production Programme

The uncertainty of the transport situation is a major factor in the production programme...

Early Stipulations

At first, some districts had been asked to give stipulations for the year of which 700 tons would be available...

Early-Heated Progress

There were three methods of dealing with the problem of early-heated progress...

Set Policy Needed

Mr. A. Vincent expressed his opinion that it was necessary to set a policy for the district...

Problem of Indebtedness

The Chairman said that the problem of indebtedness was a serious one and that it was necessary to take steps to deal with it...

Flax Output

Mr. Vincent said that the flax output was a good one and that it was necessary to take steps to deal with it...

TODAY'S BLECH THOUGHT

Mr. W. G. Dawson stressed the importance of the production programme and the need for adequate transport...

CHRISTMAS PANTOMIME A Weekend Sermon Permanent Waves

Of all the forms of stagecraft, the pantomime has changed the least. It is a form of stagecraft that has remained popular...

Court Martial Findings K.F.A. MARKET REPORT

Following is the weekly report of the Kenya Farmers' Association (K.F.A.) Market Report...

Good Luck To All for 1943.

The British Parliament, December 11, 1942. The British Parliament in Ankara...

Concrete Takes To Water

The first concrete supply in London has been floated out at a U.S. West Coast...

THE Jockey Club of Kenya's New Year Meeting AT NAIROBI

Friday Jan. 1st. and Saturday Jan. 2nd. E. A. DERBY STEWARDS CUP CHAMPAGNE STAKES CIVIL SERVICE CUP

7 RACES EACH DAY

Members Sweep Modern Totalisator Bookmakers Special Prices of Admission to the Services

# Why Not Have A LOVELY COMPLEXION?



You can have a clear, unblemished skin—that outward sign of beauty which comes from internal health—if you follow the "Golden Rule" of taking two Bile Beans regularly every night. Bile Beans are purely vegetable. They tone up the system, purify the blood and daily remove food wastes; thus ensuring internal health and a lovely, clear complexion.

Get One Wholesale Bill. Beans are sold every day. Travelers, hotels and medical stores everywhere sell them.

# Take BILE BEANS EACH NIGHT AT BEDTIME

Agents: The Standard Brands and Products Ltd., P.O. Box 1662, Nairobi.

# THE NAME IS IMPORTANT



**-it stands for BETTER LIGHT**

# Ostram

THE WONDERFUL LAMP A World-Famous & C. C. Product

Remember when buying electric lamps that the Ostram cooled-coat lamp gives you up to 20% more light than ordinary lamps, with no increase in current consumption.

GAILEY & ROBERTS LIMITED  
Branches throughout East Africa  
Representing The General Electric Co. Ltd. of England

# THE Right LABEL

# "White Label"



# DEWAR'S FAMOUS SCOTCH

**It never varies**  
As always, bottles have and always will be the same.

# The Week's Letters

**THE FARMER**  
To the Editor, "E.A. Standard"—  
The Editor, "E.A. Standard"—  
The Editor, "E.A. Standard"—  
The Editor, "E.A. Standard"—

**LOUISIANS**  
To the Editor, "E.A. Standard"—  
The Editor, "E.A. Standard"—  
The Editor, "E.A. Standard"—  
The Editor, "E.A. Standard"—

**MAIZE PRICES**  
To the Editor, "E.A. Standard"—  
The Editor, "E.A. Standard"—  
The Editor, "E.A. Standard"—  
The Editor, "E.A. Standard"—

**SLEEPLESS?**  
GENASPRIN  
soothes quickly  
-time it!

On those nights when you are tossing and turning, unable to get to sleep, try a few tablets of Genasprin. See how quickly it brings you to sleep. Genasprin is pure, harmless. Buy some today.

# THE EAST AFRICAN STANDARD

Published for the Proprietors by the East African Standard Printing and Publishing Co. Ltd., Nairobi, Kenya.

Subscription prices: 12/- per annum in advance, 1/6 per copy.

Advertisements: 1/- per line per week.

Printed and Published by the East African Standard Printing and Publishing Co. Ltd., Nairobi, Kenya.

# WHITE MAN'S COUNTRY

To the Editor, "E.A. Standard"—  
The Editor, "E.A. Standard"—  
The Editor, "E.A. Standard"—  
The Editor, "E.A. Standard"—

# THE RAILWAY AND THE PEOPLE

To the Editor, "E.A. Standard"—  
The Editor, "E.A. Standard"—  
The Editor, "E.A. Standard"—  
The Editor, "E.A. Standard"—

# FACTORIES IN TOWNS

To the Editor, "E.A. Standard"—  
The Editor, "E.A. Standard"—  
The Editor, "E.A. Standard"—  
The Editor, "E.A. Standard"—

# THE COLONIAL EMPIRE

To the Editor, "E.A. Standard"—  
The Editor, "E.A. Standard"—  
The Editor, "E.A. Standard"—  
The Editor, "E.A. Standard"—

# THE STATUS OF REFUGEES

To the Editor, "E.A. Standard"—  
The Editor, "E.A. Standard"—  
The Editor, "E.A. Standard"—  
The Editor, "E.A. Standard"—

# THE BLITZ TWINS

APRIL 1941. . . One of the latest of the London raids . . . in the middle of the war and Victoria announces that she is pregnant . . .

# COW & GATE MILK

For SPARKLING WHITE TEA

# KOLYDOS DENTAL CREAM

The ECONOMICAL Tooth Paste

# RHEUMATISM?

Not For 20 Years Thanks to SLEON'S

# MAISON MARIE LTD.

Maup's Exclusive Ladies' Hairdressers.

# EXPERT ASSISTANTS

Phone 2220. Theatre Royal Buildings. P.O. Box 100.

# APPROVED BY DOCTORS

# 10 Drops or 2 Tablets

will help you face your work!

# Unparalleled Charm and Comfort Await

# CAISET HOTEL

DURBAN

# PHOSFERINE

THE GREATEST OF ALL TONICS

# Unparalleled Charm and Comfort Await

at the CAISET HOTEL, DURBAN.

FRIDAY, APRIL 19, 1941

# The Week's Leaders

**TUESDAY, DECEMBER 20, 1945**

It was almost nobody would have predicted a few hours ago that the British would have dropped on Nairobi from an enemy aircraft.

It is a fact that our view, there is no doubt. But that view may be wrong. The British have not been able to drop 2,000 tons of bombs in the past few days. The Government has been unable to drop 2,000 tons of bombs in the past few days. The Government has been unable to drop 2,000 tons of bombs in the past few days.

**THE EAST AFRICAN**

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# NEWS FROM THE BATTLE FRONTS

## RUSSIA

The news from the Russian front is that the Red Army has captured a large number of German prisoners. The German High Command has reported that it has lost 100,000 men and 1,000 tanks. The Red Army has captured a large number of German prisoners.

**THE MIDDLE EAST**

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# THE DEATH OF DARLAN

## General Giroud Succeeds

It is officially announced in Algiers that General Giroud has succeeded General Darlan as the French High Commissioner in North Africa. The appointment was made by the French Government in Paris.

The news that Darlan had been assassinated came only a few hours after his statement in which he had urged the union of all fighting forces in North Africa. It is not known whether he will remain in charge of the French army in North Africa.

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**The World's Finest SKIN REMEDY**

ZAM-BUK Presents *Pain & Itch Like Magic*

WORLD-FAMED for over half a century, Zam-Buk is the finest ointment for your skin. This you cannot doubt when you see this great relief remedy for all your itches, rashes, burns, sunburn, and all foot troubles, and more serious conditions such as eczema, ulcers and exhausted wounds. Ointment and lozenges available in Zambuk-Buk, so while you remember, get it today. Guaranteed from Animal Test.

Use **ZAM-BUK** Herbal Ointment

Agents: The Standard Brands and Products Ltd., P.O. Box 1563, Nairobi.



**CRAVENA** cannot be equalled for quality!

Made especially to prevent core throats

LONDON MAIL BY COURIER LTD.

DISTRIBUTORS: FRITH JACKSON & CO. LTD., ROSSINI & HURD

**Which is it to be?**

Rotting wood... or good Sound Timber?

The answer lies in your hands... and in the quality of the preservative you use.

With Solignum you can completely prevent all your woodwork and only resist rot and decay, but also against all forms of insect attack, pestilence, White Ant, Solignum gives complete protection of a fraction of the cost of the wood-kills it prevents... but it must be genuine Solignum, inferior substitutes are worse than useless. Buy only the "quality" wood preservative, used all over the world for over 35 years.

**SOLIGNUM** A WHITE ANT DESTROYER

Sole Makers and Proprietors: Bolignum, Limited, 20 North St., London W.C.2

"The Solignum is the only thing that will kill White Ants."

**Happy New Year**

We wish all our Customers and Friends a Happier and better year than the one just ended.

May 1943 bring Peace and Prosperity to this troubled World.

**INTERNATIONAL HARVESTER EXPORT CO.**

(Incorporated in U.S.A.) NAIROBI, P.O. Box 261

**Agricultural Production & Settlement Board Communique**

**NON-NATIVE CROP PRICES**

Revisions of the Increased Production of Crops Ordinance, 1942 have been drafted, but are not yet in force. In the meantime the following information with regard to prices of Non-Native grown crops is published for the attention of the Committee and farmers to plan their prices for 1943 plantings.

The maximum returns per acre that will be guaranteed for 1943 plantings are:-

Wheat, Rye, Oats, Barley	45/- per acre
Maize	45/- per acre
Rice	75/- per acre

It is entered into with the Director of Agriculture that the Agricultural Production and Settlement Board in 1943 will be given for Wheat, Maize, Flax, Rye, Oats, Barley, Rice, Potatoes, Peas and Beans the same price as the maximum returns per acre to be guaranteed. Where the Agricultural Production and Settlement Board is given a "Order" from the Agricultural Production and Settlement Board, 1943, will be as follows:-

CROP	GUARANTEED PRICE (per bag of 250 lbs. net weight)	NOTES
Wheat	Grade 1, 45 lbs. net per cwt. 45/-	Full particulars will be published later after consultation with the Wheat Advisory Board.
Maize	Grade 1, 45 lbs. net per cwt. 45/-	The grades specified refer to those established under the 1937 made under the Act.
Rice	Grade 1, 100 lbs. net per cwt. 75/-	The grades specified refer to those established under the 1937 made under the Act.
Barley	Grade 1, 45 lbs. net per cwt. 45/-	The grades specified refer to those established under the 1937 made under the Act.
Oats	Grade 1, 45 lbs. net per cwt. 45/-	The grades specified refer to those established under the 1937 made under the Act.
Flax	Grade 1, 45 lbs. net per cwt. 45/-	The grades specified refer to those established under the 1937 made under the Act.
Potatoes	Grade 1, 45 lbs. net per cwt. 45/-	The grades specified refer to those established under the 1937 made under the Act.
Peas	Grade 1, 45 lbs. net per cwt. 45/-	The grades specified refer to those established under the 1937 made under the Act.
Beans	Grade 1, 45 lbs. net per cwt. 45/-	The grades specified refer to those established under the 1937 made under the Act.

**MISCELLANEOUS PRODUCE PRICES**

The following are the prices ruling on the 1st January, 1943, for agricultural produce which is not covered by the Increased Production of Crops Ordinance, and carries no Government Guarantee.

CROP	PRICE	NOTE
Wheat	Grade 1, 45 lbs. net per cwt. 45/-	
Maize	Grade 1, 45 lbs. net per cwt. 45/-	
Rice	Grade 1, 100 lbs. net per cwt. 75/-	
Barley	Grade 1, 45 lbs. net per cwt. 45/-	
Oats	Grade 1, 45 lbs. net per cwt. 45/-	
Flax	Grade 1, 45 lbs. net per cwt. 45/-	
Potatoes	Grade 1, 45 lbs. net per cwt. 45/-	
Peas	Grade 1, 45 lbs. net per cwt. 45/-	
Beans	Grade 1, 45 lbs. net per cwt. 45/-	
Apples	Grade 1, 45 lbs. net per cwt. 45/-	
Oranges	Grade 1, 45 lbs. net per cwt. 45/-	
Lemons	Grade 1, 45 lbs. net per cwt. 45/-	
Vegetables	Grade 1, 45 lbs. net per cwt. 45/-	
Fruit	Grade 1, 45 lbs. net per cwt. 45/-	

**HERE'S YOUR LUCK**



I Say! This is Good Whisky! Such delicate bouquet is a mark of age and distinction. It is a promise, to the man who knows, of a smoothness to come and a glow in the face, because White Horse is as fine as a fine liquor.

**WHITE HORSE**

Agents: THE AFRICAN MERCANTILE CO. LTD., MOMBASA, TANZANIA, NAIROBI AND DAR-ES-SALAAM (Incorporated in England)

**BARCLAYS BANK (DOMINION, COLONIAL AND OVERSEAS)**

(Incorporated in the United Kingdom)

**BRANCHES IN EAST AFRICA:**

- Kenya: Eldoret, Kisumu, Kitale, Mombasa, Nairobi, Nakuru.
- UGANDA: Jinja, Kampala.
- TANGANYIKA TERRITORY: Arusha, Chinga, Dar es Salaam, Ifruya, Mtwara, Mwanza, Tanga.
- ETHIOPIA: Addis Ababa.
- BRITISH SOMALILAND: Garsa (Agency), Berbera.
- British West Africa: Accra, Lagos, Freetown, Sierra Leone, Cape Town, Durban, Johannesburg, Port Elizabeth, Cape Town, Durban, Johannesburg, Port Elizabeth.
- British West Indies: Kingston, Port of Spain, Georgetown, Cayenne, French Guiana, Martinique, Guadeloupe, Barbados, Guyana, Suriname, Demerara, Guyana, Suriname, Demerara.
- Cyprus: Nicosia, Larnaca, Famagusta, Limassol, Paphos, Kyrenia.
- Trinidad and Tobago: Port of Spain.
- South America: Rio de Janeiro, Sao Paulo, Buenos Aires, Montevideo, Lima, Bogota, Caracas, Havana, Santiago de Cuba, Havana, Santiago de Cuba.
- Caribbean: Port-au-Prince, Santo Domingo, Havana, Santiago de Cuba.
- Central America: Guatemala, Managua, San Jose, Tegucigalpa, Panama, Colon.
- South America: Rio de Janeiro, Sao Paulo, Buenos Aires, Montevideo, Lima, Bogota, Caracas, Havana, Santiago de Cuba, Havana, Santiago de Cuba.

HEAD OFFICE: 54, Lombard Street, London, E.C.3.

LONDON OFFICES: 22, Cannon Street, London, E.C.4; 10, Abchurch Lane, London, E.C.4; 15, Old Broad Street, London, E.C.2.

AGENTS: Messrs. G. J. G. & Co., Ltd., 10, Abchurch Lane, London, E.C.4.

AGENTS AT: Lagos, Accra, Freetown, Sierra Leone, Cape Town, Durban, Johannesburg, Port Elizabeth, Cape Town, Durban, Johannesburg, Port Elizabeth.

AGENTS AT: Addis Ababa, Kinshasa, Brazzaville, Leopoldville, Kinshasa, Brazzaville, Leopoldville.

AGENTS AT: Port of Spain, Georgetown, Cayenne, French Guiana, Martinique, Guadeloupe, Barbados, Guyana, Suriname, Demerara, Guyana, Suriname, Demerara.

AGENTS AT: Port of Spain, Santo Domingo, Havana, Santiago de Cuba, Havana, Santiago de Cuba.

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**DISTRICT FARMING NOTES**

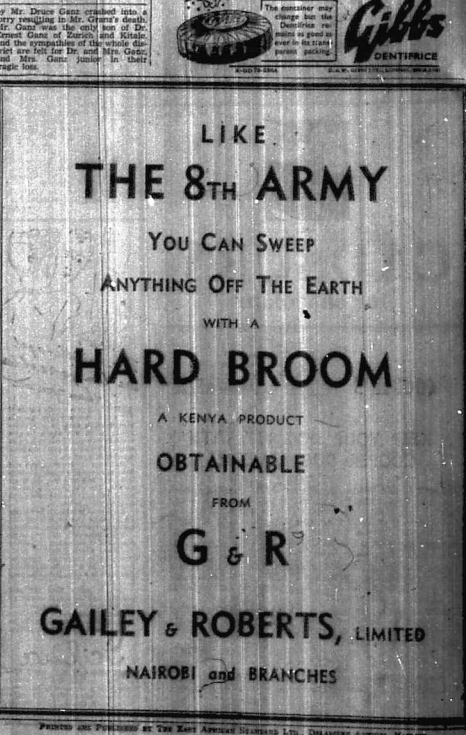
**Koru**

With so much worth mentioning about the Koru crop, it is not surprising that the district during the first 14 days of the season has been a most successful one for the Koru crop. The Koru crop is a most valuable one for the district, and it is a most interesting one to see the progress of the crop during the season.

The Koru crop is a most valuable one for the district, and it is a most interesting one to see the progress of the crop during the season.

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**Excuse me - Inner Cleanliness comes first for Health!**



**Excuse me - Inner Cleanliness comes first for Health!**

Andrews Liver Salt

**G & R**

**GAILY & ROBERTS, LIMITED**

NAIROBI and BRANCHES

**Excuse me - Inner Cleanliness comes first for Health!**

Andrews Liver Salt

**G & R**

**GAILY & ROBERTS, LIMITED**

NAIROBI and BRANCHES

THE NEW STANLEY Kenya's Premier Hotel

Growing Threat to Germans in The Caucasus

January 5. Russian forces have been driving steadily to the north... The Caucasus is a strategic area...

January 5. The New Chinese army... The Chinese are making steady progress...

January 5. An American naval force has been sent to the Mediterranean... The force is to maintain a strong presence...

January 5. The R.A.F. also attacked the enemy's lines... The attack was successful in several places...

January 5. A large message says R.A.F. bombers... The bombers were very effective in their attack...



The East African Standard

Madagascar's New Chief In East Africa

These photographs of General Le... after his arrival in Madagascar... The new chief is a distinguished officer...

VICHY FRANCE UNDER THE NAZIS

Further details of the work of... in Belgium have been ascertained... The situation is becoming increasingly tense...

January 5. The Italian public... has been told that the... The news is intended to boost morale...

BRITISH SUBMARINES SHELL ITALIAN COASTLINE

Big Troopship Sunk

January 5. BRITISH submarines in the Mediterranean... have targeted the enemy's lines... The results have been significant...

January 5. The first coastal target was a railway... The attack was carried out with precision...

January 5. The submarines left the... in the... The operation was a success...

RESTIVENESS IN THE BALKANS

January 5. There are signs of increasing... in the Balkans... The situation is becoming more volatile...

January 5. One source stated by a... in the Balkans... The news is of concern...

January 5. The report also says that... in the Balkans... The situation remains tense...

January 5. The report also says that... in the Balkans... The situation is still uncertain...

January 5. The report also says that... in the Balkans... The situation is becoming more serious...

January 5. The report also says that... in the Balkans... The situation is very tense...

January 5. The report also says that... in the Balkans... The situation is extremely tense...

WEEKLY MAY & CO. LIMITED. THE SPORTS HOUSE. Box 47, Nairobi. For Shooting, Fishing And Sports Goods.

GERMANS RECAPTURE MATEUR HEIGHT

Fierce All-Day Battle In Tunisia

January 5. Cairo... The battle was very fierce... The Germans were successful in recapturing the heights...

Greater Austerity In U.S.A.

January 5. The American people... are being urged to... The government is calling for more sacrifice...

January 5. The British... are being urged to... The government is calling for more sacrifice...

Japanese Treatment of Prisoners

January 5. The War Office... has received reports... The treatment of prisoners is a concern...

Malta's Growing Offensive

January 5. The island of Malta... is being defended... The offensive is growing in strength...

January 5. The R.A.F. Middle East... has been ordered... The offensive is growing in strength...

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Advertisement for 'G' Brand Vinegar and 'Oliva' Brand Salad & Cooking Oil. Includes text: 'RESTIVENESS IN THE BALKANS', 'SUPERIOR QUALITY', 'VINEGAR', 'AND', 'OLIVA BRAND', 'SALAD & COOKING OIL', 'ARE NOW AVAILABLE'.

Wholesale enquiries to:

GIBSON & CO. LTD. Box 576, NAIROBI.





**EMPIRE**

TODAY, at 6 p.m. and 9 p.m.  
 Matinee Saturday 5-10 p.m.

**TYNDINE POWER**

**The Mark of Zorro.**

with  
 Linda Barrett, Sam Rainsford and  
 Gale Sonderberg

A deadly and a dog—the two  
 time-honored rivals of the  
 devil brain—hit the screen  
 in this exciting picture.

(Not for General Exhibition, nor  
 Children under 16)

**CAPITOL**

NIGHTLY at 9 p.m.  
 Matinee Saturday 5-10 p.m.

The most exciting, suspenseful  
 comedy

**The Ghost of St. Michaels.**

with  
**WILL MAY**

You will roar with laughter at the  
 humour and the eerie incidents.

with  
 Gladys Hulette, Raymond Huntley,  
 Ray Peter and Felix Aylmer.  
 (For General Exhibition)

**PLAYHOUSE**

NIGHTLY at 6 p.m.  
 Matinee Saturday 5-10 p.m.

The Sophisticated Comedy of  
 the Week.

**WE WERE DANCING**

with  
**NORMA SHEARER**  
 and  
**MELVYN DOUGLAS**

They were dancing at 8-10.  
 She dined a Melvyn's dinner  
 at 8-10.  
 And that's only the beginning!

also  
**Lee Bowman, Ed Patrick and  
 Raynor Mack**  
 Metro-Goldwyn-Mayer  
 (Not for General Exhibition, nor  
 children under 16).

**Wheat Bran**

**Kenya Information Office Special  
 Communication No. 1124**

The Wheat and Cereals Controller  
 has announced that the  
 Wheat Bran being released to  
 the public is of a superior  
 quality. All holders of  
 weekly permits are urged to  
 purchase double quantities of  
 this bran, that they may have  
 sufficient to meet their needs  
 should the supply of bran be  
 restricted.

All approved Traders have been  
 advised to ensure they make the  
 double issue against existing permits  
 in February but they are not re-  
 quired to do so until the 1st of  
 March.

It is hoped that it will be possible  
 to release further emergency rations  
 in February but this is dependent  
 on the position of the market and  
 the amount of wheat available for  
 export to conserve stocks, as far as  
 possible.

**Letts QUICKREFF 1943**

Posh and Taste Dainties  
 just appeared at  
**THE FALCON PRINTING PRESS**  
 Printers, Stationers and Societies of  
 First Rank of Postoffice Building,  
 Street S.I., 6th Municipal Market,  
 P.O. Box 692, Nairobi.

**Laddered Stockings**

We have the machines and staff to  
 thread laddered stockings to your  
 pattern. S.I., 6th Municipal Market,  
 P.O. Box 692, Nairobi.

We also mend men's stockings and  
 socks.

Extended the life of your hosiery by  
 having them expertly repaired at the  
 P.O. Box 692, Nairobi.

**BATA SHOE SHOP**

Shoe Store.

We are now in a position to accept  
 orders for re-weaving (Lushington  
 odd styles etc.)

We have a large selection of  
 English footwear for this purpose.

**ORDER NOW**  
**Hutchings Biemer & Co. Ltd.**

Bas. 201. Phone 2224.  
 NAIROBI.

**NOTICE**

**Notice to all importers and users  
 of—Salt and other Salts, Taper  
 Roller Bearings, Three Bearings  
 Roller Balls**

In view of the necessity for future  
 inspection of the quantities of these  
 goods imported for Government use, the  
 Government has decided to require  
 importers to submit to the Government  
 a statement of the quantities of these  
 goods imported for Government use  
 during the month of January 1954.

The statement to be submitted is  
 to be in the form of a statement  
 and should be submitted in the following  
 particulars:

- (1) All ball and roller bearings and  
 roller balls and taper roller  
 balls.
- (2) Name of number of bearing  
 (or Size (Dimensions in inches or  
 centimetres) as in (1) above).
- (3) Hoffman 35, 35.5, 38, 42, 48,  
 55, 61, 64, 72.
- (4) Ransome and Marles M. J.  
 16, 18, 19, 21, 23.
- (5) Timken Cup 320.
- (6) Details of the type of bearing  
 and the specific purpose for which  
 the bearing is required.
- (7) Names of the consignees.
- (8) Names of the consignees.
- (9) Names of the consignees.
- (10) Names of the consignees.
- (11) Names of the consignees.
- (12) Names of the consignees.
- (13) Names of the consignees.
- (14) Names of the consignees.
- (15) Names of the consignees.
- (16) Names of the consignees.
- (17) Names of the consignees.
- (18) Names of the consignees.
- (19) Names of the consignees.
- (20) Names of the consignees.

**Torr's Hotel**

**TO-NIGHT**

DINNER DANCE: 8 p.m. to 11 p.m.  
 8 p.m. to 11 p.m.  
**BILLI, BOOTE & CO. ON TOUR**  
 LUNCHEONS AND DINNERS.

Phone 2419.

**COMMENCING SUNDAY**  
 at 8 p.m. 8.30 and 9 p.m.

**BOB HOPE**  
 and  
**MADLEINE CARROLL**

**My Favourite Blonde**

(Not for General Exhibition or  
 for children under 16.)

**The Matinee Prices are the same as  
 for the evening Performance**  
 5/12, 5/16 and 4/18)

**Wheat Bran**

**Kenya Information Office Special  
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The Wheat and Cereals Controller  
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 Wheat Bran being released to  
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 the amount of wheat available for  
 export to conserve stocks, as far as  
 possible.

**NOTICE**

Under the auspices of the Kenya  
 Asian Civil Service Association and  
 the Indian Association, a MASS  
 MEETING of all Asian employees of  
 Government departments and  
 institutions is hereby convened  
 for the purpose of electing  
 representatives to the EXECUTIVE  
 COMMITTEE of the ASSOCIATION  
 of Asian Employees of Govern-  
 ment Departments and Institu-  
 tions in Kenya, to be held on  
 the 10th January, 1954, at 11.30  
 a.m. at the HUB HOTEL, 14/15  
 THE HIGH COURT OF SVING  
 BUILDINGS.

By Order,  
 S. A. P. de SOUZA,  
 Honorary General Secretary,  
 Kenya Asian Civil Service  
 Association.

S. S. A. KHAN,  
 Honorary General Secretary,  
 Indian Association.

Nairobi, 6th January, 1954.

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**NOTICE**

**Maize Control**

To Traders, Millers, and  
 Sellers of Maize and  
 Maize Products.

Have your counters set in  
 your Registration Card.

You must send in the return with  
 the Registration Card to the  
 Maize Control Officer, Nairobi,  
 on or before the 16th of JANUARY,  
 1954.

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**Morning friends for**  
**MEETING TEA**  
 at the  
**400**  
**RESTAURANT**

Leon at his Steinway Grand  
 from 11 a.m.

Playing your favourite tunes.
 Govt. Road, Phone 2212.

**COMMENCING SUNDAY**  
 at 8 p.m. 8.30 and 9 p.m.

**BOB HOPE**  
 and  
**MADLEINE CARROLL**

**My Favourite Blonde**

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**Remember**

the use of

**LOCAL TOILET**  
 and  
**HOUSEHOLD**  
**SOAPS**

**SAVES**  
**LABOUR**

**RAW MATERIALS**  
**SHIPPING SPACE**

**FOR THE**  
**WAR EFFORT**

Put in quite few.  
**P. PHILLIPS & Co. Ltd.**  
 (Box 388, NAIROBI)

**COMMENCING SUNDAY**  
 at 8 p.m. 8.30 and 9 p.m.

**BOB HOPE**  
 and  
**MADLEINE CARROLL**

**My Favourite Blonde**

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**The Anglo-Baltic  
 Timber Co. Ltd.**

P.O. Box 280, Telephone 2823,  
 NAIROBI.  
 Telegrams: "Timber".

**Sole Agents for:**

**BRITALL'S** Steel Casements and  
 Doors.

**UNIKAT**, Building Boards and  
 Slittings.

**BALQUHAY** Building Paper and  
 Colouring Sheets.

**CEMENTONE**, Water Proofing  
 Laths and Portland Cement  
 Colouring Powders.

**TILLEY LAMBE** Interior and Out-  
 door Lamps and Floodlights.

**STELBAS PUTTY** a special tropical  
 Putty.

**DAMPERS** Roof Roofing, Brackets,  
 Brass Casings, Struts, and  
 Cast-iron Castings, Rivets, Bolt  
 Work Preservative.

**ROYAL "Blindon"** Washable Dis-  
 infectant.

**NOVEL TYPEWRITERS.**

**COMMENCING SUNDAY**  
 at 8 p.m. 8.30 and 9 p.m.

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 on the position of the market and  
 the amount of wheat available for  
 export to conserve stocks, as far as  
 possible.

**NOTICE**

**Maize Control**

To Traders, Millers, and  
 Sellers of Maize and  
 Maize Products.

Have your counters set in  
 your Registration Card.

You must send in the return with  
 the Registration Card to the  
 Maize Control Officer, Nairobi,  
 on or before the 16th of JANUARY,  
 1954.

**Wheat Bran**

**Kenya Information Office Special  
 Communication No. 1124**

The Wheat and Cereals Controller  
 has announced that the  
 Wheat Bran being released to  
 the public is of a superior  
 quality. All holders of  
 weekly permits are urged to  
 purchase double quantities of  
 this bran, that they may have  
 sufficient to meet their needs  
 should the supply of bran be  
 restricted.

All approved Traders have been  
 advised to ensure they make the  
 double issue against existing permits  
 in February but they are not re-  
 quired to do so until the 1st of  
 March.

It is hoped that it will be possible  
 to release further emergency rations  
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**BLUE ROOM**  
 The Excellent Restaurant

NATIONAL  
 Luncheons, Dinners,  
 Suppers

**DANCING NIGHTLY**

in the  
 Blue Room—Singerette

Telephone from 9 p.m. to 11 p.m., 2883,  
 and from 5 p.m. to 9 p.m., 2883.

From 11 p.m. to 2 p.m. and after  
 9 p.m. 2883.

**COMMENCING SUNDAY**  
 at 8 p.m. 8.30 and 9 p.m.

**BOB HOPE**  
 and  
**MADLEINE CARROLL**

**My Favourite Blonde**

(Not for General Exhibition or  
 for children under 16.)

**The Matinee Prices are the same as  
 for the evening Performance**  
 5/12, 5/16 and 4/18)

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# The Week's Leaders

1943  
 Monday, January 4, 1943  
 The week of New Year holidays has been a time of reflection for many of us. It has been a time when we have had a chance to think about the year that has just passed and the year that is ahead of us.

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## NEWS FROM THE BATTLE FRONTS

### RUSSIA

The first week has again been a week of intense fighting in the East. The Russian forces have shown remarkable resilience and courage in the face of the German onslaught.

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## THE U-BOAT

THURSDAY, JANUARY 7, 1943  
 The outstanding threat of 1943, the real menace to all Allied nations, is the U-boat. It is the most dangerous enemy we have.

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## Gen. De Gaulle Urges 'Welsh Wizard' 80 This Month

General Charles de Gaulle has urged that the Welsh Wizard, a famous Welsh poet, be commemorated on the 80th anniversary of his birth in January 1943.

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## CONTROL OF IMPORTS

Business houses in East Africa are entering upon a period of special difficulty. The Government has imposed strict controls on imports.

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## THE FAR EAST

The Far East continues to be a theatre of intense military activity. The Japanese forces are making significant gains in several key areas.

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## Now Is The Time For The Big Punch

The British Government is urging that this be the time for a major offensive against the Axis powers. It is the time for the big punch.

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## LIONS ON VIEW

A group of lions and other animals is being exhibited in East Africa. The exhibition is a great success.

## New Year Honours

The King has conferred New Year Honours on several individuals for their services to the community and the country.

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## Vicar Who Chases Bombs On A Bicycle

A vicar in East Africa is famous for his bravery in chasing enemy bombers on a bicycle during the war.

During the war. A vicar in East Africa is famous for his bravery in chasing enemy bombers on a bicycle.

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## Further Blockade Runners Caught

British forces have captured several more blockade runners in the East African region.

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Several more blockade runners in the East African region. British forces have captured several more blockade runners.

## B.R.C. Forces Programme

The British Royal Corps of Signals is launching a new programme of activities to support the war effort.

Support the war effort. The British Royal Corps of Signals is launching a new programme of activities.

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GENERAL SMUTS ON FUTURE OF THE COLONIAL EMPIRE

Wider Responsibilities And Regional Grouping Suggested

THE speech below on the British Empire, delivered by the South African Prime Minister, General Jan Smuts, at the opening of the session of the House of Representatives in Cape Town, on January 22, 1942, is a landmark in the history of the Empire. It is the first time since the war began that a British Prime Minister has addressed the House of Representatives in Cape Town. The speech is a landmark in the history of the Empire. It is the first time since the war began that a British Prime Minister has addressed the House of Representatives in Cape Town.

Kikuyu-Embu's Good Work A.R.P. IN KENYA

Reasons For Its Continuance

The Air Raid Precautions organization in Kenya will continue on the principle that it is a service to the community. The future of the organization will depend entirely on the course of the war. The organization has been successful in its work. It has been successful in its work. It has been successful in its work.

Work Of Molo Lamu's Fish Is Dearer

During the 12 months October 1941-1942 the Molo Lamu Red Cross made and sells fish. The fish is dearer. The fish is dearer. The fish is dearer.

Not To Mention Beer

Police control was first introduced in the Lamu district in the autumn of 1941. The police control was first introduced in the Lamu district in the autumn of 1941.

Import Licence For Golf Balls

In consequence of reports concerning the issue of a licence by the Government for the importation of golf balls. The Government for the importation of golf balls.

Aski and Native Civilian Die From Arrow Woods

The Police and a P.M.S. have died as a result of arrow poisoning. The Police and a P.M.S. have died as a result of arrow poisoning.

Wing Commander G. B. Nicholas

The Wing Commander G. B. Nicholas has been mentioned in despatches. The Wing Commander G. B. Nicholas has been mentioned in despatches.

Tea is Controlled

The Government has announced that tea is controlled. The Government has announced that tea is controlled.

Loest Insurance Scheme

The Loest Insurance Scheme has been approved. The Loest Insurance Scheme has been approved.

ZANZIBAR'S BUDGET Strict Economy Needed In Ensuing Year

Prisoners' Interests

Belgian Congo's War Effort

Askari and Native Civilian Die From Arrow Woods

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Djibuti Listens In Agai

Been In Dark But Now "Free To Form Opinions"

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# CORRESPONDENCE

**Insiga**  
CAMERAS AND FILMS

Photographic instruments of precision are restricted because the workers and tools of precision are needed for the large interests of our Empire. That is why "Insiga" Cameras and Films are short in supply to the public.

**A. H. WARDLE & Co.**  
P.O. Box 101, NAIROBI

**To the Editor, "E.A. Standard"**  
Sir—With reference to the leading article of the 29th December and the covering Government notice, I am sure that the majority of the public will be rather surprised. The Acting Commissioner of the Kenya Colony has stated in a letter to the A.E.P. that the A.E.P. is not the only body in Kenya which is interested in the welfare of the Colony. He has stated that in view of the great possibilities of the Colony, it is not the only body which is interested in the welfare of the Colony. He has stated that in view of the great possibilities of the Colony, it is not the only body which is interested in the welfare of the Colony.

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**SPRAINS—BRUISES**  
Apply SLOAN'S Pain Coasms

Every day some muscular pain or pain needs attention. The most distressing case is relieved with SLOAN'S.

It restores normal circulation to the congested area, soothes inflamed blood and relieves the pain. SLOAN'S is a powerful liniment. SLOAN'S is a powerful liniment. SLOAN'S is a powerful liniment.

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LINIMENT KILLS PAIN

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**"STANDARD"**  
SALAD AND FRYING OIL

(Takes the place of Butter for Frying)

Sold in 20 ounce tins and a gallon cask.

OBTAINABLE FROM YOUR GROCER

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**APPROVED BY DOCTORS**  
ASK FOR A FREE COPY OF THE FINEST FOR WOMEN

**WATERBURY'S**  
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**FROM ALL QUARTERS OF THE EARTH** this master radio brings news and programmes

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**CHEST-WEAK PEOPLE IN PERIL!**  
Have YOU A COUGH?

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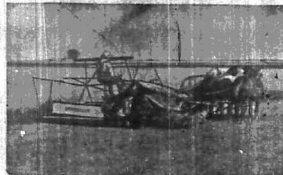
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# TERRACES AND TERRACING

MECHANICAL means of soil conservation are directed to three main aims:

- (a) the promotion of absorption of rainfall, so that erosion is diminished and more effective use made of the rainfall; and
- (b) the prevention of accumulation of run-off water and reduction of velocity, and erosive power, of run-off water; and
- (c) the safe removal and disposal of surplus run-off water.

It must be appreciated that soil conservation is not a mechanical task as it has been in the "rigid" state. It is not possible to maintain the exact structure of cultivated soil in so good a state as that of virgin land. The structure of the soil is dependent in turn, of course, upon the nature of soil and here again the human element is involved and it is usually for this reason that soil fertility is produced.

Cultivated lands, therefore, are never stable all the year round, and when the soil becomes "washed" or eroded, it is not possible to restore it to its original state and the surplus run-off water which has been removed is a valuable loss of the plant's energy.

Modern methods have been used to prevent the loss of soil caused by run-off water. The most and most effective is that known as bench terracing.

**THE EVOLUTION OF TERRACING**  
BENCH terracing has been evolved by people of ancient civilizations in all parts of the world. Successful and effective methods of terracing have been used in the rice growing areas of the Philippines, Japan and elsewhere, and in the terraced vineyards of the Mediterranean countries.

**Kenel Notes**  
By Margaret Collyer  
I have had a letter from Mrs. Doreen Francis, an exhibitor and breeder of Springer Spaniels in the East of England. She writes that she has been delighted to see the "Kenel Notes" published in the "East African Standard" and that she has been particularly interested in the article on the "Bench Terrace" which she has been able to read in the "East African Standard" and that she has been particularly interested in the article on the "Bench Terrace" which she has been able to read in the "East African Standard".

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ITS ALL YOURS, AS GP

The vertical distance or slope from the bench terrace to the top of the hill is known as the "rise" and the horizontal distance from the bench terrace to the top of the hill is known as the "run". The "rise" is usually expressed in feet and the "run" is usually expressed in feet.

**THE BENCH TERRACE**  
By COLIN MAHER  
The first of the new series for the "East African Standard" is a series of articles on the subject of Agriculture.

**BENCH TERRACES**  
The steeper hillside with bench terrace is the only practical method of soil conservation in a hilly country. It is the only method which will give a permanent yield of crops from a hillside.

**DISTRICT FARMING NOTES**  
Mau-Molo  
After weeks of drought, the Maasai have fallen over most of the Mau-Molo hills and their cattle have died. The Maasai are now suffering from starvation and many of their children have died.

**THE BENCH TERRACE**  
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