APRIORI DETERMINANTS OF PERFORMANCE OF ENTREPRENEURS IN JUA KALI SECTOR: THE CASE OF NAIROBI EASTLANDS

BY

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A MANAGEMENT SCIENCE RESEARCH PROJECT SUBMITTED IN PARTIAL FULFILMENT OF THE REQUIREMENTS FOR THE DEGREE OF MASTER OF BUSINESS AND ADMINISTRATION FACULTY OF COMMERCE

JUNE 1989

This Research Project is my original work and has not been presented for a degree in any other University

CAthanili

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This Research Project has been submitted for examination with my approval as University Supervisor.

GITURO WAINAINA

To my parents Wangui and Kariuki, my wife Wanjiru, and my children Kui, Kiki and Nduta.

UNIVERSITY OF NAIROBI

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### ACKNOWLEDGEMENT

The list of people who contributed, in one way or another, to the production of this report is long. I extend my sincere gratitude to all, even if I fail to mention some by name.

First, I wish to thank, most sincerely, my supervisor Mr. Gituro Wainaina for his invaluable comments and guidance at all the stages of this project.

I must also thank the lecturers of the Faculty of Commerce and the MBA students whose comments and suggestions during the proposal presentation stage laid a firm foundation for the project.

Sincere thanks go to the Jua Kali entrepreneurs for their cooperation and for providing the relevant information without which the project would not have taken off.

Special thanks go to my wife Wanjiru for her love and encouragement especially during the study. My children Kui, Kiki and Nduta for their patience. They were able to live for two years with a father who was too near, and yet too far.

Finally, but not by any means the least, my appreciation go to Ms. Eudias Ochola for having accepted to type this work even when there was pressure of time.

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## ABSTRACT

This study sought to determine the background socio-economic characteristics that have a significant influence on performance of entrepreneurs in Jua Kali sector. The need for the study was aroused by the common claim that the sector is characterised by ease of entry, yet the entrepreneurs therein perform variably even when they are exposed to the same sectorial endogeneous environment.

To achieve the objectives of the study, a sample of 120 entrepreneurs, divided into three Jua Kali subsectors (metal work, motor vehicle and carpentry) was selected from the eastlands of Nairobi. Primary data was collected through a questionnaire.

Fifteen background socio-economic characteristics were identified for analysis. They included: age of the entrepreneur at entry; level of formal education; handicraft at primary school; number of years elapsed after formal schooling before entry; father or elder close relative's occupation; formal technical training; length of technical training; previous employment in the formal sector; attitude towards Jua Kali entrepreneurship; market consideration at entry; initial capital; source of initial capital; distance to entrepreneur's ancestral home; size of entrepreneur's family; and parental family size.

Multiple linear regression and correlation analyses were used for the data analysis and the analysis indicated that:

> (i) Primary school handicraft, formal technical training, number of years of technical training, previous employment in the formal sector, and initial capital had significant association with the performance of entrepreneurs in the metal work subsector.

- (ii) level of formal education, the entrepreneur's family size, preference for formal employment at entry, and distance to entrepreneur's ancestral home had significant association with the performance in the motor vehicle subsector and
- (iii) formal technical training, initial capital, parental family size, preference for formal employment at entry, distance to ancestral home, primary school handicraft, and market consideration had significant influence on performance of entrepreneurs in the carpentry subsector.

Most of the identified socio-economic characteristics, however, did not show any significant influence on performance in the Jua Kali sector.

### CHAPTER ONE

### INTRODUCTION

### 1.1 BACKGROUND

Population projections in Kenya indicate that by the year 2000, Kenya will have about 35 million people with a total labour force of about 14 million. In essence this requires creation of at leat 6 million jobs by the turn of the century, at the rate of 500,000 jobs every year. This means that over 1000 jobs will have to be created daily.<sup>1</sup>

Based on the 3.4 per cent average annual rate of employment growth, the level of unemployment in Kenya is expected to increase from the present one million to 3 million people by the year 2000. Even if the economy creates jobs at the target rate, the unemployment rate would still increase substantially. It is estimated that even with the investment rate of 25 per cent of Gross Domestic Product (GDP), the country will have only Kenya pounds 23 billion to invest during the period 1984-2000. Because it takes approximately Kenya pounds 16,000 to create one new job in the modern wage-earning sector (formal sector), only 1.4 million new jobs would be created by the year 2000.<sup>2</sup>

 Amakoye S., Kenya Grapples with unemployment, Inside Kenya Issue No. 6, December 1988, p17

2. Government of Kenya, <u>A Strategy for Small Enterprise</u>

Development in Kenya towards the year 2000, Centre project, Nairobi 1988. This would have approximately 40 per cent of the labour force without jobs in the year 2000. With this realisation that the modern wage-earning sector will not be able to absorb the huge workforce, there is an imperative need to develop the informal sector so that it can absorb the extra labour force over and above what the formal sector will be able to accommodate

Development policies in the first two decades of Kenyan independence were biased to the development of the formal sector where the budding commerce and industry required middle level skill personnel. Even emphasis at school was on white collar jobs. However, given the current realities, there has now been a shift of policy to favour Jua Kali and other informal activities because of their absorption capacity. It is estimated that the formal sector will generate only 20 per cent of the required jobs while the Informal sector will shoulder the rest of the burden as the economy moves into the 21st century.

Hitherto, Jua Kali entrepreneurs have largely developed without much formal policy guidelines depending, as it were, on ad-hoc apprenticeship. Much of the growth of the sector has been spontaneous rather than as a result of deliberate strategies within an overall government policy framework. The International Labour Organization's (ILO) Employment Mission to Kenya's report of 1972 emphasized the importance of the informal sector in job creation and recommended that the Government constitute policies which would encourage the growth

3. Amakoye S., Op.Cit. p17

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of the sector to absorb the growing army of the unemployed. However it took the government over a decade to come up with serious policy guidelines on the sector.

In recent years, the government has awoken to the innevitability of the informal sector in general and Jua Kali sector in particular. The government recognizes that the sector can contribute significantly to the country's economic growth particularly in the provision of employment and development of entrepreneurial skills. Some official support has began to be targeted to uplifting the economic status of those who are in the Jua Kali sector.

The importance that the government attaches to Jua Kali sector is evidenced by the prominence accorded to the sector in the sessional paper No. 1 of 1986 and in the fifth 1984 - 1988 and sixth 1989 - 1993 development plans.<sup>5</sup> According to the sessional paper No. 1 of 1986, which is a blue print for 1989-1993 development plan, Jua Kali sector has an enormous potential for job creation in both urban and rural areas. This is because its initial capital outlay is relatively manageable and it is highly labour-intensive unlike the formal sector which is capital intensive and does not therefore generate employment as it expands.

- ILO, Employment, Incomes and Equality: <u>A strategy for</u> increasing productive employment in Kenya, Geneva 1972, p503
- 5. Government of Kenya, Sessional Paper No 1. 1986 p 54; Fifth development plan of 1984-88 p8; Sixth development plan of 1989 - 1993 p 164

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The adoption, in 1984, of the 8-4-4 system of education whose emphasis is on practical and vocational training is meant to prepare people for employment and/or self-employment in the informal sector including Jua Kali. The provision of "Nyayo" Jua Kali sheds in many towns and small market centres since 1986 is a further measure of the government's seriousness in the sector. Even more pertinent is the creation of the new ministry of Technical Training and Applied Technology (MTTAT) whose portfolio extends to, among other things, the development and promotion of Jua Kali sector.

The government's commitment to the development of the Jua Kali sector is also reflected in the financial and technical support it gives the sector. The Kenya Commercial Bank has a special credit line to the Jua Kali sector. The interest shown by various organisations, for instance, Kenya Industrial Estates, Industrial Development Bank, Industrial and Commercial Development Corporation, United Nations Development Programme, British American Tobacco, Kenya Ltd., among others, through sponsoring seminars, workshops, projects and exhibitions to promote and revitalise Jua Kali sector is still a further testimony of the prominence that Jua Kali sector is currently enjoying in Kenyan economy.

From the foregoing discussion it is clear that Jua Kali sector is now no longer simply a value through which to channel school dropouts, but has in the recent past assumed a central position with regard to socio-economic development of Kenya. This recognition of the importance of the informal sector in general and Jua Kali sector in

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particular makes it imperative for all those concerned with the development and promotion of the sector to be aware of determinants of success or performance of both practising and prospective Jua Kali entrepreneurs, among other things. This study is in particular concerned with the characteristics and/or factors that a potential Jua Kali entrepreneur should have for a "successful" future career in the sector.

#### 1.2 DEFINITION OF JUA KALI SECTOR

Many Kenyans do intuitively know the meaning of Jua Kali sector, but at present, there is no explicit legal definition for the term Jua Kali sector. The term "Jua Kali" literary means "Hot Sun", so Jua Kali sector may be understood to include those enterprises where people work under hot sun. However, available definitions go alittle further than this original meaning which was meant to indicate the "Open air" conditions under which most Jua Kali sector enterprises operate.

. The authors who have taken interest in Jua Kali sector give differing definitions of the sector because of their differing approaches. Some define Jua Kali in terms of volume of labour, amount of capital employed, level of government protection, working conditions or functional characteristics. Otieno defined Jua Kali sector as consisting of "firms comprising furniture manufacturing, welders, mechanics, panel beaters and other fabrication works." He continues to say that Jua Kali industries are established firms operating in

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fixed locations and whose workshops are either permanent, semipermanent or temporary and owners must have one or more employees controlled by the owner.<sup>6</sup>

The MTTAT, in its october 1988 policy document proposal, defined Jua Kali industry as "a rural-urban non-farm small enterprise usually comprising of 0 - 9 employees specialising in general servicing and production of a variety of items using indegeneous technology." They go on to say that the term is difficult to define but that there are distinctive characteristics that distinguish Jua Kali informal sector from the formal sector. Some of these characteristics include:- ease of entry and exit to the sector; low capital requirements; labour intensive which is predominantly manual; dependence on local resources and recycling of waste; use of innovative technologies; low cost of skill acquisition or training; and working under unfavourable conditions.<sup>7</sup>

The diversity nature of the sector makes it difficult to develop a fully encompassing definition. For the purpose of this study, a Jua Kali enterprise is defined as "a technical craft manufacturing or servicing firm, managed by a self-employed entrepreneur (Jua Kali entrepreneur) and operates in open air (without roof, except for

- Otieno T. Sources of Finance for Nairobi based Jua Kali Business firms, <u>MBA Management Project</u>, unpublished, 1988, p3
- Government of Kenya (MTTAT), Draft Jua Kali Development Programmes, Policy document Proposal, October, 1988.

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those that have benefited from the recently government built "Nyayo" Jua Kali sheds, as at Gikomba and Kamukunji in Nairobi) or in temporary structures, with zero or more employees. They may or may not have licences from local authorities for carrying out their activities. This definition covers a wide range of technical craft areas, but this study primarily deals with the Jua Kali firms in carpentry, metal work and automotive crafts in the Eastlands of Nairobi.

# 1.3 SIGNIFICANCE OF THE JUA KALI SECTOR

The most important contribution of Jua Kali sector to Kenyan economy and indeed to the economies of developing countries is employment creation. A research in Peru by Hernando de Soto found that between 40 and 60 per cent of the workforce in Peru is in the informal sector.<sup>8</sup> Although Soto's study was carried out in Peru, his findings are relevant to Kenya and most of the developing countries.

The employment potential of Jua Kali sector is unquestionably recognized in Kenya, however little statistical data is available, and usually refers to the entire informal sector. Based on a survey by the ministry of Planning and National Development, it is estimated that there are approximately 600,000 persons employed in 350,000 informal sector enterprises. Approximately 50 per cent of these are located in rural areas and 50 per cent are in urban areas.<sup>9</sup> The informal sector covers many different types of productive activities that respond to a wide range of market opportunities; this makes it difficult to

 The Standard Informal sector is here to stay, Nairobi, April 26th 1989, p 6

9. Government of Kenya, Centre Project, op. cit. p6

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establish any universal categorization or ready comparison of employment potential between informal sub-sectors. Analysing the employment ability of the Jua Kali sector in Kenya is further complicated by differences and ambiguities in the terminologies used.

When opening a meeting of the World Assembly of Small and Medium Enterprises (WASME) in Nairobi in April 1989, the minister for Industry asserted that the surest way of tackling unemployment in Kenya is to give more attention and resources to informal sector industries. He went further to emphasise that the government has given greater priority to the development of small and medium enterprises in the newly launched 1989 - 1993 development plan because that is the area where employment opportunities can be created.<sup>10</sup> In a workshop on entrepreneurial motivation and skill improvement for Jua Kali artisans at Mombasa in April 1989, the permanent secretary, MTTAT, noted that Jua Kali industry was the answer to the unemployment problem facing school leavers in Kenya. The sixth development plan (1989-1993) emphasises that the largest addition to the number employed will come from Jua Kali sector and other small firms hence the rise of Jua Kali sector is the most important labour sponge in Kenya.

The importance of Jua Kali sector in employment creation was also echoed in a centre project sponsored by the government of Kenya in 1988 in Nairobi. In the centre project report it was rieterated

10. Standard Reporter, Minister: Small firms the answer, The Standard April 20, 1989 p 9

11. Republic of Kenya, <u>Development Plan1989 - 1993</u>, Government Printer,

Nairobi, 1989.

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that the Jua Kali sector will have to make a major contribution if the anticipated six million new jobs by the year 2000 will be created. The urban informal sector is expected to create 1.267 million of the six million jobs.<sup>12</sup>

The challenge of creating millions of new jobs by the year 2000 and beyond is impossing. However, heavy reliance on Jua Kali and other informal sectors to create these jobs may be unrealistic unless the government and other concerned parties among other things, get the necessary information about the sector and the people who are in this sector. This is a key motivation for this study.

In addition to employment creation, other reasons for focussing on the Jua Kali sector are among others:

- (i) it fosters a more equitable distribution of income by creating jobs at relatively low capital cost. The sector thus leads to wider democratisation of the economy and greater participation of low income groups in sharing the benefits of economic growth.
- (ii) it conserves foreign exchange since it does not depend on imports or even on the formal financial sector. The sector relies primarily on family savings.
- (iii) it exhibits imagination and creativeness by making use of resources that may otherwise not be drawn into the development process. The sector generally employs workers with limited

12. Government of Kenya, Centre Project, Op. Cit. p5

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- (iv) the Jua Kali enterprises tend to use less capital per worker than formal sector enterprises. Their labour -intensive character is consistent with the relative abundance of labour and the shortage of capital and foreign exchange in Kenya. They are capable of using capital productively and show higher return on capital invested than return available in modern sector.<sup>13</sup>
- (v) the sector provides "cheap" goods and services for the low income and to some extent middle income people. Although the sector apparently has its own market with specific clientele, their goods and services are now gaining popularity in the local and Preferential Trade Area (PTA) market. The permanent secretary, MTTAT, in a workshop on entrepreneurial motivation and skill improvement for the Jua Kali artisans revealed that the government is planning to make the Jua Kali industry a foreign exchange earner, as soon as the industry is able to manufacture competitive and high-quality goods.<sup>14</sup>
- 13. Child F.C. Small-Scale Rural Industry in Kenya, <u>Operational Paper</u> <u>No. 17</u>, IDS, University of Nairobi, Los Angeles, Californian 1977, p 17
- 14. Standard Reporter, Government plans to boost Jua Kali Industry, The Standard, April 1989.

other use.

(vi) the sector acts as a "breeding ground" for new and future African entrepreneurs, hence promotes indigenisation of the economy. This is a major contribution since the critical shortage of entrepreneurial and managerial talents is often a great handicap to economic development.

Clearly, while the Jua Kali sector entrepreneurs appear to operate under shoddy conditions, they, nonetheless, provide legitimate goods and services and contribute significantly in socio-economic development of the country. The awareness of the important significance of this sector has inspired the government of Kenya to consider implementing new strategies and programmes for Jua Kali sector development. Information should therefore be sought to establish further understanding of the sector and its operators

## 1.4 STATEMENT OF THE PROBLEM

Most people, including researchers and policy makers, argue that Jua Kali sector, and informal sector in general, is characterised by ease of entry and that it is a place for school drop-outs who have failed to obtain employment in the formal sector. On the other hand it has been established that some Jua Kali entrepreneurs do generate profits and thrive while others do poorly, all other endogenerous variables being equal. <sup>15</sup> A question then arises whether those who

 Noormohamed S.O. Informal Business in Kenya, unpublished paper University of Nairobi, 1989, p 20

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perform well have some background characteristics different from those who perform poorly. There is therefore a need to establish the background or pre-entry socio-economic characteristics of Jua Kali entrepreneurs that will have a significant impact on their performance. This will enable us to distinguish the potential entrepreneurs with high chances of success in Jua Kali sector from those likely to perform poorly,

Entrance into Jua Kali entrepreneurship has been solely an individual affair. There has not been much government involvement in form of material or advisory assistance. However, the Kenya government has recently seen the need to develop programs for stimulating the emergence of latent entrepreneurial talent, produce a training dossier for prospective Jua Kali entrepreneurs, and establish an information centre from where all pertinent information about Jua sector will be available.

For successful implementation and subsequent fruitfulness of these programs, it is imperative to determine the entrepreneurial characteristics of the potential beneficiaries. This will allow the resources, both financial and advisory, to be directed to those who have the greatest potential for success. There is therefore a need for a study to determine the background socio-economic determinants of performance in Jua Kali industry.

Many previous researchers in Jua Kali sector and informal sector in general have highlighted the likely importance of the background socio-economic characteristics in determining performance in the sector-

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but no empirical evidence is available. House (1977) asserted that the level of performance of an informal enterprise is likely to be positively related to proxies for difficulties at entry.<sup>16</sup> Wright (1987) argued that the empirical measures that represent background characteristics are presumed to exert some effect upon work performance.<sup>17</sup>

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With this recognition of the importance of the background characteristics of the Jua Kali entrepreneurs, it is the specific purpose of this study to attempt to answer the question:

"Which entrepreneurial background socio-economic characteristics have a significant impact in determination of performance of Jua Kali entrepreneurs?"

## 1.5 OBJECTIVES OF THE STUDY

This study is aimed at identifying the socio-economic characteristics of people who should be encouraged to venture into Jua Kali entrepreneurship. In line with this therefore, the objectives of this study are:

 To identify the background socio-economic characteristics (variables) that would be used to determine the level of performance of a prospective entrepreneur in Jua Kali sector or industry.

16 House W.J., The potential for Income and Employment Generation in Kenyan's urban informal sector, <u>Working Paper No. 310</u>, IDS, University of Nairobi. p5

17. Wright R, Jr et.al, Job satisfaction among black female managers

A casual approach, Human Relations Jnl. vol.40 No.3, 1987, p496

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 To determine a regression model that would be used in predicting the performance of a prospective entrepreneur in Jua Kali sector.

#### 1.6 IMPORTANCE OF THE STUDY

It is hoped that the results of this study will be useful to:

- Educational and Manpower planners when deciding on the areas to emphasise when preparing people for employment and/or self-employment especially in Jua Kali sector;
- City council of Nairobi when issuing licences to prospective Jua Kali entrepreneurs - could encourage people to enter areas where they will most likely succeed;
- Financiers and donors when deciding on the prospective Jua Kali entrepreneurs who would most likely benefit from loans or donations.
- People wishing to venture in Jua Kali sector and their advisors.

# 1.7 ORGANIZATION OF THE REPORT

This study report is presented in six chapters

Chapter one which has just been concluded consists of the Introduction. Chapter two surveys the empirical literature that is available in Kenya and elsewhere. The second section of chapter two gives a few methods and/or models used in predicting career performance. Chapter three presents the apriori presumptions of the nature of the effect on performance of Jua Kali entrepreneurs of the selected background socio-economic characteristics. The second section of the chapter outlines the predictive model that is estimated in chapter five.

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Chapter four describes the population, study areas, sampling design, data collection procedures and data analysis techniques.

Chapter five gives the empirical results and interpretations of the data analysis.

Chapter six presents summary of the findings, policy recommendations, limitations of the study, and suggestions for further research.

### CHAPTER TWO

#### LITERATURE REVIEW

#### 2.1 SURVEY OF EMPIRICAL LITERATURE

From the definition of Jua Kali, it would be argued that its activities have existed in Kenya since stone-age when the traditional blacksmiths were making the necessary implements of their time. The activities have however gone through developmental stages to reach the present form of the sector. While the sector has existed this long, the concern with its role and nature was not explicit until the 1972 International Labour Organization (ILO) mission to Kenya during which the concept of "informal sector" was virtually coined. Since then numerous studies have been conducted on the informal sector.

The available studies were conducted mainly on informal sector in general with only a few directed specifically to Jua Kali sector. In particular, no study has been done to specifically identify the apriori (background) determinants of performance or proxies of performance of Jua Kali entrepreneurs. The previous studies have mainly dealt with factors influencing informal sector in general; relationship between informal and formal sectors; and the economic implications of the informal sector with particular emphasis to employment creation. The studies have been fairly general in the sense that they have been concerned with the informal sector as a whole with little evidence of disaggregation. Consequently the conclusions therein have been generalised to cover the entire informal sector in the regions of study. It has been only in rare cases where studies were specifically on Jua Kali sector or its subsectors. The studies have mainly looked at the sector from a macro-point-of-view. This study has taken a micro-approach aimed at understanding the potential Jua Kali entrepreneur himself or herself.

The rest of this section will highlight some of the landmark studies which have been conducted on informal sector and their relevant findings. It is assumed that the findings of these studies are relevant to Jua Kali sector since it is a major subsector of the informal sector.

The 1972 ILO mission to Kenya observed that:

"One great hinderance to development of the informal sector is the way in which this sector is neglected or even harassed. It may also be due to a feeling that informal sector is a sort of sewer in the economy, collecting all the drop-outs, the shady characters who have failed to make good, and acting as a drag on economic progress or any way of modernization. May also be due to negative reference of output from informal sector, with formal sector taken to have a more superior status."<sup>18</sup>

Indeed this feeling may have been prevalent then given the stage of socio-economic development at the time. Almost everyone with high school education and above could easily get his way to formal employment leaving informal sector employment to those who could not make it in school.

18: I.L.O Op.Cit.p506.

In recent years, however, things have changed, thus by and large, the attitude of the society towards the informal sector and the people earning their livelihood therein has improved tremendously. Today we have people of diverse background getting into the sector, both those who drop out from school and those with reasonably high level of education who fail to get employment in the formal sector. Time has therefore come when there is eminent need to identify those background characteristics which should be enhanced for a successful future career in the informal sector.

Child F.C and Kempel M. in their 1973 study of small enterprises in Kenya observed that the respondents had, among other characteristics, varied background factors.<sup>19</sup> They however did not insinuate nor establish any functional relationship between these background factors and performance in the sector.

In his 1973 and 1974 descriptive studies of Kenya's informal sector, specifically carpentry, metal work and automobile mechanics enterprises (Jua Kali in this study), Kenneth King emphasised that the background factors, inter alia, family heritage, formal education, apprenticeship experience, industrial and workshop experience, are all important in shaping the small-scale enterprises. King asserted that "------ only those prepared to work hard and long in dirty conditions need think or encouraged towards entering the informal sector."<sup>20</sup>

19. Child F. C. and Kempel M., Small Scale Enterprises, <u>Operational</u> paper No. 6, IDS University of Nairobi, 1973

20. King K., Skill acquisition in the informal sector of an African economy: The Kenya case 1973 p 116

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He did not, however, establish any empirical relationship between these factors and entrepreneurial performance.

Rempel M. in March 1974 hypothesised that the informal sector incorporates two very different groups of people, both in terms of attitude and motivation. He labelled the first group as the "community of the poor" who he claimed view their plight as temporary and consider themselves as potential employees of the formal sector, hence are not commited to their enterprises, therefore perform poorly. The second group was labelled the "intermediate sector" which consists of those who take their current conditions as permanent and therefore work hard to improve their enterprises.<sup>21</sup> Child F.C. later reiterated that it is the intermediate sector that has the greatest development potential hence the one that should be encouraged and helped.<sup>22</sup> Rempel did not, however, establish more elaborate discriminants between the two subsectors.

Child F.C. in his 1977 study of small-scale rural industry in Kenya obtained responses from technical craft artisans (Jua Kali today) concerning their literacy levels, technical education background, age, initial capital, among other background factors, but no measure of their effect on performance was explored. He

21. Rempel H., The informal sector, <u>Interdisplinary urban seminar</u> March 1974,

22. Child F.C., Small Scale rural Industry in Kenya, <u>operational</u> paper No. 17, IDS, Los Angeles, 1977, p13

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however, argued that profitability was expected to be positively correlated with the quality of management, and willingness to adopt good management practice was in turn associated with particular prior experience or certain personal characteristics of the entrepreneurs. Child summarised that success and failure in business is partly a function of a persons inherent talents; partly a function of experience and education; and partly a function of cultural values and ethical norms.<sup>23</sup> There was, however, no evidence of confirmation of these preconceptions. Child concentrated on issues and features characteristic of the Jua Kali sector in a descriptive way. He did not identify statistically measureable background characteristics which distinguish the successful entrepreneurs from those who fail.

House W. J. in his proposal for a 1977 study on the "potential for income and employment generation in Kenya's urban informal sector" noted that informal sector was claimed to be characterised by ease of entry, yet a good deal of heterogeneity exists in the sector. He presupposed that the level of income of the entrepreneurs would be positively related to proxies for the difficulties at entry, such as initial capital, education and training of the entrepreneurs, sex, preference for self-employment, attitude towards himself and the authority, among other factors. He also suggested that income in the sector could be affected by such endogeneous variables as age of business, degree of harassment by authorities, sector activities and type of labour force employed. In his 1978 study he established

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that age was functionally related to weekly earnings by a log-linear function.<sup>24</sup> The thrust of House's study, however, was mainly on the current entrepreneurial situation much more than the situation at the entry point. This study is mainly concerned with situations at entry. It may be worthwhile to note that the bulk of House's study was on "Jua Kali" (manufacturing trade, construction and automobile service) although it was not identified by this title then.

Ndua and Ngethe in their 1984 study of informal sector in Nakuru, developed using regression analysis, a model of a functional relationship between income and some sectorial endogeneous variables such as capital investment, age of the respondent, experience in the business, among others. Though they did no concentrate on the exogeneous variables, including pre-entry or background characteristics of the entrepreneurs, they underscored their importance as determinants of performance in the sector. This is evidenced by their concluding remarks that:

"Factors that affect the growth and hence the dynamics of informal sector like the respondents background, possibility of acquiring a formal job etc. were omitted in the functional analysis and should in future be incorporated. The determinants of the growth of the informal sector are largely exogeneous ie. performance is largely dependent on ------ and

24. House W. J. Nairobi's Informal sector, <u>Working paper No. 347</u>, IDS, University of Nairobi, Dec. 1978.

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the socio-economic background of the entrepreneurs -----."<sup>25</sup> Ndua and Ngethe reiterated that the effect of these background characteristics should be analysed to establish the factors which should be emphasised in preparing and helping the would be informal sector entrepreneurs.

Ngethe and Wahome (1987) in their study of the rural informal sector in Kenya, among other things, sought information about the socio-economic characteristics of informal sector entrepreneurs, inter alia, age, sex, number of dependents, education attainment, and migrant status. They established through regression analysis a significant relationship between initial capital and current capital.<sup>26</sup> This study like the earlier ones took a general approach to the sector hence did not address itself specifically to the effect of background socio-economic characteristics on performance in the sector.

Kiriti (1987) in her study of both employees and employers in the motor vehicle mechanics enterprises in Nairobi established that earnings were significantly related to entrepreneur's experience, his family size, age, value of the tools at the time of the study.<sup>27</sup> This study was again concerned with the current situation of employees and employers and not the characteristics at entry point.

 Ndua N., Ngethe, The role of the informal sector in the development of small and intermediate size cities, <u>Working paper</u> <u>No. 416</u>, IDS, University of Nairobi, Nov. 1984, p30
Ngethe N, Wahome J.G., The rural informal sector in Kenya,

Consultancy report No.16, IDS, University of Nairobi, 1987, p100.

27. Kiriti T.G. Determinants of Earnings in the urban informal sector, MA research paper, unpublished, University of Nairobi 1987,p75

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Noormohamed (1989) in his paper on informal business in Kenya observed that some informal sector businessmen do generate profits and thrive while others do not yield much surplus for ploughing back into the businesses and therefore stagnate.<sup>28</sup> This classification agrees with Rempel's classification into community of the poor and intermediate subsectors. Noormohamed like the others before him did not suggest and/or develop a quantative measure of distinguishing between the two subsectors of the informal sector.

Elsewhere, outside Kenya, studies on informal sector have also been done. In their 1976 study on the informal sector in Latin America, Souza and Tokman showed the sector to be highly dependent on age, sex, and education of the entrepreneurs.<sup>29</sup> Merrick (1976) in his study on employment and earnings in the informal sector in Brazil estimated earnings as a function of age, sex and education.<sup>30</sup> Uthoff (1978) in his study of earnings in metropolitan Santiago gives earnings as a function of experience, among other explanatory variables.<sup>31</sup>

28. Noormohamed S.C., Informal Business in Kenya, unpublished, University of Nairobi, 1989, p20.

29. Souza P.R., Tokman V.E., The informal urban sector in Latin America, International Labour review, Vol.114 No.3

Nov.-Dec. 1976.

30. Merrick T.W., Employment and Earnings in the informal sector in

Brazil, Jnl. of Developing areas, vol 10 No.3,

# April 1976 p337

31. Uthoff A.W., Changes in earnings inequality and labour market

segmentation in metropolitan Santiago, 1969-1978, Jnl.

of Development Studies, vol. 12, No.2, 1986, p300.

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Clearly from the foregoing discussion, very little attention has been given to the effect of pre-entry characteristics on the performance and/or success of the entrepreneurs in the informal sector. This study is therefore aimed at determining the background socio-economic characteristics of Jua Kali entrepreneurs which are likely to have a significant influence on performance in the sector.

# 2.2 METHODS OF PREDICTING CAREER PERFORMANCE

Career performance can be defined in terms of a wide variety of variables depending on the nature of the career being considered or the person measuring the performance. When we consider a career in wage-earning employment we would definitely look at different measures of performance from when we consider self-employment venture. Careers which do not involve direct financial benefits would again call for their own measures of performance.

In the case of wage-earning employment we would be inclined to think of performance as measured by, for instance, amount of salary earned, hours of input in a given period of time, number of years of continuous employment in one firm of even number of times that one has changed jobs. For a career which does not involve direct financial benefits, for example schooling, we may consider grades, trophies or their proxies as convenient measures of performance. On the other hand, careers in self-employment, for instance Jua Kali entrepreneurship, performance may be measured by, among other variables, number of employees, amount of capital invested, revenue or gross profits earned in a given period of time, number of consecutive years in the business,

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and number of units sold or serviced in a given period of time.

The studies which have been so far conducted on determinants of performance and/or success in business have mainly used either earnings in a given period of time or capital accumulated at the time of the study. In this study gross profits and number of employees were used as measures of performance of a Jua Kali entrepreneur.

Regression analysis has been the most widely used tool of analysis in the studies involving determination of the factors which significantly influence performance and/or success in the informal sector. A few of such studies are reviewed in the rest of this section.

Kiriti (1987) developed a predictive model of earnings by regressing earnings per month on certain defined explanatory variables. She used the Cobb-Douglas multiplicative model expressed as follows:

 $Y = \propto x_1^{\alpha}, x_2^{\alpha} - \dots - x_n^{\alpha}$  e where

 $\boldsymbol{\measuredangle}_{i}$ 's stand for regression constants

e is the natural number

u is the a random term

x, are the defined explanatory variables

To estimate the constants the model was transformed to logarithmic form:

 $\ln y = \ln \ll_{e} + \ll_{i} \ln x_{1} + ----- + u^{32}$ 

32. Kiriti T. G. Op.Cit. p40.

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The multiplicative model is attractive in the sense that the explanatory variables do not affect earnings independently. However, if one of the explanatory variables takes on a value of zero, the model collapses.

Ngethe and Wahome (1987), to establish whether there were some significant factors that influence current capital, first regressed initial capital as a linear function of rent, age and formal education. They used the linear equation:

 $I = B_1 x_1 + B_2 x_2 + B_2 x_3 + \dots + \varepsilon$  where

I is the initial capital

B,'s are the regression constants

x,'s are the defined explanatory variables.

Current was then regressed as alinear function of initial capital, age of the business and amount of rent.<sup>33</sup>

The linear model is appropriate when, among other restrictions, the response wariable is assumed to follow a linear relationship with each of the explanatory variables and this assumption is not violated by the data used in the analysis. Besides it may be the only way out when some of the explanatory variables take on a value of zero.

Ngethe and Wahome also estimated output (production) by regressing output as a multiplicative function of capital and labour inputs. The model they used was

 $\ln (output) = \ln B + B_1 \ln (capital) + B_2 \ln (labour input) + u$ 

33. Ngethe N, Wahome J.G. Op.Cit. p103

In their study they observed a higher coefficient of determination  $(R^2)$  with Cobb-Douglas model than with the linear model.

Chiswick (1976) in his study on estimating earnings function for less developed countries estimated the earnings function using regression model.

$$\log x = b_0 + b_1 S + b_2 T^2 + b_4 P + \varepsilon^{34}$$

where

Y = annual income; S = years of formal schooling; T = years of post-schooling experience; P = profit as a fraction of annual income; and  $\hat{c}$  = error term.

Chiswick developed this model after trying several forms.

Svejnar (1984) in his study of determinate of wages (W) in industrial Senegal used a model which incorporated dummy variables. The model he used was:

 $\ln W = A \ln W_{oa} + N \ln W_{na} + S \ln W_{s}$ 

where A, N, and S are dummy variables taking on a value of 1 if other africans, non-africans, and Senegalese respectively and 0 otherwise.<sup>35</sup>

34. Chiswick C.V. "on estimating earnings functions for LDC's"

Jnl. of development Economics Vol.4, No.31 1976,p66. 35. Svejnar J. "The determinants of industrial Earnings in Senegal," Jnl. of Development Economics, Vol 15, Nos. 1, 2, 3, 1984, p289 While this model may have worked in this case consisting of only one categorical variable (nationality), it may turn out to be rather too complex in a case of many dummy variables as is the case in this study.

From the foregoing, it is apparent that regression models of various forms have been a popular tool of predicting performance. The form of the model chosen will however depend on the nature of the data and whether rationality implies such a relationship. The utility of the model will depend on whether the significant predictor variables have been identified and whether the resulting equation has a significant fit. When this conditions are fulfilled, the model thus developed can be used for predictive purposes.

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## CHAPTER THREE

#### THE EMPIRICAL MODEL

# 3.1 FACTORS THAT AFFECT PERFORMANCE IN JUA KALI SECTOR

The Jua Kali sector is generally regarded as a place where people go whose options are worse elsewhere. Nonetheless the enttrepreneurs therein perform variably, presumably because of the heterogeneity in nature and composition of the people in the sector. In this study the performance dispanties within the sector is examined by identifying and analysing the background socio-economic factors that may have a significant effect on performance of the entrepreneurs in the Jua Kali enterprises.

It is not possible to include all the pre-entry factors that would have some effect on performance of Jua Kali entrepreneurs. In the study, some relevant factors may have been left out. Effort has however been made to include as may of the relevant factors as possible. The following are the background socio-economic factors used in the determination of performance of Jua Kali entrepreneurs:

Symbol	S	used	in
Model	f	ormula	tion

1.	Age of the entrepreneur at the time of	
	starting the business	AGE
2.	Level of formal education at entry	ED
3.	Whether or not entrepreneur did	
	handicraft at Primary School	PSC
4.	Number of years elapsed after formal	
	schooling before starting the business	AFY

Factor

5.	Whether or not father or an elder close	
	relative was an artisan	FBR
6.	Whether or not the entrepreneur had formal	
	technical training before entry	FTEC
7.	Number of years of technical training	
	(formal or informal)	TAY
8.	Whether or not entrepreneur had employment	
	in formal sector before starting his Jua Kali	
	entreprise	EMP
9.	Attitude on entrepreneurship in Jua Kali sector	
	or whether entrepreneur choose formal employment	
	at entry instead of his Jua Kali enterprise	FJOB
10.	Whether the entrepreneur was influenced by	
	market or demand of goods or services of his	
	enterprise	MKT
11.	Amount of initial capital in Ksh.	INC
12.	Source of initial capital (personal saving or	
	otherwise),	
13.	Distance to entrepreneur's ancentral home	HOD
14.	Entrepreneur's own family size at entry	FAM
15.	Parental or father's family size at entry	PFAM.

Age at the time of starting the business (AGE) was hypothesized to have a positive effect on performance in Jua Kali sector. Generally, as one gets older, he gets to learn more things. Consequently he is equiped with more alternatives of solving the problems that may confront him. In addition, he gains more experience in dealing with people and adjusting to his environment. In the case of Jua Kali sector, with time, a person will know more of the sector's products and their demand through hearing and observing. As a result, he is more likely to make an appropriate choice of business if he decides to venture there.

The level of formal education (ED), was hypothesized to have a positive effect on performance. As levels of education increase, those who are likely to set up Jua Kali sector activities tend to gain more confidence. Alternatively, they are likely to appreciate the need for investing in somehow sophisticated business equipment so as to try and capture some of the untapped market. Exposure to formal education also enhances communication ability. The ease of communication will help an entrepreneur to attract customers and therefore build a clientele. Communication ability is particularly necessary in urban areas where there are people of different social and ethnic backgrounds.

Primary school handicraft (PSC) was hypothesized to have a positive effect on performance. PSC is basically a manual activity and Jua Kali activities fall under the same category. If one is exposed to manual training at this early stage of life, he is likely to develop a positive attitute towards manual related activities. If such a person enters Jua Kali entrepreneurship, he is likely to do well.

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The number of years that elapse after finishing school before venturing into Jua Kali entrepreneurship (AFY) was hypothesized to have a negative effect on performance. From an earlier discussion, it was mentioned that, Jua Kali sector is often asserted to be characterised by ease of entry. A person who stays for many years after finishing school without venturing into the sector may, therefore, have been on the lookout for a job in the formal sector. If such a person eventually enters the sector, it will only be due to lack of formal employment hence may not be motivated to perform well.

If one's father or an elder close relative was in a Jua Kali related undertaking (FBR), he is likely to perform well in the sector. FBR was therefore hypothesized to have a positive effect on performance of Jua Kali entrepreneur. A good example is a Nyeri artisan, Morris Tito Gachamba, who in late 1970's made and flew his own aircraft. His father was an artisan and his mother came from a family of artisans.<sup>36</sup> Acquitance with Jua Kali activities through observation or assistance in one way or another in a relative's business may encourage someone to have interest in the sector's activities, hence perform well if he enters the sector.

- Formal technical training (FTEC) was hypothesized to have a positive effect on performance. Although entrepreneurship cannot perhaps be taught, training to impart the necessary skills, especially both technical and academic is necessary for launching of a Jua Kali

36. Waigwa Kiboi, Nyeri Inventor aims at the Sky, <u>Daily Nation</u>, September 28, 1988, p13.

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enterprise. Formal technical training offers both technical knowhow and the theory that goes with it. A person who has gone through FTEC would therefore have a deeper understanding of the what, how and why of the products and services of the Jua Kali sector. He would be better prepared to take advantage of new inventions and to improve on the current ones. This would earn him reputation which in turn would help him attract more customers. It should however be noted that those who go through polytechnics view them as institutions for entry into formal employment. If, however, a polytechnic graduate decides to go to Jua Kali sector he would be expected to perform better than those without formal technical training.

\_\_\_\_\_ Number of years of technical training (TAY) was hypothesized to have a positive effect on performance. It is assumed that the longer one is trained, the more diverse will be the skills acquired. This will enable someone to learn how to approach problems multi-dimensionally hence be able to take advantage of new inventions and markets.

Formal employment before entering Jua Kali entrepreneurship(EMP) was hypothesized to have a positive effect on performance of Jua Kali entrepreneurs. Previous employment in the formal sector before venturing into self-employment in Jua Kali sector would serve as a means of generating initial capital which is necessary for launching a Jua Kali enterprise. If the activities of EMP were similar to those of the Jua Kali enterprise opened, EMP would also act as a means of acquiring skills required in the Jua Kali activities. The customers of the formal sector enterprise which had offered the formal employment, who had confidence in the person's job tend to follow him wherever he

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goes. In such a case EMP would act a source of customers for the Jua Kali entrepreneur. One author asserted that:

"----- the best chances of creating entrepreneurs lies with the manufacturing and service sectors (Jua Kali), most of whom were previously employed in a similar profession and quit because: they wanted to be selfemployed; of insufficient pay or benefits"<sup>37</sup>

When such people join Jua Kali sector entrepreneurship, they have a fierce determination to do better than they did in the formal sector.

Preference for a wage employment over Jua Kali sector entrepreneurship (FJOB) was hypothesized to have a negative effect on performance in the sector. The general view is that the Jua Kali sector suffers a negative public image. It has of necessity sprung up as a response to lack of formal employment opportunities especially in towns. A number of people therefore join the sector for lack of formal employment. Such people would not be motivated to perform well, for they may be there waiting for a chance in the formal sector employment.

Those entrepreneurs who consider or evaluate demand for the products of the enterprises they intend to start, are likely to do well when they enter. Influence by market availability (MKT) was therefore hypothesized to have a positive effect on performance of Jua Kali entrepreneurs. Those new entrants who are influencial by market opportunities will most likely have done proper evaluation of demand. For such entrants, search for profit may be a driving force.

37. Ngethe N. Wahome J.G. Op.Cit. p164

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Consequently they will most likely choose a subsector or location with high demand for the intended products and no problem of availability of inputs. This would lead to good performance.

Amount of initial capital outlay (INC) was hypothesized to have a positive effect on performance. Initial capital investment constitutes the foundation on which the present worth of the business was founded. A business will require a big capital outlay for take-off, and thereafter sustain itself for future growth.

Personal savings as a source of initial capital (SIN) was hypothesized to have a positive effect on performance. When one obtains the initial capital from a source outside his personal savings, he may not be tuned to put the necessary effort towards hard work. This is because he may not have the experience of the hardship involved in earning money, in particular if he had not worked before. On the other hand, one who has earned his initial capital through personal savings is likely to have the necessary experience in making money and is therefore likely to work harder to earn more.

Distance to one's ancestral home (HOD) was presumed to have a negative effect on performance. When one's home is far from his entreprise he is likely to have a feeling that he could perform better if he was operating from where his people are. Whenever something goes wrong, he may be inclined to imagine that his people could help him out if they were near. In addition, he may spend too much money and time on travelling. These elements would in turn hamper the growth of his business.

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The entrepreneur's family size (FAM) and his parental family size (PFAM) at the time of entering the Jua Kali entrepreneurship, were both hypothesised to have a positive effect on performance of the entrepreneur. When one's own family, and indeed that of his parents is large, he is likely to work with vigour so that he can cope with his own needs and those of his dependants. This would lead to high performance.

#### 3.2 THE EMPIRICAL MODEL

The relationships hypothesized above will be tested using linear multiple regression analysis and the associated correlation analysis.

Regression and correlation analyses are statistical tools for quantifying the relationship between a response variable and one or more predictor variables. The technique may be used for two main purposes:

(i) to predict the response variable based on specifiedvalues for the predictor variable (s) and

(ii) to understand how the predictor variable(s) influence

or relate to the response variable.<sup>38</sup> In this study we have emphasized the objective of "understanding". That is the primary objective of the study is to determine and describe relations between variables as precisely and accurately as possible.

The functional form of the model that will be used is:

38. Wittink D.R. The application of Regression Analysis, Boston,

Allyn and Bacon Inc., 1988 p2.

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$$Y = B_{0} + B_{1} (AGE) + B_{2}(ED) + B_{3}(PSC) + B_{4}(AFY) + B_{5}(FBR) + B_{6}(FTEC)$$
$$B_{7}(TAY) + B_{8}(EMP) + B_{9}(FJOB) + B_{10}(MKT) + B_{11}(INC) + B_{12}(SIN)$$
$$B_{13}(HOD) + B_{14}(FAM) + B_{15}(PFAM) + \varepsilon$$

where

Y represents the response variable

- (i) the monthly profit (PRT) earned by a Jua Kali entrepreneur and
- (ii) number of workers employed by the entreprise (WORKERS);B is a constant;

 $B_i$ 's are partial regression coefficients; in the brackets are the predictor variables defined in section 3.1 and  $\epsilon$  is the random error term.

The linear multiple regression model was chosen to determine the apriori determinants of performance of Jua Kali entrepreneurs because most researchers who have ventured into similar research have used this model, among others, and came out with useful conclusions. This model, however, was used bearing in mind certain assumptions which must hold for the validity, reliability and utility of the results to be implied. These assumptions are summarised below.

 The correct form of the regression equation has been selected. In this study, it was assumed that all the predictor variables were linearly related to the response variable for each regression equation analysed. With the correct form of the regression model, it implies that whatever variability in the response variable that cannot be accounted for by the equation is due to random error.

Once the correct model is selected the task is to determine estimates for the parameters B<sub>1</sub> of the model. A widely accepted techniques for this purpose is the least squares (LS) method. This method finds estimates for the parameters in the selected equation by minimizing the sum of squared deviations of the observed values of the response variable from those predicted by the equation. These values are known as the least squares estimates (LSE) of the parameters.

Least square estimates are robust but the ensuing assumptions must hold to determine them.

- 2. The observed data are typical in the sense that they represent a cross-section of an environment (population) about which the investigator wishes to generalise. If the researcher knows that the data are not typical then he cannot generalise his results beyond the sample that is used.
- 3. The observed values of the response variable are statistically uncorrelated. Each observed value is assumed to be made up of a true value, t, and a random component, E. That is Y = t + E. The random component consists of an unobservable randon variable called the random error. This implies that the covariance between any two observations Y<sub>i</sub> and Y<sub>j</sub> or between the corresponding random errors, E<sub>i</sub> and E<sub>j</sub>, is zero for all i ≠ j. That is

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cov 
$$(Y_i, Y_j) = cov (\boldsymbol{\epsilon}_i, \boldsymbol{\epsilon}_j) = 0$$
 for all  $i \neq j$ .

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- 4. For all i = 1, 2, ---- n, the random error is normally distributed with mean zero and its variance constant (homoskedastic) denoted  $\sigma^2$  and called "error variance". Symbolically  $E(\mathbf{E}_i) = 0$  and var  $(\mathbf{E}_i) = \sigma^2$  for all i = 1, 2, ---- n. Since predictor variables are not random variables, the variance of Y<sub>i</sub> is also  $\sigma^2$  for all i, independent of the point of observation. Thus dispersion of population values from regression line must be constant.
- 5. The points of observation of the predictor variables are fixed or selected in advance and are measured without error. In many practical situations, both conditions may not hold. Fortunately, the LS procedure remains valid provided the errors in the predictor variables are small when compared to the random errors and provided they do not depend on the parameters of the model.
- 6. The selected model should be linear in parameters. The phrase "linear in parameters" means that no parameter in the model appears as an exponent, or is multiplied or divided by another parameter. That is, no predictor variable is a perfect linear combination of another. When this assumption is violated, we say there is a problem of multicollinearity. When high multicollinearity exists, it becomes difficult to obtain reliable estimates of the separate effects of the predictor variables.
- 7. It is desired that the number of observations (n) be substantially greater than the number of predictor variables (m). However, the

minimum requirement is that the number of degrees of freedom n - (m + n) be at least one.<sup>39</sup>

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All these assumptions and their implications can and as much as possible should be confirmed for any regression analysis, by using the relevant statistical tests.

With the satisfaction of the foregoing assumptions, LSE are the best linear unbiased estimators (BLUE). That is, "unbiased" because their expected value is equal to the parameter being estimated, "Best" because they have minimum variance among all possible estimators, and "linear" because they are linear functions of the random variables Y<sub>i</sub>.<sup>40</sup>

39. Canavos G. C. Applied probability and Statistical Methods, Little Brown & Company, 1984 p414-415

40. Mood A. M. et. al., <u>Introduction to the theory of statistics</u>, New York, McGraw-Hill Inc., 1974, p499

#### CHAPTER FOUR

#### RESEARCH DESIGN

#### 4.1 THE POPULATION

The population of interest in this study consists of all Jua Kali entrepreneurs operating in the Eastlands of Nairobi, divided into three categories. The categories are:

- (i) motor vehicle mechanic artisans
- (ii) metal work artisans
- (iii) Carpentry artisans.

The subsectors are considered independently because subsectoral requirements are different. For instance, initial capital requirements might be of differenct magnitude across the subsectors. It is possible that it might require such more initial capital investment to start a manufacturing undertaking (as for metal work and carpentry) than it would if one was to be in service industry (as in motor vehicle repairs).

Motor vehicle mechanics are normally involved in automobile engine repairs, panel beating and painting. The metal work artisans are engaged in tinsmithing and blacksmithing works. They make metal products such as cooking pans, rain gutters, charcoal stoves, steel window frames, metal furniture or anything that can be fabricated from metal. Carpentry artisans on the other hand, produce wooden furniture such as chairs, tables, carboards, beds, coffins, desks, among other items. Most of the Jua Kali entrepreneurs operate in the eastlands of Nairobi, hence the reason why the area was deemed appropriate for this study. The reasons why they operate in eastlands may be that: most of their clients dwell there; land plots on which to operate are more readily available; and residential units are cheaper and available.

#### 4.2. SAMPLING DESIGN

The sampling frame was not availble by the time of this study. The sample was therefore drawn from the major Jua Kali concentration locations in the eastlands of Nairobi. The concentration locations were identified before the time of conducting the actual survey.

The concentration locations which were identified for:

- (a) Metal work subsector entrepreneurs included:
  - (i) Kamukunji blacksmiths and general metal works (Kamukunji)
  - (ii) Dandora
  - (iii) Kariobangi

(b) Motor vehicle subsector entrepreneurs included:

- (i) Nyayo engineering works (Gikomba)
- (ii) Ngara
- (iii) Burma
- (c) Carpentry subsector entrepreneurs included:
  - (i) Gikomba
  - (ii) Kariobangi
  - (iii) Dandora.

# 4.2.1 Description of the study areas

Gikomba is the area bounded by Racecourse road, Quarry road, Digo road, Kamukunji street, Meru road and Nairobi river. It stretches for about one kilometer along the river from the bridge on Racecourse road. The carpentry entrepreneurs in Gikomba, who number about thirty, were found just opposite the country bus station (Machakos), on the section stretching along the river bank between Pumwani road and Meru road. The motor vehicle mechanic entrepreneurs in Gikomba operate in the area bounded by Quarry road, Kombo Munyiri road and Popo road. The carpentry entrepreneurs in this area work under makeshift structures while the motor vehicle entrepreneurs, who number about five hundred, had Nyayo Jua Kali sheds constructed for them in 1986. The sheds are enclosed in an area with a big gate marked "Nyayo engineering Works" leading from Quarry road.

Ngara is the area bounded by Muranga road, Ngara road, Quarry road, Racecourse road and Nairobi river. The motor vehicle entrepreneurs in this area operate under open air conditions along Jodongo road and Quarry road. Unlike the entrepreneurs at Nyayo engineering works who have licences, those at Ngara operate often without licences. They do, however, get a good share of customers especially because they operate in an area where many people have vehicles. The motor vehicle entrepreneurs in this area number about fifteen.

Kamukunji tinsmiths and blacksmiths were found in the area bounded by Landhies road, Sakwa road and Lorian road, about half a kilometer from the country bus station (Machakos) along Landhies road. The metal work entrepreneurs in this area, who number about three hundred, like the motor vehicle entrepreneurs at Gikomba Nyayo engineering works, operated under the shelter of Jua Kali sheds, also build in 1986. This location has the highest concentration of metal work entrepreneurs who are specialised in a wide variety of metal work fabrication technologies. Any kind of metal fabricated product is therefore likely to be found in this location.

Burma is the area bounded by Landhies road, Jogoo road, Ruaha road, Kartoum road, Ambira road and Ahero street. It stretches for about one kilometer along Jogoo road, from Jogoo road, Landhies road and Lusaka road round-about. The motor vehicles entrepreneurs in Burma also operate under open air conditions like those in Ngara. They number about fifteen.

Dandora and Kariobangi are way out in the east of Nairobi. They are low cost residential areas about six and five kilometers, respectively, from the city centre through Juja road. Kariobangi is bounded by Outer Ring road, Nairobi and Gitathuru rivers. Both the metal work and carpentry entrepreneurs interviewed in this area were found along Kamunde road. About fifteen metal work and six carpentry entrepreneurs were found in the area. Dandora is further on from Kariobangi across Nairobi river along Koma Rock road. In Dandora there were about fifteen carpentry and ten metal work entrepreneurs who operate mainly along the main street that circles through the estate. In both Kariobangi and Dandora, the entrepreneurs are more scattered than those nearer the city centre.

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#### 4.2.2 The Sample

A sample of size fourty was selected from each category defined in section 4.1. The number of entrepreneurs found in the less concentrated locations was small, and therefore, they were all included in the samples. However, in the area of high concentration, the required number was randomly selected. The composition of the samples was as follows:

The metal work entrepreneurs sampled included all the nine found in Dandora, all the eleven from Kariobangi and the remaining twenty were randomly selected from Kamukunji. A sampling frame was available at Kamukunji, so with the help of the chairman of "Kamukunji Blacksmiths and metal works" group, a random sample was selected.

The sample of motor vehicle subsector entrepreneurs consisted of all the eleven found in Ngara, nine from Burma, and twenty who were randomly selected from Nyayo engineering works at Gikomba.

The garpentry subsector sample consisted of all the fourteen entrepreneurs found in Dandora, six found in Kariobangi and twenty found in Gikomba.

By the term "found" it is meant that the entrepreneur was found physically there and he agreed to be interviewed. Some entrepreneurs, though physically present in their enterprises at the time the interviewer got there, categorically refused to cooperate, in which case, the interviewer had no alternative but to proceed to the next entrepreneur.

## 4.3 DATA COLLECTION PROCEDURE

Primary data was used in this study. The respondents were interviewed by the researcher with the help of research assistants. The partiment information was filled in a predesigned questionnaire (see annex 1B) as the interview was going on. The questionnaire was designed to tap information in two major areas:

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- (i) the background socio-economic characteristics of the entrepreneurs and
- (ii) the enterprise itself as regards revenue and profits earned per month, amount and source of initial capital, and the nature and number of people employed.

It was difficult to obtain data on income because the people concerned rely almost purely on memory. For this reason questions on number of units sold or serviced in an appropriate period of time, the revenues obtained from each unit sold or job done, and the cost for each unit sold or service rendered were asked as a cross-check.

#### 4.4 DATA ANALYSIS TECHNIQUES

The data was analysed using multiple linear regression analysis and correlation analysis. The analyses were conducted for each Jua Kali subsector independently since the subsectors have some factors unique to themselves.

The coefficient of determination, R<sup>2</sup>, and F-ratios were used to determine the explanatory power of the models, while t-ratios were used to test the significance of the predictor variables. The correlation matrix of all the included variables was used to determine the predictor variables which had multicollinearity effect on the models.

Autocorrelation was not a serious problem in this study. The study used cross-sectional data, and the validity of the assumption of "no autocorrelation or homoskedasticity" is virtually assumed for cross-sctional data because of random sampling.<sup>41</sup> However, the residual plots and the Durbia-Watson statistic were used to confirm the validity of the assumption.

41. Hamburg M., Statistical analysis for decision making, 3rd Edition,

New York, Harcourt Brace Jovanovich,, Inc., 1983, p431.

#### CHAPTER FIVE

#### DATA ANALYSIS AND FINDINGS

#### 5.1 INTRODUCTION

Regression models for each Jua Kali subsector were developed by using the variables identified in section 3.1 as the predictor variables. For each subsector the profit earned per month by the sectorial entrepreneurs and the number of workers employed by the enterprise were used as the response variables. Therefore for each subsector an attempt was made to identify significant background socio-economic characteristics by developing two models, one based on profit and the other on number of workers.

In developing the models, each variable was identified by a 1, 2 or 3 depending on whether the variable related to metal work, motor vehicle or carpentry subsectors respectively. For instance AGEI, AGE2, and AGE3 refers to age variable for metal work, motor vehicle and carpentry entrepreneurs respectively. Where a code was used in place of actual variable value, a second number (a 2) was added. For instance PRT12, ED12, HOD12, and INC12, stand for the codes used for the respective variables defined in chapter three.

Coding for the variables was done as follows:

EDil(actual)	No Schooling	Std 1-4	Std 5-8	Form 1-2	Form 3-4	Above Form 4
EDi2(code)	1	2	3	4	5	6

INCil(actual)	0- 500	501- 1000	1001- 2000	2001 3000	3000 4000	4001 5000	Above 5000
INCi2 (code)	1	2	3	4	5	6	7
figures fo	r INC:	il in K	sh				

HODi1	(actual)	0-30	31-60	61-100	101-150	151-200	over 200
HODi2	(code)	1	2	3	4	5	6

figures for HODil in miles. Miles were used because people conceive distance better in miles than in kilometers.

Where too. few values were observed above a certain class of PRTij, they were grouped together in the class immediately above and given the code for that class. For instance, there were only four observations with profit (PRT11) above Ksh 12,000 in metal work subsector, hence they were grouped together in the PRT11 class, 12001 - 13000, and given the code PRT12 of 13.

The categorial variables, including PSCi, FBRi, FTECi, EMPi, FJOBi, and MKTi were identified as dummy variables in the model, taking a value of 1 or 0 where 1 stood for a "YES" response and 0 for a "NO" response. SINi was also used as a dummy variable where 1 stood for personal savings as the source of initial capital and 0 for other sources. There were very few cases with other sources of initial capital besides personal savings, thus the reason why they were grouped together.

The data on the responses obtained from the respondents interviewed are displayed on annex 2A, 2B, and 2C for metal work, motor vehicle and carpentry entrepreneurs respectively. The models were developed in three stages. In stage one, the response variables were regressed on all the identified predictor variables. In stage two, further regressions were performed, but this time with a reduced number of predictor variables. The variables were reduced on basis of multicollinearity and their significance (based on t-ratios) in the model. Finally stepwise regressions (forward selection) were performed using all the predictor variables. Stepwise regression is useful in the sense that predictor variables enter the model according to the strength of their contribution, with those with higher contribution entering first.

## 5.2 METAL WORK SUBSECTOR

# 5.2.1 Regression analysis (all predictor variables included)

For a preliminary examination of the joint effect of all the predictor variables, two regressions were performed, one taking monthly profits earned by the entrepreneurs as the response variable, and the other taking number of workers employed by the enterprise as the response variable. The outputs for these regressions are shown on tables 1(a) and 1(b) respectively.

None of the predictor variables is significant at 95, 90 or 80 per cent confidence levels  $^{42}$  in predicting performance in terms of monthly profits (PRT12) as indicated by the results shown on table 1(a). The results also show a low coefficient of determination  $R^2 = 0.22$  (adjusted  $R^2 = 0$  or Adj.  $R^2 = 0$ ).

42. t-ratios at 95, 90 and 80 per cent levels and 40-15-1 = 24 degrees of freedom are 2.04, 1.70 and 1.31 respectively.

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Besides, some of the variables have their regression coefficients having a sign opposite from what was expected on basis of the hypotheses in chapter three. This unexpected results could be due to the effect of multicollinearity or even the subjectivity in the data. However, since the results do not suggest any useful implications, we need not worry much about their form.

The regression of number of workers (WORKERS 1) on all the predictor variables, shown on table 1(b), indicate that formal technical training (FTEC1) is significant at 95 percent level while primary school handicraft (PSC1), and number of years of technical training (TAY1) are significant at 80 per cent level. These variables have positive coefficients supporting the expected nature of their effect on performance.

The model fit, as indicated by the  $R^2$  value of 0.49 (adj.  $R^2 = 0.18$ ), is better in this case than when the monthly profit is used as the response variable. This suggests that number of workers may be a better measure of performance than profit. This can be supported by the fact that number of workers is likely to be a more accurate figure than profit. The entrepreneurs are more likely to know off head the number of their employees than the profit they earn. Profit is also a more sensitive factor than number of workers.

At this point, technical education related variables seem to be the only ones with significant effect on performance of entrepreneurs in the metal work subsector. Further regression analysis will however be done for more information.

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# 5.2.2 Regression analysis (reduced number of predictor variables)

To remove the effect of multicollinearity, the predictor variable in the highly correlated pairs of predictor variables with lower t-ratio was removed from the model under consideration. Also removed from the model were those predictor variables with insignificant t-ratios and low correlation with the response variable in the model. To achieve this, the correlation matrix shown on table 2 was obtained. This matrix gives the pair-wise correlation coefficients of the variables relevant to the development of the models.

For the regression model with monthly profit (PRT12) as the response variable, the predictor variables AGE1 and AFY1 were removed from the model because of their insignificant t-ratios and multicollinearity effect, both evident from the tables 1(a) and 2 respectively. On the other hand predictor variables SIN1, PSC1, INC12 and TAY1 were removed because of their highly insignificant t-ratios and low correlation with the response variable PRT12.

The results of the regression of PRT12 on the reduced number of predictor variables are shown on table 3(a). Evidently there is not much improvement in the model fit. While ED12 and FTEC1 have t-ratios which are significant at 80 per cent level,  $R^2$  value of 0.18 (adj  $R^2 = 0$ ) is rather too low for any useful conclusions to be implied from the results. Moreover the sign of the coefficient of the variable FTEC1 is opposite of what was expected. The second regression on reduced number of predictor variables used the number of workers (WORKERS1) as the response variable. In this case, the predictor variables EMP1 and FAM1 were removed from the model because of their insignificant t-ratios, low correlation with the response variable (WORKERS1) and multicollinearity effect. Further, FJOB1, HOD12, FBR1 and PFAM1 were removed because of insignificant t-ratios and low correlation with the response variable.

The results of this regression are shown on table 3(b) and indicate that AGE1, PSC1, AFY1, FTEC1,TAY1 and INC12 are all significant at 80 per cent level. However, initial capital,INC12,shows a negative effect on performance. This may mean that too much initial capital may have a negative effect, perhaps due to the inexperience of the entrepreneur in managing funds. This model has also a better fit ( $R^2 = 0.47$ , adj.  $R^2 = 0.31$ ) than the one with PRT12 as the response variable. The same reason given earlier may also apply here.

#### 5.2.3 Stepwise regression - forward selection

Stepwise regressions were performed at 95, 90 and 75 per cent levels of confidence with corresponding F-ratios of 2.11, 1.78 and 1.46 respectively, based on 15 and 24 degrees of freedom.

None of the confidence levels was able to yield any entrants into the model, that is, no variables were significant at these levels, with PRT12 as the response variable. However when the regressions were performed using the number of workers as the response variables (outputs shown on tables 4(a), 4(b) and 4(c)) the predictor variables INC12, EMP1, FTEC1, PSC1 and TAY1 entered the model in that order, at all the three levels of confidence.

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The model fit was reasonable since  $R^2$  is 0.43 (adj.  $R^2 = 0.34$ ). While all the other entered variables had signs of their coefficients as expected, the coefficient of INC12 was negative, which was against what was expected. This again may be due to the same reason explained earlier.

## 5.2.4 Conclusion

From the foregoing discussion, it is evident that formal technical edication (FTEC1), primary school handicraft (PSC1), number of years of technical training (TAY1) and initial capital(INC12) are the only background socio-economic characteristics, among the ones being analysed, that show consistent significant effect on performance of entrepreneurs in metal work Jua Kali subsector. Initial capital has however, indicated a negative effect contrary to what was expected. The results also suggest that formal education (ED12), age of the entrepreneur at entry (AGE1) and formal employment before entry (EMP1) do have some effect on performance in the subsector.

Since the number of workers seems to be a better measure of performance, an optimal model for predicting performance of the Jua Kali entrepreneurs in the metal work subsector was obtained by performing a multiple regression with number of workers (WORKERS1) as the response variable and the identified significant variables FTEC1,PSC1, TAY1, INC12, ED12, AGE1 and EMP1 as the predictor variables. The results of this regression are shown on tables 5(a) and 5(b). The model that was obtained by regressing WORKERS1 on the named predictor variables is: WORKERS1 = -0.828 + 0.71 AGE1 + 0.096 ED12 + 2.205 PSC1 + 3.047 FTEC1 + .997 TAY1 + 1.977 EMP1 - .701 INC12

with  $R^2$  value of 0.437 (adj  $R^2 = 0.314$ ).

Age (AGE1 ) and formal education (ED12) do however have coefficients which are not significant at 80 per cent level. The optimal model was therefore obtained by removing these variables. Table 5(b) shows the results of this regression, which gives the optimal model as; WORKERS1 = 1.21 + 1.993 PSC1 + 2.844 FTEC1 + 0.021 TAY1 + 2.642 EMP1

-0.710 INC12

All the variables in the optimal model have significant coefficients We can therefore conclude that primary school craft (PSC1), formal technical training (FTEC1), number of years of technical training (TAY1), formal employment before entry (EMP1) and initial capital (INC12) do have a significant effect on performance of Jua Kali entrepreneurs in the metal work subsector.

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Table 1(a):

2	1(a):	Regression	analysis	(metal	work)	-	profit	on	all	predictor	
		variables.									

	MODRI, FI	MODEL FITTING RESULTS			
VARIARIE	COEFFICIENT	STND. ERROR	T-VALIE	PROR( >ITI )	
CONSTANT	6.082176	7.940318	. 7660	. 4483	
AGE1	0.026788	0.354356	.0756	. 9401	
ED12	1.015611	0.955021	1.0634	. 2941	
PSC1	0.607487	1.569309	. 3871	. 7008	
AFY1	0.079024	0.306076	. 2582	. 7976	
FRR1	1.224858	1.706821	.7176	.4773	
FTECI	-2.837392	2.338711	-1.2132	. 2323	
TAYI	0.484648	0.958931	. 5054	. 61 61	
EMP1	1.394409	3.147976	.4430	. 6602	
F.IOR1	-0.904646	1.787735	5060	6157	
MKT1	-1.483385	1.562319	9495	.3482	
INC12	-0.154042	0.428506	3595	. 7212	

MODEL FITTING RESULTS -----CORFFICIENT STND. ERROR T-UALIE PROB()(T) VARIARIE -----0.481382 2.081245 .2313 -0.233185 0.567879 -.4106 -0.493138 0.635562 -.7759 . 8183 SIN1 . 6836 HOD12 . 4425 FAMI -0.349894 0.364217 -. 9607 . 3426 PFAM

O CASES WITH MISSING VALUES WERE EXCLUDED.

RESIDUALS PLACED IN VARIABLE: RESIDUALS

	ANALYSIS OF UARIANCE	FOR	THE FILL REGEL	NOTESS	
SOURCE MODEL REEDE	SUM OF SQUARES 118,10978 410,86522	DF 15 24	MEAN SQUARE 7.87399 17.11938	F-RATIN . 45995	PROR( )F) . 93900
TOTAL (CORR.)	528.97500	39	***		

R-SOMARRD = 0.22328 R-SOMARRD (ADJ. FOR D.F.) = 0STND. ERROR OF EST. = 4.13756

	MODEL FI	MODEL FITTING RESULTS					
VARIARI.K	CORFFICIENT	STND. ERROR	T-VALUE	PROR( >ITI)			
CONSTANT	-6.662114	6.443772	-1.0339	. 3076			
AGE1	0.364018	0.287569	1.2658				
ED12	-0.686992	0.775024	8864	. 3808			
PSC1	1.896832	1.273535	1.4894	. 1444			
AFY1	-0.321345	0.248389	-1.2937	. 2034			
FRR1	1.107179	1.385129	.7993	. 4289			
FTRC1	4.249998	1.897924	2.2393	.0309			
TAY1	1.018472	0.778197	1.3088	.1983			
RMP1	0.456465	2.554663	.1787	. 8591			
F.IOR1	0.055466	1.450793	.0382	. 9697			
4K T 1	-0.211569	1.267862	1669	. 8683			
INC12	-0.436364	0.347743	-1.2548	. 2170			

Table 1(b): <u>Regression analysis (Metal Work) - Number of workers on</u> all predictor variables.

MODEL FITTING RESULTS									
VARIARIE	CORFFICIENT	STND. ERROR	T-VALIE	PROR( )ITY)					
SIN1 H0D12	1.284236 -0.024368	1.688984	.7604	. 4516					
Fam1 PFam1	0.326843 0.107429	0.515775	. 6337	. 5300					

O CASES WITH MISSING VALUES WERE EXCLUDED.

RESIDUALS PLACED IN VARIABLE: RESIDUALS

	ANALYSIS OF VARIANC	R FOR	THE FULL REGE	RSSION	
SOURCE MODEL ERROR	SIIM OF SQUARES 263.38991 270.58509	DF 15 24	MRAN SQUARE 17.55933 11.27438	F-RATIN 1.55745	PROR()F) .16160
TOTAL (CORR.)	533. 97500	39			
R-SOHARED = 0.4	93263				

R-SQUARED (AD.1. FOR D.F.) = 0.176552 STND. REPOR OF EST. = 3.35773

Table 2: Correlation Matrix - Metal Work Subsector

	PRT12	WORKERS1	AGE1	ED12	PSC1	AFY1	FBR1	FTEC1	TAY1	EMP1	FJOB1	MKT1	INC12	SIN1	HOD12	FAM2 PF	AM2
PRT12	1.0000																
WORKERS1	.2098	1.0000	÷														
AGE 1	0253	.0920	1.0000														
ED12	.1493	.1790	1995	1.0000													
PSC1	.1790	.2345	2042	0751	1.0000												
AFY1	0870	0814	.8841	*4303	2097	1.0000											
FBR1	.1047	.0159	.0056	0724	0260	.0895	1.0000										
FTEC1	1148	.4010	0890	.4040	1143	1610	0464	1.0000									
TAY1	.0669	.1861	0161	.1719	.0918	.0321	0439	.3075	1.0000								
EMP1	.0313	.2497	.6335	* .0032	0453	.4203	3232	.2068	.1025	1.0000							
FJ0B1	1463	2130	.0233	.0475	3477	.1067	.2436	1067	.0099	3516	1.0000						
MKT1	1031	.1574	.0144	.1941	.0000	1080	1549	.2993	.1324	.1502	.0000	1.0000					
INC12	.0331	1836	.2256	0179	.0175	.2990	0748	.1053	.5035	* .3879	0061	0193	1.0000				
SIM	.1707	.1936	0373	.2863	.1741	1542	1491	1037	1710	.2023	1816	.1155	2342	1.0000	)		
HOD12	1576	0784	.0702	0872	2033	.0671	.1741	0807	4632	.0000	0353	1686	2280	0778	1.0000		
FAM1	1099	0222	.7682	*3202	2025	.8105	*1647	2551	0692	.4708	0393	2126	.1038	0175	.1706	1.000	
PFAM1	0593	.0748	.0798	.2148	.0163	.0406	.1851	1204	.0969	0660	.2448	1850	0281	.1201	1403	,0264	1.0

\* Multicollinearity effect considered

Table	3(a):	Regression and	alysis (Meta)	Work) -	- Profit		reduced
		Number of pred	dictor varial	oles			

	MODEL FI			
VARIARI.R	CORFFICIENT	STND. ERROR	T-VALUE	PROR()ITI)
CONSTANT	8.177174	3.583523	2,2819	0280
ED12	0.934015	0.614596	1.5197	1366
FRR1	1.481873	1.351393	1.0966	2796
FTECI	-2.225156	1.644577	-1.3530	1838
F.IOR1	-1.61268	1.326267	-1.2160	2313
MK T1	-0.871633	1.298466	6713	5060
HOD12	-0.460414	0.41971	-1.0970	2794
FAMI	-0.066925	0.269305	2485	8050
PFAMI	-0.224273	0.306935	7307	. 4693

O CASES WITH MISSING VALUES WERE EXCLUDED.

RESIDUALS PLACED IN VARIABLE: RESIDUALS

	ANALYSIS OF VARIANCE	FOR THE FILL REC	GRESSION
SOURCE	SUM OF SQUARES	DE MEAN SOUARE	F-RATIN PROB()F)
MODEL.	95.347681	8 11.918460	. 852050 . 565676
RRROR	433.62732	31 13.98798	
TOTAL (CORR.)	528,97500	39	

 $\begin{array}{l} R-SQHARED = 0.18025 \\ R_{\pm}SQHARED (ADJ. FOR D.F.) = 0 \\ STND. EREOR OF EST. = 3.74005 \end{array}$ 

# Table 3(b): Regression analysis (Metal Work) - Number of workers on reduced number of predictor variables.

	MODRI. FI			
UARTARI.R	CORFFICIENT	STND. ERROR	T-VALIE	PRAR( > T  )
CONSTANT	-6.149196	3.553642	-1.7304	.0915
AGE1	0.410502	0.173463	2.3665	.0230
ED12	-0.589352	0.6033	9769	. 3346
PSC1	1.870932	1.06677	1.7538	.0873
AFY1	-0.255762	0.154578	-1.6546	.1060
FTEC1	4.06386	1.39494	2.9133	.0059
TAY1	1.099912	0.616358	1.7845	.0821
MKT1	-0.64591	1.056646	6113	. 5446
INC12	-0.488555	0.233635	-2.0911	.0431
SIN1	1.395226	1.288103	1.0832	. 2854

O CASES WITH MISSING VALUES WERE EXCLUDED.

RESIDUALS PLACED IN VARIABLE: RESIDUALS

	ANALYSIS OF VARIANCE	FOR	THE FHI.I.	REGRE	SSION	
					P DATIO	
SOURCE	SUM OF SQUARKS	DF	07 0054	IKK.	F-RATIII	PROR()F)
MODEL.	200 01001	00	0 1001		2. 7/801	.01177
KRROR	282.01881	30	7.4000			
	EVA 09500	20				
TOTAL (CORR.)	533.97500	.17				

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R-SQUARED = 0.47185 R-SQUARED (AD.I. FOR D.F.) = 0.313405STND. REFOR OF EST. = 3.06604 - 60 -

Table 4(a), 4(b), 4(c): Stepwise Regressions (Metal Work) - Number of Workers on all predictor variables at 95, 90, 75% levels

Table 4(a) - 95 Per cent level

SELECTION: FORMO	STRPHISE REGI PD	RESSION			0010000
F-TO-FNTEP - 2 44	MAV (	OTEDC - I	= 0		CUNTROL: AUTOMATIC
KHIKK - X.11	PIHA :	ompo	-		F-TO-REMOVE = 2.11
P-COULARRA C LORAL	_	STEP :	7		
P = 0.42791	2				
R = SUMARED (AD.L.) = 1	0.343781			MSE =	8.98473 WITH 34 D.F
VARIABLES CHRRENTL	Y IN MODEL		VARI	ARLES	CHERENTLY NOT IN MODEL
VARIARIE	CORFF.	F-REMOUE	VARI	ARLE	PARTIAL COPP F-FNTF
7. TAY1	1.02051	2.9495	5.	FRR1	1814 4 400
3. PSC1	1.99285	4.2324	15.	PFAM	1250 522
6. FTEC1	2.84410	5.2573	1.	AGE1	4044 404
8. RMP1	2.64218	6.1590	9	F.IOR4	.1411 .491
11. INC12	- 70007	9 2577	10	MITA	.0.582 .112
	mm	7. 6.111	10.	DELL	0570 .107
			1%.	SIN1	.0546 .098
			14.	FAM	.0291 .028
			4.	AFY1	.0276 .025
			13.	HOD12	.0255 .021
			2.	ED12	.0135 .006

Table 4(b) - 90 Per cent level.

Cn	S	TRPHISE RI	GRESSION		*
SKI.RCTION: FORM	ARD			CONTROL:	AUTOMATIC
-TO-ENTER = 1.78	MAX	STEPS = 1	16	F-TO-REMOUE =	1.78
		STEP 5	5		
K-SOHARED = 0.42791	12				
R-SOHARED (AD.L.) =	0.343781		MSE :	8.98473 WITH 34 D.F	
UARIARIES CURPENTI	Y IN MODEL		VARIARIES	CURPENTLY NOT IN MO	DEL
VARIARIE	CORFF.	F-REMOUR	UARIARI.R	PARTIAL CORR.	F-ENTE
7. TAY1	1.02051	2. 94 95	5. FRR1	.1814	1,123
3. PSC1	1.99285	4.2324	15. PFAM	,1250	. 523
6. FTRC1	2.84410	5.2573	1. AGE1	.1211	.491
R. RMP1	2.64218	6.1590	9. F.IORI	.0582	.112
11. INC12	70887	9.2577	10. MKT1	0.570	.107
			12. SIN1	. 0.546	.098
			14. FAMI	.0291	.028
			4. AFY1	.0276	.025
			13. HOD12	. 0255	.021
			2. RD12	.0135	.006
# Table 4(c): 75 Per cent level

	S	TEPHISE REG	RESSION		
SELECTION: FO	RHARD			CONTROI .	AUTOMATIA
F-TO-ENTER = 1	46 MAX	STEPS = 16		F-TO-DEMOUR -	HILLINGHILL.
		STEP 5	•	F-III-REPHIVE =	1.46
R-SOHARED = 0.42	7912				
R-SQUARED (AD.I.)	= 0.343781		MSE =	8.98473 WITH 34 D F	
VARIABLES CHERE	NTLY IN MODEL	U	ARIARI.RS	CHRRENTLY NOT IN MO	DEL.
VARIARIE	COEFF.	F-REMOVE U	ARIARIE	PARTIAL CORR.	F-FNTF
7. TAY1	1.02051	2.9495	5. FRR1	. 1814	1 123
3. PSC1	1.99285	4.2324 1	5. PFAMI	1250	. 500
6. FTEC1	2.84410	5.2573	1. AGE1	4.24.4	404
8. EMP1	2.64218	6.1590	9. F.IORI	0500	. 471
11. INC12	- 70887	9,2577 1	O METI	. 0.162	.112
		4	2 CIN4	0570	.107
			A DAMA	.0.146	.098
		1	4. PHM1	. 0291	.028
			4. AFY1	. 0276	.025
		1	3. HOD12	. 0255	.021
			2. KD12	.0135	.006

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Table	5(a)	):	Regression	analysis	(Metal	Work)	-	Preliminary	optimal	model
-------	------	----	------------	----------	--------	-------	---	-------------	---------	-------

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	MODRI. FI			
VARIARIE	CORFFICIENT	STND. EREAR	T-VALIE	PROR( ) T  )
CONSTANT AGR1 RD12 PSC1 PTEC1 TAY1 RMP1 INC12	-0.828156 0.07111 0.095943 2.204886 3.047268 0.997448 1.976761 -0.701203	3.289131 0.099282 0.468989 1.033345 1.403022 0.610919 1.436394 0.239129	2518 .7162 .2046 2.1337 2.1719 1.6327 1.3762 -2 9323	. 8025 . 4781 . 8390 . 0392 . 0360 . 1106 . 1766

O CASES WITH MISSING VALUES WERE EXCLUDED.

RESIDUALS PLACED IN VARIABLE: RESIDUALS

	ANALYSIS OF VARIANCE	FUR	THE FILL REGR	RSSION	
SOURCE	SUM OF SOHARES	DF	MEAN SQUARE	F-RATIN	PROR()F)
MODRI.	233.36905	7	33.33844	3.54893	.00620
KRROR -	300.60595	32	9.39394		
	*				
TATAL (CARR.)	533, 97500	39			

R-SQUARED = 0.437041 R-SQUARED (ADJ. FOR D.F.) = 0.313894 STND. REROR OF EST. = 3.06495 Table 5(b): <u>Regression analysis (Metal work)</u> - Optimal model

MODEL FITTING RESULTS					
VARIABLE	CORFFICIENT	STND. ERROR	T-VALIE	PROR( )ITI )	
***************					
CONSTANT PSC1 FTEC1 TAY1 EMP1 INC12	1.205828 1.992848 2.844104 1.020506 2.642177 -0.708874	1.103228 0.968678 1.240406 0.594212 1.064648 0.232979	1.0930 2.0573 2.2929 1.7174 2.4817 -3.0426	. 2811 . 0464 . 0273 . 0938 . 0175 . 0042	

O CASES WITH MISSING VALUES WERE EXCLUDED.

RESIDUALS PLACED IN VARIABLE: RESIDUALS

	ANALYSIS OF VARIANCE	FOR	THE FIIL PROPE	SSION	
SOURCE MODEL REROR	SUM OF SQUARES 228.49423 305.48077	DF 5 34	MEAN SQUARE 45.69885 8.98473	F-RATIN 5.08628	PROR()F) .00138
TOTAL (CORR.)	533.97500	39			

R-SQUARED = 0.427912 R-SQUARED (AD.I. FOR D.F.) = 0.343781 STND. REFOR OF EST. = 2.99745

#### 5.3 MOTOR VEHICLE MECHANICS SUBSECTOR

# 5.3.1 Regression analysis (all predictor variables included)

As in the case of metal work subsector, two regressions were performed, one taking the monthly profit, (PRT22), as the response variable and the other taking the number of workers (WORKERS2) as the response variable. The outputs of these regressions are shown on tables 6(a) and 6(b) respectively.

The regression with PRT22 as the response variable does not show any of the predictor variables as significant either at 95, 90 or even 80 per cent level of confidence.  $R^2 = 0.27$  (adj  $R^2 = 0$ ) is also too low for any useful purpose to be attached to the model. Like in the case of the metal work subsector, some of the predictor variables have signs of their coefficients which are not consistent with the hypotheses. However, since none of them is significant, the hypotheses need not be an issue in this case.

The fegression results from the number of workers as the response variable indicate that, preference for formal employment at entry (FJOB2) and distance to ancestral home (HOD22) are the the only significant predictor variables. These significant variables have signs of their coefficients which are consistent with the hypotheses.  $R^2$  is 0.35 (adj  $R^2 = 0$ ), meaning that, as in the case of metal work subsector, the number of workers is perhaps a better measure of performance in this subsector .

# 5.3.2 Regression analysis (reduced number of predictor variables)

Correlation matrix displayed on table 7 was obtained so as to be able to identify the variables which are highly correlated. The effect of multicollinearity was then isolated from the models by removing the variable in the highly correlated pairs (rz0.5) which had a low t-ratio. The predictor variables with highly insignificant t-ratios and low correlation with the response variable in the model were also removed from the model.

For the regression model with PRT22 as the response variable the predictor variables AFY2 and FAM2 were removed from the model because of multicollinearity effect and insignificant t-ratios as indicated in tables 7 and 6(a) respectively. Further the predictor variables ED22, INC22, EMP2, FTEC2 and FBR2 were removed because of their highly insignificant t-ratios and low correlation with the response variable PRT22.

The output of the regression of PRT22 on the reduced number of predictor variables is shown on table 8(a). At this stage the number of years of technical training (TAY2) and the distance to ancestral home (HOD22) show significant effect on performance at 80 per cent confidence level. TAY2 has however a negative effect on PRT22 contrary to what was expected. This is not strange as was explained under the presumptions in section 3.1.  $R^2$  value of 0.24 (adj  $R^2 = 0.04$ ) is nevertheless too low for the model to be considered as valid.

The results of the regression model with number of workers as the response variable are shown on the table 8(b). To obtain these results, the predictor variables AGE2, AFY2 and FAM2 were

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removed because of their highly insignificant t-ratios, low correlation with the response variable (WORKERS2) and multicollinearity effect. On the other hand, the predictor variables PSC2, FTEC2, TAY2, INC22, SIN2, and PFAM2 were removed because of their small t-ratios and low correlation with the response variable.

The results of this regression indicate that formal education (ED22), market consideration (MKT2), preference for formal employment (FJOB2), and distance to ancestral home (HOD22), all have significant t-ratios at 80 per cent level. ED22 and HOD22 do however have the signs of their coefficients contrary to the hypotheses.  $R^2$  value of 0.30 (adj:  $R^2 = 0.17$ ) indicates a stronger model fit than in the case of PRT22. The model fit is, however, still abit too low for much reliability to be attached to the model.

#### 5.3.3 Stepwise regression - forward Selection

The results of stepwise regressions with PRT22 as the response variable are shown on tables 9(a), 9(b) and 9(c) for 95, 90 and 75 per cent confidence levels respectively. At 95 and 90 per cent levels, only HOD22 and TAY2 qualified to enter the model. At 75 per cent level, one more predictor variable, AGE2, entered the model. The model fit as indicated by the values of  $\mathbb{R}^2$  is however too low in both cases.

The results of the stepwise regressions with number of workers as the response variable are shown on the tables 10(a), 10(b) and 10(c) for 95, 90 and 75 per cent levels of confidence respectively.

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At all the three levels, only HOD22, ED22, FAM2 and FJOB2 qualified to enter the model.  $R^2$  value of 0.26 (adj.  $R^2 = 0.18$ ), though slightly higher than in the case of PRT22 as the response variable, is still too low for any practical feasibility to be implied on the model.

#### 5.3.4 Conclusion

This subsector has yielded regression models which do not reflect much empirical meaning. There is however, an indication that preference for formal job at entry (FJOB2), the distance to ancestral home (HOD22) and number of years of technical training (TAY2) do have significant effect on performance. Most of the models developed in this section consistently showed these variables as significant determinants of performance of entrepreneurs in the motor vehicle Jua Kali subsector. There was also some evidence that formal education (ED22), market consideration (MKT2), and entrepreneur's family size (FAM2) do have some effect on performance.

Like in the case of metal work subsector, number of workers as the response variable produced better fit on the models than the monthly profit. Once again for this reason, an optimal model for predicting performance of the Jua Kali entreprenuers in the motor vehicle mechanic subsector was obtaine by performing a multiple regression with number of workers (WORKERS2) as the response variable and the identified significant variables FJOB2, HOD22, ED22, MKT2 and FAM2 as the predictor variables. The output of this regression is shown on table 11(a). The resulting model developed for this subsector is therefore:

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WORKERS2 = 5.70 - .0.896 (ED22) - 0.096(TAY2) - 1.311(FJOB2)

+ 0.738(MKT2) + 0.548(HOD22) + 0.479(FAM2)with R<sup>2</sup> value of 0.280 (adj. R<sup>2</sup> = 0.149).

\*

Since TAY2 and MKT2 were insignificant at 80 per cent, the optimal model was obtained with these variables excluded (shown on table 11(b)). This model is of the form:

WORKERS2 = 5.510 - 0.882 (ED22) - 1.347(FJOB2) + .595(HOD22) + 0.569(FAM2)

with  $R^2$  value of 0.263 (adj.  $R^2 = 0.179$ ). This model indicated that only formal education (ED22), preference for formal job (FJOB2), distance to ancestral home (HOD22) and nuclear family (FAM2) do apparently show significant effect on performance of Jua Kali entrepreneurs in the motor vehicle subsector.

Table 6(a):	Regression analysis	(motor vehicle)	- Profit	on all
	Predictor variables			

MODEL FITTING RESULTS							
VARIARIE	CORFFICIENT	STND. ERROR	T-VALUE	PROB()TTI)			
CONSTANT	17.442409	10.777154	1.6185	. 1136			
AGE2	-0.43965	0.480409	9152	. 3657			
ED22	0.39218	1.459366	. 2687	. 7896			
PSC2	-1.636784	2.888822	5666	. 5742			
AFY2	0.094528	0.54626	.1730	. 8635			
FRR2	-0.561747	2.462453	2281	. 8207			
FTEC2	2.151847	3.816624	. 5638	. 5761			
TAY2	-0.97212	0.93085	-1.0443	. 3028			
RMP2	0.590623	3.222056	.1833	. 8555			
FJOB2	-1.158519	2.402118	4823	. 6323			
MKT2	2.261737	2.612221	. 8658	. 3919			
INC22	-0.051688	0.835871	0618	. 9510			

VARIABLE         COEFFICIENT         STND.         ERROR         T-VALUE         P           SIN2         3.823752         4.527431         .8446           HOD22         -0.795936         0.73635         -1.0809           FAM2         0.350798         1.273765         .2754	TS	MODEL FITTING RESULTS				
SIN2 3.823752 4.527431 .8446 H0D22 -0.795936 0.73635 -1.0809 FAM2 0.350798 1.273765 .2754	R T-UALIIR PRAR()ITI)	T S	CORFFICIENT	UARIARI.E		
PFAM2 0.313318 0.549046 .5707	.8446 .4035 -1.0809 .2864 .2754 .7845 .5707 .5715	2 6 8 8	3.823752 -0.795936 0.350798 0.313318	SIN2 HOD22 FAM2 PFAM2		

O CASES WITH MISSING VALUES WERE EXCLUDED.

RESIDUALS PLACED IN UARIABLE: RESIDUALS

	ANALYSIS OF VARIANCI	F FOR	THE FULL PEGE	RSSION	
SOURCE MODEL EREOR	SIIM OF SQUARES 412.37101 1097.4040	DF 15 24	MEAN SQUARE 27, 49140 45, 7252	F-RATIN . 60123	PROR( )F) . 84546
TOTAL (CORR.)	1509.7750	39			

 $\begin{array}{l} \textbf{R-SQHARED} = 0.273134 \\ \textbf{R-SQHARED} (ADJ. FOR D.F.) = 0 \\ \textbf{STND}. \textbf{REROR OF EST.} = 6.76204 \\ \end{array}$ 

	MODEL FI	TTING RESHLTS		
VARIABIE	CORFFICIENT	STND. ERROR	T-VALIIE	PROR( )ITI)
CONSTANT	7.415894	4.712555	1.5736	.1236
AGE2	0.015921	0.21007	.0758	. 9400
ED22	-0.830903	0.638141	-1.3021	. 2005
PSC2	0.691025	1.263203	. 5470	5875
AFY2	0.011902	0.238864	.0498	9605
FRR2	-1.07055	1.076763	- 9942	3262
FTRC2	-0.743354	1.668905	4454	6585
TAY2	-0.277888	0.407035	- 6827	4000
RMP2	0.871698	1.408917	. 6187	5007
F.IOB2	-1.44198	1.050381	-1.3728	1777
MK T 2	0.694025	1.142253	6076	5470
INC22	-0.151645	0.365503	4149	. 6805

Table 6(b): <u>Regression analysis (Motor Vehicle) - Number of workers</u> on all predictor variables

MODEL FITTING RESULTS						
VARIARI.E	CORFFICIENT	STND. ERROR	T-VALIE	PROR( )ITI )		
STN2 HOD22 Fam2 PFam2	-0.76914 0.44007 0.228737 -0.047746	1.979722 0.321986 0.556983 0.240083	3885 1.3667 .4107 1989	. 6998 . 1795 . 6836 . 8434		

O CASES WITH MISSING VALUES WERE EXCLUDED.

RESIDUALS PLACED IN UARIABLE: RESIDUALS

	ANALYSIS OF UARIANCE	FOR	THE FILL REGE	RSSIDN	
SAURCE MADEL EREAR	SUM OF SQUARES 112.14329 209.83171	DF 15 24	MEAN SUHARE 7.47622 8.74299	F-RATIO .85511	PROR()F) .61550
TOTAL (CORR.)	321.97500	39			

 $\begin{array}{l} R-SQHARED = 0.348298 \\ R-SQHARED (AD.I. FOR D.F.) = 0 \\ STND. EREOR OF EST. = 2.95685 \end{array}$ 

TABLE 7: Correlation matrix - Motor Vehicle Subsector

																	-
	PRT22	WORKERS 2	AGE 2	ED22	PSC2	AFY2 .	FBR2	FTEC2	TAY2	EMP2	FJOB2	MKT2	INC22	SIN2	HOD22	FAM2	PFAM2
PRT22	1.0000																
WORKERS 2	.2093	1.0000															
AGE 2	1714	.0701	1.0000														
ED 22	.0219	2000	.3078	1.0000													
PSC 2	2040	.0597	.2848	.3009	1.0000												
AFY 2	1477	.1357	.7769	• .0500	.2774	1.0000											
FBR 2	.0602	2152	0941	.0412	0504	1800	1.0000										
FTEC 2	.0570	1939	.0913	.3932	.2135	1311	1048	1.0000									
TAY 2	2821	0668	.0162	1485	.2250	.2269	2073	0238	1.0000								
EMP 2	.0157	.1407	.3553	.1247	.2325	.3295	0682	.2753	0694	1.0000							
FJOB2	1628	2482	.1187	0066	0567	.0748	1113	.1770	.0787	.1089	1.0000						
MKT 2	0041	.2203	.1988	.0787	.0534	.1908	1048	1250	.0317	1502	0506	1.0000					
INC 22	0818	0124	.2493	.2407	.1015	.0079	0434	.0827	1065	.1615	.1129	1820	1.0000				
SIN 2	.1180	0617	.1093	1311	0534	.1868	.0699	2500	.1185	.1502	1180	3333	2481	1.0000			
HOD 22	2444	.2735	0720	.0740	0375	1701	1314	0895	.0146	.1193	.0564	.1515	.1971	2158	1.0000		
FAM 2.	.1170	.1468	.6518*	.2365	.0812	.5770	*1001	.0265	2286	.3383	1306	.2123	.1492	.1297	2549	1.0000	
PFAM2	.1939	0586	1117	.1238	2531	2005	.1490	0050	2486	.3240	0166	2088	.1866	.0033	.1064	.0208	1.000

\* Multicollinearity effect considered

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number of predictor variables.								
MODEL FITTING RESULTS								
VARIARI.E	CORFFICIENT	STND. ERROR	T-VALUE	PROR( ) T )				
CONSTANT	15.938866	7.714859	2.0660	.0455				
AGE2	-0.246797	0.231203	-1.0674	. 2923				
PSC2	-0.961597	2.294172	4191	.6774				
TAY2	-1.022567	0.727772	-1.4051	.1679				
F.IOR2	-1.030424	2.034591	5065	. 6154				
MKT2	1.994623	2.210391	. 9024	. 3724				
SIN2	3.071105	3.656914	. 8398	. 4061				
HOD22	-0.884374	0.553545	-1.5977	.1182				
PFAM2	0.37984	0.417617	. 9095	.3687				

Table 8(a): <u>Regression analysis (Motor Vehicle) - Profit on reduced</u> number of predictor variables.

O CASES WITH MISSING VALUES WERE EXCLUDED.

RESIDUALS PLACED IN UARIABLE: RESIDUALS

	ANALYSIS OF VARIANCE	FOR	THE FIIL REGR	RSSION	
SOURCE	SUM OF SQUARES	DF	MRAN SQUARR	F-RATIO	PROR( )F)
MODEL.	359.69146	8	44.96143	1.21192	. 32459
FRROR	1150.0835	.31	37.0995		
TOTAL (CORR.)	1509.7750	39			

R-SQUARED = 0.238242 R-SQUARED (ADJ. FOR D.F.) = 0.041659 STND. REFOR OF EST. = 6.09093

Table 8(b):	Regression analysis (Motor Vehicle) - Number of workers on
	reduced number of predictor variables

	MODRI. FI	TTING RESULTS		
VARIARI.R	CORFFICIENT	STND. ERROR	T-VALIIR	PROR( )ITI )
CONSTANT	6. 22151	2.00011	3,1106	0025
RD22	-0.749622	0.441757	-1.6969	0977
FRR2	-1.026563	0.888976	-1.1548	.2552
RMP2	1.106786	0.86198	1.2840	2067
F.IOR2	-1.682914	0.849924	-1.9801	.0548
MKT2	1.142002	0.860607	1.3270	.1922
HND22	0.363013	0.235366	1.5423	.1311

O CASES WITH MISSING VALUES WERE EXCLUDED.

RESIDUALS PLACED IN VARIABLE: RESIDUALS

	ANALYSIS OF UOPIONO	F FOP	THE FULL PEC	DECCION	
SOURCE MODEL EDDOD	SIIM OF SQUARES 95.152955 226.82205	DF 6 33	MRAN SQUARE 15, 858826 6, 87340	F-RATIN 2.307277	PROR( )F) .057092
TOTAL (CORR.)	321.97500	39			

R-SQHARED = 0.295529R-SQHARED (ADJ. FOR D.F.) = 0.167443STND. ERROR OF EST. = 2.62172 Table 9(a), 9(b), 9(c): Stepwise regression (Motor vehicle) - Profit on all predictor variables

	Tabl	e 9(a):	95 per cent level	
	STEPHISE R	EGRESSION		
SELECTION: FORMARD			CONTROL: 0	HTOMOTIC
F-TO-ENTER = 2.11	MAX STEPS =	16	F-TO-PEMOUE = 2	4.4
	STEP	2	· · · · · · · · · · · · · · · · · · ·	- 1 1
R-SOHARED = 0.137341				
R-SOHARED (ADJ.) = 0.090	7113	MSE =	35 2005 WITH 27 D F	
VARIARLES CURRENTLY IN	MODEL.	UARIARIES	CHEPENTLY NOT IN MOD	FI
VARIARLE	CORFF. F-REMOUR	UAPIARIE	POPTIAL CODD	F PHTP
13. HOD22 -	81355 2.4772	1 0612	- 4000	P-RNIR
7. TAY2 -1	20452 3 3281	15 PEOMO	1 700	1.481
		3 PSC2	- 4660	1.046
1		4 OFY2	100%	1.022
•		0 FINDO	1408	. 728
		7. FUIIBA	1377	. 695
		12. SINZ	.1102	. 442
		11. INC.22	0708	.181
		10. MKT2	. 0449	.072
		5. FRR2	0324	.037
		6. FTRC2	.0312	.035
		8. RMP2	.0272	.026
		14. FAM2	0090	.002
		2. KD22	0019	.000

## Table 9(b): 90 per cent level

	9	TEPHISE R	EGRE	SSIAN		
SELECTEON: FO	RHARD				CONTROL: AL	TOMATIC
P-TO-ENTER = 1.	78 *MAX	STEPS =	16		F-TO-REMOUE = 1.	78
		STEP :	2			
R-SOHARED = 0.13	7341					
R-SOMARED (OD.I.)	= 0.0907113			MSE =	35,2005 WITH 37 D.F.	
VARIARIES CUPPE	NTLY IN MODEL		UAR	ARLES	CURRENTLY NOT IN MODE	1
VARIARIE	CORFF.	F-REMOUR	UAR	ARLE	PARTIAL CORR.	F-ENTE
13. HOD22	- 81355	2.4772	1.	AGE2	1988	1.481
7. TAY2	-1.20452	3.3281	15.	PFAM2	. 1681	1.046
			3.	PSC2	1662	1.022
			4.	AFY2	1408	. 728
			9.	FJOR2	1377	. 695
			12.	SIN2	.1102	.442
			11.	INC22	0708	.181
			10.	MET2	.0449	.072
			5.	FRR2	0324	.037
			6.	FTEC2	.0312	.035
			R.	EMP2	.0272	.026
			14.	FAH2	0090	.002
			2	Rb22	0019	.000

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## Table 9(c): 75 Per cent level

			. 9	STRPHISE R	RGRR	SSION			
SKLE	CTIIN:	FURBARI	[j				CONTROL: A	ITOMATIC	
F-TO	-ENTER =	1.46	MAX	STEPS =	16		F-TO-REMOVE = 1	.46	
				STEP	3				
R-SOI	HARED = C	. 171443							
R-SOI	HARED (AL	).I.) = 0.	102396			MSE =	34.7482 MITH 36 D F		
UAR	TARLES CI	IRRENTI.Y	IN MODEL		UAR	IARLES.	CURRENTLY NOT IN MOD	F1	
VART	ARLE		COEFF.	F-REMOUE	VAR	IARLE	PARTIAL CORR.	F-FNTF	
1.	AGE2		24450	1.4817	14.	FAM2	.1753	1.110	
13.	HOD22		85885	2.7820	15.	PFAM2	.1512		
7.	TAY2		-1.19074	3.2938	12.	SIN2	.1323	.623	、 ~
					9.	F.IOR2	1166	.482	
					3.	PSC2	1163	. 480	
					8.	EMP2	. 1106	.433	
					10.	MKT2	.0909	291	
					2.	ED22	.0668	.156	
					5.	FRR2	0543	.103	
					6.	FTEC2	.0494	.085	
					4.	AFY2	.0293	.030	
					11.	INC22	0175	.010	

Tables 10(a), 19(b), 10(c): <u>Stepwise regression (Motor vehicle): Number</u> of workers on all predictor variables.

Table 10(a): 95 per cent level

CONTRACT

-.0119

.004

STRPHISE REGRESSION

SKLECTION: FOR	HAKD			LINTERIN. I M	UTIMETIC.
F-TO-ENTER = 2.1	MAX MAX	STEPS =	16	F-TO-REMOUE = 2	. 11
		STEP	4		
R-SOHARED = 0.263	266				
R-SOHARED (AD.L.)	= 0.179067		MSE =	6.77743 MITH 35 D.F.	
UADIARIES CHEDEN	TIY IN MODEL		VARIARLES	CHRRENTLY NOT IN MOD	FI.
UARIARLE	CORFF.	F-REMOUR	UARIARIE	PARTIAL CORR.	F-ENTE
9. F.IOR2	-1.34675	2.5686	5. FRR2	1811	1.152
14. FAM2	. 56888	3.2680	3. PSC2	.1556	. 843
2. KD22	88241	3. 8628	10. MKT2	.1392	. 671
13. HOD22	. 59534	6.3093	4. AFY2	.1014	. 353
			12. SIN2	1007	. 348
			15. PFAM2	0852	. 248
			R. EMP2	.0798	. 217
			1. AGR2	.0525	.093
			7. TAY2	·0400	.054
			11. INC22	039R	.053

6. FTEC2

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Table 10(b): 90 per cent level

CELECTION, PODUADA	STRPHISE R	EGRESSION		
SELECTION: PHEMORED			CHNTRHI.	ANTOMATIC.
$\mathbf{F} - \mathbf{T} \mathbf{\Omega} - \mathbf{E} \mathbf{N} \mathbf{T} \mathbf{E} \mathbf{R} = 1.78$	MAX STEPS =	50	F-TO-REMOUE =	1.78
	STEP	4		
R-SOHARED = 0.263266				
R-SQUARED (AD.L.) = 0.1790	67	MSE =	6.77743 WITH 35 D.F.	
VARIABLES CHRRENTLY IN M	INDEL.	VARIARIES	CHRRENTLY NOT IN MOT	DEL
VARIARIE	OFFF. F-REMOUR	VARIARIE	PARTIAL CORR.	F-ENTE
9. F.IOR2 -1.:	34675 2.5686	5. FBR2	1811	1.152
14. FAM2 .!	56888 3.2680	3. PSC2	. 1556	. 843
2. ED22	88241 3.8628	10. MKT2	.1392	. 671
13. HOD22 .!	59534 6.3093	4. AFY2	.1014	. 353
		12. SIN2	1007	. 348
		15. PFAM2	0852	. 248
		8. EMP2	.0798	. 217
		1. AGR2	. 0525	.093
		7. TAY2	0400	.054
		11. INC22	0398	.053
		6. FTEC2	0119	.004

## Table 10(c): 75 per cent level

			\$	STRPHISE R	RGRRS	SSION		
SELECTI	ON:	FORMARD					CONTROL: A	ITAMATIC
F-TO-EN	TER =	1.46 -	MAX	STEPS =	16		F-TO-REMOUE = 1	.46
				STEP	4			
R-SOLIAR	ED = 0	263266						
R-SOUAR	ED (AD	(1,) = 0.	179067			MSE =	6.77743 WITH 35 D.F.	
UARIAR	IFS CI	PPENTLY	IN MODEL		UAR	ARLES	CHRRENTLY NOT IN MOD	EI.
UAPIARI	F		COFFF.	F-REMOUR	UAR	ARLE	PARTIAL CORR.	F-ENTE
9 F.I	ORO		-1.34675	2.5686	5.	FRR2	1811	1,152
14 50	MO	,	56888	3,2680	3.	PSC2	. 1556	. 843
2 60	22		- 88241	3,8628	10.	MKT2	.1392	. 671
13 40	1022		59534	6.3093	4.	AFY2	. 1014	.353
m	MAA.				12.	SIN2	1007	.348
					15.	PFAM2	0852	.248
					R.	EMP2	.0798	.217
					1.	AGE2	.0525	.093
					7.	TAY2	0400	.054
					11.	INC22	0398	.053
					6.	FTRC2	0119	.004

ند

		Model			_:	
		MODRI. FI	TTING RESULTS			
VARIARI.	r	CORFFICIENT	STND. ERROR	T-VALUE	PROR( )ITI )	
CONSTAN	 Г	5.697732	2.198111	2.5921	.0134	-
ED22		-0.896053	0.459315	-1.9508	.0583	
TAY2		-0.09624	0.306643	3139	. 7553	
FJOR2		-1.3109	0.857484	-1.5288	.1344	
MKT2		0.738434	0.883653	. 8357	. 4084	
HOD22		0.547882	0.247571	2.2130	.0328	
FAM2		0.479592	0.338655	1.4162	.1647	

RESIDUALS PLACED IN UARIABLE: RESIDUALS

·	ANALYSIS OF VARIANCE	FOR	THE FILL REGI	RESSION	
SOURCE MODEL ERROR	SUM OF SQUARES 90.052211 231.92279	DF 6 33	MEAN SQUARE 15.008702 7.02796	F-RATIN 2.135569	PROR( )F) .075371
TOTAL (CORR.)	321.97500	.39			

R-SQUARED (AD.I. FOR D.F.) = 0.148721 STND. EREOR OF EST. = 2.65103 - 78 -

Table 11(b): Regression analysis (Motor vehicle) - Optimal model

	MODEL FI			
VARIARI.K	CORFFICIENT	STND. ERROR	T-VALIIR	PROR( )(T))
CONSTANT RD22 FJOR2 HOD22 FAM2	5,50979 -0,882409 -1,346748 0,595338 0,568876	1.958688 0.44897 0.840314 0.237014 0.314687	2.8130 -1.9654 -1.6027 2.5118 1.8078	.0076 .0565 .1171 .0163 .0784

O CASES WITH MISSING VALUES WERE EXCLUDED.

RESIDUALS PLACED IN VARIABLE: RESIDUALS

	ANALYSIS OF VARIANCE	FOR	THE FILL REG	RESSION	
SOLIRCE MODEL EREOR	SIIM OF SQUARES 84.764960 237.21004	DF 4 35	MRAN SQIIARR 21.191240 6.77743	F-RATIN 3.126737	PROR( )F) .026711
TATAL (CARR.)	321.97500	39			

R-SQHARED = 0.263266R-SQHARED (AD.I. FOR D.F.) = 0.179067STND. EREOR OF EST. = 2.60335

#### 5.4 CARPENTRY SUBSECTOR

# 5.4.1 Regression analysis (all predictor variables included)

For this subsector, like for the previous two, two regressions were performed, taking the monthly profit (PRT32) and number of workers (WORKERS3) as the response variables respectively. The outputs for these regressions are given on tables 12(a) and 12(b) respectively.

The regression with PRT32 as the response variable indicates that years that elapse after school before entry (AFY3), initial capital (INC32), distance to ancestral home (HOD32), entrepreneur's family size (FAM3) and parental family size (PFAM3) have significant t-ratios at 95 per cent confidence level. Besides, all their coefficients concur with the hypotheses in chapter three. Formal technical training (FTEC3) has a significant coefficient at 90 per cent level and the sign of its coefficient agrees with the hypothesis relating to the variable. Primary school handicraft (PSC3) and market consideration (MKT3) have significant coefficients at 80 per cent level but the signs for their coefficients do not agree with the hypotheses relating to the variables. The resulting model has stronger fit than all the earlier models as indicated by the higher  $R^2$  value of 0.60 (adj.  $R^2 = 0.34$ )

The results from WORKERS3 as the response variable do, to a large extent, yield the same results with PRT32 as the response variable. INC32, HOD32, PFAM3, and MKT3 are all significant at 95 per cent level and signs of their coefficients agree with the hypothesised ones. FTEC3, and FJOB3 are significant at 80 per cent level with the signs of their coefficients concurring with the hypotheses. PSC3 is significant at 90 per cent level but the sign of its coefficient is opposite of what was expected. This may perhaps be due to some respondents saying they did not do handicraft in primary school when they actually did it. Some respondents, it was noted, did not actually see primary school handicraft as having any bearing on what they did.

 $R^2$  value of 0.68 (adj.  $R^2 = 0.48$ ) again implies a stronger fit of the model than in the case of other subsectors and that with PRT32 as response variable as well. This is a further evidence that WORKERS is most likely a better measure of performance than profit in Jua Kali sector.

### 5.4.2 Regression analysis (reduced number of predictor variables)

As in the case of the other two subsectors, the number of predictor variables was reduced on basis of multicollinearity effect, value of t-ratios, and their correlation with the response variable in the model. The correlation matrix for this subsector is given on table 13.

The regression output from PRT32 as the response variable had the predictor variables AGE3, EMP3, and ED32 removed because of multicollinearity effect, highly insignificant t-ratios and low correlation with PRT32. In addition, the predictor variables FBR3, TAY3, FJOB3, and SIN3 were removed because of their highly insignificant t-ratios and low correlation with PRT32.

The results of the regression of PRT32 on the reduced number of predictor variables is shown on table 14(a).

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The  $R^2$  reduced slightly from 0.60 to 0.54 (adj.  $R^2 = 0.42$ ). This is however compensated for by the increased significance of the t-ratios of the included variables. The years that elapse after school before entry (AFY3), initial capital (INC32), entrepreneur's family size (FAM3) and parental family size (PFAM3), all have significant coefficients at 95 per cent confidence level, and have the signs of their coefficients agreeing with the hypotheses. Formal technical training (FTEC3) is significant at 90 per cent level and the sign of its coefficient agrees with the associated hypothesis. On the other hand, primary school handicraft (PSC3) is significant at 95 per cent level while market consideration (MKT3) is significant at 90 per cent level but the signs of their coefficients do not concur with the hypotheses.

Table 14(b) shows the regression results of the WORKERS3 on the reduced number of predictor variables. The predictor variables AGE3, AFY3, EMP3, FAM3 and ED32 were removed because of their multicollinearity effect, highly insignificant t-ratios and low correlation with the response variable, WORKERS3. FBR3, TAY3, and SIN3 were removed because of highly insignificant t-ratios and low correlation with the response variable.

The results of the regression of WORKERS 3 on the reduced number of predictor variables show that INC32, HOD32, and PFAM3 are significant at 95 per cent level (infact they are significant at 99 per cent level) and the signs of their coefficients are in agreement with the hypotheses. FJOB3 and FTEC3 are significant at 90 and 80 per cent levels respectively and the signs of their coefficients concur

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with expected form. PSC3 and MKT3 are significant at 95 per cent level but have signs of their coefficients inconsistent with the expectation. The reason for this deviation from expectation was explained earlier for PSC. For the MKT, it may happen that one has high hopes initially but the actual turn of events frastrate the person hence performs poorly.

 $R^2$  value of 0.63 (adj.  $R^2 = 0.54$ ) is again higher than in the case of PRT32 as the response variable.

## 5.4.3 Stepwise regression-forward selection

Tables 15(a), 15(b) and 15(c) show the stepwise regression results for 95, 90 and 75 per cent confidence levels respectively with PRT32 as the response variable. At all the three levels, only INC32, HOD32, and PFAM3 entered the model in that order. The strength of the model fit is low as indicated by the  $R^2$  value of 0.32 (adj.  $R^2 = 0.26$ )

The results of the stepwise regressions with the number of workers (WORKERS3) as the response variable are shown on the tables 16(a), 16(b) and 16(c) for 95, 90 and 75 per cent confidence levels respectively. At all the three levels the predictor variables INC32, PFAM3, HOD32, MKT3, PSC3, FJOB3, and FTEC3 enter the model in that order.  $R^2$  value of 0.63 (adj.  $R^2 = 0.54$ ) again confirms further, the strength of number of workers (WORKERS) over monthly profit (PRT) as a measure of performance in all the three subsectors of Jua Kali sector.

#### 5.4.4 Conclusion

From the regression analysis performed in section 5.4, it is evident that initial capital (INC32), distance to ancestral home (HOD32), parental family size (PFAM3), formal technical training (FTEC3), and preference for formal employment at entry (FJOB3), are all significant background socio-economic characteristics in predicting performance of entrepreneurs in carpentry Jua Kali subsector. Primary school craft (PSC3) and market consideration before entry (MKT3) are also significant but the signs of their coefficients in the models fail to concur with the set hypotheses. Number of years after school before entry (AFY3), also did show some significance in some of the models.

As in earlier cases, the final predictive model for performance in this subsector was developed using the number of workers (WORKERS3) as the response variable. The predictor variables identified above as significant, were all included in the final model. The results of this regression are shown on table 17(a). The final model that was developed for this subsector is therefore:

WORKERS3 = 2.007 - 1.483 (PSC3) + 0.032(AFY3) + 0.997(FTEC3) - 1.483(FJOB3) - 1.733(MKT3) + 1.060 (INC32) - 0.677 (HOD32) + 0.519(PFAM3).

with an  $R^2$  value of 0.636 (adj.  $R^2 = 0.54$ ). In this case, only years that elapse after school (AFY3) does not have a significant coefficient. However an optimal model was obtained

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without including it in the model. From the results shown on table 17(b), the resulting regression model is:

WORKERS3 = 
$$2.169 - 1.572(PSC3) + 0.980(FTEC3) - 1.43(FJOB3)$$
  
 $- 1.834(MKT3) + 1.032(INC32) - 0.651(HOD32) + 0.536(PFAM3),$   
 $R^2 = 0.656 (adj.R^2 = 0.544),$  which implies that in this  
subsector, primary school craft, formal technical training, consideration  
for formal employment, market consideration, initial capital, distance  
to ancestral home and parental family size do show a significant  
impact on performance in this Jua Kali Subsector.

to

Table 12(a):	Regression	analysis	(Carpentry)	= Drofit		
	variables		(sarpenery)	- Profit	on all	predictor

	MODEL FITTING RESULTS					
VARIARIE	CORFFICIENT	STND. ERROR	T-VALIE	PROBOLITIS		
CONSTANT AGES ED32 PSC3 AFY3 FFR3 FTEC3 FAY3 CMP3 CMP3 CMP3 CMP3 CMP3 CMP3 CMP3 CMP	3.050059 0.142373 -0.392963 -1.432149 -0.275515 -0.672741 1.386827 -0.310603 -0.472272 -0.841086 -1.33774 0.51622	3. 290011 0. 146407 0. 46163 0. 900263 0. 115737 0. 893178 0. 815143 0. 331245 0. 91392 0. 96491 0. 811895 0. 233615	. 9271 . 9724 8513 -1. 5908 -2. 3805 7532 1. 7013 9377 5168 8717 -1. 6477 2. 2097	. 3596 . 3368 . 3998 . 1197 . 0223 . 4559 . 0968 . 3542 . 6082 . 3887 . 1075 . 0331		

	MODEL FITTING RESULTS					
VARIARIE	CORFFICIENT STN	D. RRROR	T-VALIIR	PROR()ITI)		
SIN3 HOD32 PAM3 PPAM3	0.447271 1 -0.579208 0 0.61574 0 0.457729 0	. 206002 . 243243 . 256414 . 159441	.3709 -2.3812 2.4013 .2.8708	.7127 .0222 .0212 .0066		
CACEC LITELL MICON						

O CASES WITH MISSING VALUES WERE EXCLUDED.

RESIDUALS PLACED IN VARIABLE: RESIDUALS

************	ANALYSTS OF VARIANCE	FAR	THE FILL REGE	RSSION	
SOURCE MODEL REROE	SUM OF SQUARES 175.68069 119.09431	DF 15 24	MEAN SQUARE 11.71205 4.96226	F-RATIN 2.36022	PROR( )F) .02936
TATAL (CARR.)	294.77500	39			

 $\begin{array}{l} R-SQHARED\ =\ 0.595982\\ R-SQHARED\ (ADJ.\ FOR\ D.\ F.)\ =\ 0.343471\\ STND,\ EREOR\ OF\ EST.\ =\ 2.22761 \end{array}$ 

Table 12(b):Regression analysis (Carpentry) - Number of workers on<br/>all predictor variables

	MODEL FI			
VARIARI.R	CORFFICIENT	STND. RRROR	T-VALIE	PROB()ITI)
CONSTANT AGE3 ED32 PSC3 AFY3 FER3 FTEC3 TAY3 EMP3 FLIOE3 MKT3 INC32	2.305554 -0.016529 -0.241668 -1.659 -0.017764 -0.613482 1.079349 -0.027332 -0.791158 -1.606338 -1.868927 1.141251	3.2767 0.145814 0.459762 0.896621 0.115269 0.889565 0.811846 0.329905 0.910222 0.961007 0.80861 0.23267	.7036 1134 5256 -1.8503 1541 6896 1.3295 0828 8692 -1.6715 -2.3113 4.9050	. 4858 . 9103 . 6021 . 0719 . 8783 . 4945 . 1914 . 9344 . 3901 . 1026 . 0262 . 0000

	MODEL FITTING RESULTS					
VARIARIE	CORFFICIENT STND. R	RROR T-UALIER	PROR()ITI)			
SIN3 HOD32 FAM3 PFAM3	1.155576 1.2011 -0.707023 0.2422 0.276118 0.2553 0.568434 0.1587	122 .9621 259 -2.9185 377 1.0812 296 3.5797	. 3419 . 0058 . 2862 . 0009			

O CASES WITH MISSING VALUES WERE EXCLUDED.

RESIDUALS PLACED IN VARIABLE: RESIDUALS

	ANALYSIS OF VARIANCE	FOR	THE FULL REGR	RSSION	
SOURCE MODEL ERROR	SUM OF SQUARES 250.84242 118.13258	DF 15 24	MEAN SQUARE 16.72283 4.92219	F-RATIN 3.39744	PROR()F) .00376
TATAL (CARR.)	368.97500	39	*****		

R-SQUARED = 0.679836 R-SOMARED (AD.I. FOR D.F.) = 0.479733 STND. REROR OF EST. = 2.2186

Table 13: Correlation matrix	-	Carpentry	Subsector
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	PRT32	WORKERS3	AGE 3	ED32	PSC3	AFY3	FBR3	FTEC3	TAY 3	FMD 3	EIOBO						
PRT 32 WORKERS 3 AGE 3 ED 32 PSC 3 AFY 3 FBR 3 FTEC 3 TAY 3 EMP 3 FJOB 3 MKT 3 INC 32 SIN 3 HOD 3 2 FAM 3 PFAM 3	1.0000 0.5066 1202 .2315 .1001 2479 .1568 .1354 1749 .0975 1175 0135 .3350 0383 3252 .0960 .2820	1.0000 .0354 .1173 .0746 .0096 .1173 .1445 .0146 .0616 .2755 .0903 .5202 .0218 .1943 .1442 .3279	1.0000 4306 1540 .8981* 0936 1337 .0156 .4314 .2755 1700 1140 .2397 .0793 .7179*- .1188 -	1.0000 .4536 6015* .1976 .2004 0048 2376 1539 .2575 .3833 1932 2638 3082 0117	1.0000 2258 .1951 .1431 .1251 0129 1951 0076 .2547 .0568 2907 .0751 .0106	AFY3 1.0000 2033 0592 .0437 .3690 .1155 1706 2389 .2075 .1871 .7049* .1257	FBR3 1.0000 0218 .1357 .0138 .0256 .0513 .2320 0605 0008 .0417 .2938	FTEC3 1.0000 0.1832 1054 3051 .1239 0392 .0000 .0681 1035 .0945	TAY3 1.0000 1048 0901 1178 .0448 .1696 .1720 0032 0294	EMP3 1.0000 0138 2481 0744 .1366 0587 .4966* .0961	FJOB3 1.0000 .0567 1735 .2219 1287 *.0485 .0499	MKT3 1.0000 .1616 1338 1142 0716 .1338	INC32 1.0000 2539 0389 0061 0705	SIN3 1.000 .0287 .1837 .0951	HOD32 1.0000 .0042 0798	FAM3	PFAM3
													.0705	.0921	.0798	.1040	1.000

\* Multicollinearity effect considered

table 14(a):	Regression anal of predictor va	lysis (Carper ariables	itry) - pr	ofit on redu	ced numbe
	MODRI. FI	TTING RESULTS			
VARIARIE	CORFFICIENT	STND. ERROR	T-VALUE	PROR( )ITI )	
CONSTANT PSC3 AFY3 FTEC3 MKT3 INC32 HOD32 FAM3 PFAM3	4.013344 -1.672622 -0.161816 1.282639 -1.412707 0.494513 -0.598314 0.601008 0.40766	1.655352 0.773451 0.052229 0.704373 0.709643 0.197873 0.216791 0.216093 0.137078	2.4245 -2.1625 -3.0982 1.8210 -1.9907 2.4991 -2.7599 2.7812 2.9739	. 0201 . 0368 . 0036 . 0763 . 0536 . 0168 . 0088 . 0083 . 0050	~

RESIDUALS PLACED IN VARIABLE: RESIDUALS

	ANALYSIS OF VARIAN	E FOR	THE FULL RECE	FSSION	
SOURCE MODEL EREOR	SIIM OF SQUARES 159.69388 135.08112	DF 1 R R	MRAN SQUARR 19.96174 4.35746	F-RATIN 4.58105	PROR( )F) .00092
TOTAL (CORR.)	294.77500	39			********

 $\begin{array}{l} \textbf{R}-\text{SQHARED} = 0.541748\\ \textbf{R}-\text{SQHARED} (ADJ. FOR D.F.) = 0.42349\\ \textbf{STND}. \textbf{RREOR OF EST.} = 2.08745 \end{array}$ 

Table 14(	b):	Regression analysis (Carpentry) - Number	
		reduced number of predictor warieth	on
		productor variables	

	MODEL FITTING RESULTS							
VARIARIE	CORFFICIENT	STND. ERROR	T-VALUR	PROR( ) T )				
CONSTANT PSC3 FTEC3 FJOR3 MKT3 INC32 HOD32 PFAM3	2.168842 -1.57213 0.979715 -1.431402 -1.833898 1.031638 -0.651249 0.535981	1.819138 0.738233 0.727867 0.772995 0.700002 0.194123 0.215986 0.135438	1.1922 -2.1296 1.3460 -1.8518 -2.6198 5.3143 -3.0152 3.9574	. 2404 . 0396 . 1861 . 0716 . 0125 . 0000 . 0045 . 0003				

O CASES WITH MISSING VALUES WERE EXCLUDED.

RESIDUALS PLACED IN VARIABLE: RESIDUALS

	ANGLYSIS OF VARIANCE	FOR	THE FILL REGE	RSSINN	
SOURCE MODEL ERROR	SUM OF SQUARES 230, 96685 138, 00815	DF 7 32	MRAN SQUARE 32.99526 4.31275	F-RATIN 7.65062	PROR()F) .00002
TOTAL (CORR.)	368.97500	39			

R-SQHARED = 0.625969R-SQHARED (ADJ. FOR D.F.) = 0.54415STND. EREOR OF EST. = 2.07672

# Table 15(a), 15(b), 15(c): <u>Stepwise regression (Carpentry) - Profit on</u> all predictor variables

# Table 15(a): 95 per cent level

SELECTION: FORMAR	n	STEPHISE I	REGRE	SSION		
F-TO-ENTER = 2.11	MAX	STEPS = STEP	16		CONTROL: A F-TO-REMOVE = 2	IITAMATIC
R-SQUARED = 0.31967 R-SQUARED (ADJ.) = 0. VARIABLES CURRENTLY VARIABLE 15. PFAM3 13. HOD32 11. INC32	262976 IN MODRL CORFF. .36411 55695 .51418	STKP F-RRMOUR 5.8136 6.0116 6.2725	3 UARI UARI 10. 4. 6. 7. 9. 1. 4. 8. 1. 14. 12. 9. 5. 14. 12. 8. 1	MSE = ABLES ABLE MKT3 AFY3 FTEC3 TAY3 FJOB3 PSC3 AGE3 EMP3 FAM3 SIN3 BR3 D32	5.57068 WITH 36 D.F. CHRRENTLY NOT IN MODI PARTIAL CORE. 1909 1838 .1714 1510 1465 1178 1151 .0872 .0790 .0345 0283 .0004	TI. F-ENTE 1.324 1.224 1.059 .816 .768 .492 .470 .268 .219 .041 .028
						. THIN

Table 15(b): 90 per cent level

CRIPATION. TO		STRPHISE PE	GRESSION		
SALACTION: KI	RHARD			CONTROL .	UTOWART
F - TH - ENTER = 1.	78 MAX	STEPS = 1	5	E TO DEMONT	IITTIMATI C
		CTED 2		r = 111 - RKMIIUK = 1	. 78
R-SOHARED = 0.31	967	aikr a			
R-SOMARED (OD.I.)	= 0 262976		MCP -	E PRAZE MARK	
HADIADI DA AUDER	- 17. ANA 771		P15K =	5. 57068 WITH 36 D.F.	
VHRIHRI.KS CHERKI	ATT.Y IN MIDKI.	(	ARIABLES	CHERENTLY NOT IN MOD	FT
VARIARI.K	CORFF.	F-REMOUR (	ARIARIE	POPTIOI COPP	
15. PFAM3	.36411	5.8136 1	O. METS	THATTMI. LIIKK.	F-KNTK
13. HOD22	- 55205	6 0446	A APVO	1909	1.324
11 14000		n. 1/11n	4. HFT.5	1838	1.224
TT. TRUAZ	. 51418	h. 2725	6. FTEC3	.1714	1 050
			7. TAYS	- 1510	1.0.14
			\$9. F.IOP2	-, 1,110	. 816
			5 8885	1465	. 768
			A. FALS	1178	.492
			I. AGER	1151	470
			R. RMP3	0072	. 410
		1.	. FAMS		. 268
		4	CINO C	.07%0	. 219
			E BBBB	.0345	.041
			. ARKS	0283	020
		3	2. KD32	0001	000
				- 1.M.IP(1	.002

Tables 16(a), 16(b), 16(c): <u>Stepwise regressions (Carpentry) - Number of</u> workers on all predictor variables

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# Table 16(a): 95 per cent level

				STEPHISE	REGRI	ESSION		
SEL	RCTION:	FORMAR	D				CONTROL .	
F-TI	Q-RNTER =	2.11	MA	X STRPS =	16		F-TO-REMOUE = 2	IITAMATIC
			*	STEP	6		and the second s	
R-SC	ARED = 0	. 604792						
R-SO	HARED (AD	.1.) = 0.	532936			MSR =	4.41884 MITH 33 D.F	
VAR	TABLES CH	RRENTLY	IN MODRI.		UAR	TARLES	CHERENTLY NOT IN MOD	F1
VARI	ARI.E		CORFF.	F-REMOUR	UAR	TARLE	POPTIOL COPP	T PLIMP
3.	PSC3		-1.43326	3.7521	6.	FTEC3	COLE	F-KNTK
9.	F.IOR3		-1 74424	5.4633	12	CINO	. 2315	1.811
10.	METO		-1 67200	5 7440	11	PANS	. 2292	1.774
13	HODOO		-1, 67866	0.0400	14.	PHMS	. 1836	1.116
15	DEANS		h/H41	8.3132	4.	AFY3	.1559	.797
11.	PFAM3		. 54 937	16.1453	5.	FRR3	1515	
11.	INC32		. 99273	26.1031	2.	RD32	- 1397	202
					1.	AGR3	1177	- n.1h
					7.	TAYS	.11//	. 449
					0	FMPO	.0545	.095
					122	424.44.29	0528	000

# Table 16(b): 90 per cent level

SEL	FCTION .	FODUADA	STEPHISE R	REGRE	SSION		
F-TI	I-ENTER =	1.78 MAX	STEPS =	16 7		CONTROL: F-TO-REMOVE =	AHTAMATIC 1.78
R-SI	MARED = 0.	625969					
R-SC UAR VAR 9. 3. 10. 13. 15. 11.	HARED (AD. HABLES CHE ABLE FTEC3 FJOB3 PSC3 MKT3 HOD32 PFAM3 INC32	L.) = 0.54415 PRENTLY IN MODEL CORFF. .97971 -1.43140 -1.57213 -1.83390 65125 .53598 1.03164	F-REMOUR 1.8117 3.4290 4.5351 6.8636 9.0916 15.6610 28.2423	UAR UAR 12. 14. 2. 4. 5. 1. 8. 7.	MSE = IABLES IABLE SIN3 FAM3 ED32 AFY3 FRE3 AGE3 EMP3 TAY3	4.31275 WITH 32 D.F. CHRRENTLY NOT IN MOD PARTIAL CORR. .2259 .2151 1851 .1664 1454 .1295 0328	FI. F-ENTE 1.667 1.504 1.099 .882 .669 .529 .033

# Table 16(c): 75 per cent level

0.81			!	STEPHISE B	RGRE	SSION		
SKI.	KCTION:	FORMARD					CONTROL: O	UTOHATIA
F-TI	I-ENTER =	1.46	MAX	STEPS =	50		F-TO-PEMOLIE - 4	ITTIMETTIC
	•			STEP	8		· · · · · · · · · · · · · · · · · · ·	4h
R-SI	HARED = C	. 645063 *						
R-SC	HARED (AL	).1.) = 0.553	467			MSE =	4.22461 WITH 31 D F	
VAR	TARLES CH	IRRENTI.Y IN	MODRI.		UAR	IARI.RS	CHERENTLY NOT IN MODE	17
UARI	ARI.R		CORFF.	F-REMOUR	UAR	IARLE	PARTIAL COPP	P_PHTP
12.	SIN3	1.	. 37366	1.6677	14.	FAMR	1050	-KNIK
б.	FTEC3		. 94104	1.7034	2.	ED32	- 1570	1.074
9.	F.IOR3	-1.	66734	4.4934	4.	AFY3	1.1/6	.766
3.	PSC3	-1	73466	(5.4741	5	FRPS	.1387	. 588
10.	MKT3	-1.	72875	6.1415	1.	ACE3	1324	. 535
13.	HOD32	-	67370	9.8671	8.	EMP3	.0444	. 272
15.	PFOMS		52222	15 1520	7	TOVO	0503	.109
11.	INC32	1.	08871	30.4962	**		0233	.016

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Table 17(a): Regression analysis (Carpentry) - Preliminary Optimal Model

	MODEL FITTING RESULTS					
VARIARI.E	CORFFICIENT	STND. ERROR	T-VALIE	PROB( )ITI )		
CONSTANT PSC3 AFY3 FTEC3 FJOR3 MKT3 INC32 HOD32 PEAM3	2.006632 -1.48254 0.03227 0.997186 -1.483483 -1.732795 1.060027 -0.676784 0.519212	1.830647 0.745715 0.03435 0.729443 0.776399 0.7095 0.196814 0.218084 0.136856	1.0961 -1.9881 .9394 1.3671 -1.9107 -2.4423 5.3859 -3.1033 2.7929	. 2797 . 0539 . 3533 . 1794 . 0634 . 0192 . 0000 . 0036		

O CASES WITH MISSING VALUES WERE EXCLUDED.

RESIDUALS PLACED IN VARIABLE: RESIDUALS

	ANALYSTS OF VARIANCE	FOR	THE FILL PEGE	RSSION	
SOURCE Model Refor	SIIM OF SQUARES 234.78703 134.18797	DF 8 31	MRAN SQUARR 29.34838 4.32864	F-RATIN 6.78004	PROR( )F) .00004
TOTAL (CORR.)	368.97500	39			

R-SQUARED = 0.636322 R-SQUARED (AD.I. FOR D.F.) = 0.54247STND. FREOR OF EST. = 2.08054 Table 17(b): Regression analysis (Carpentry) - Optimal Model

	MODEL FITTING RESULTS				
VARIARI.R	CORFFICIENT	STND. ERROR	T-VALIIR	PROR( )ITI )	
CONSTANT PSC3 FTEC3 FJOB3 MKT3 INC32 HOD32 PFAM3	2.168842 -1.57213 0.979715 -1.431402 -1.833898 1.031638 -0.651249 0.535981	1.819138 0.738233 0.727867 0.772995 0.700002 0.194123 0.215986 0.135438	1.1922 -2.1296 1.3460 -1.8518 -2.6198 5.3143 -3.0152 3.9574	. 2404 .0396 .1861 .0716 .0125 .0000 .0045	

O CASES WITH MISSING VALUES WERE EXCLUDED.

RESIDUALS PLACED IN VARIABLE: RESIDUALS

	ANALYSIS OF VARIANCE	FOR	R THE FULL REGRESSION	
SOURCE MODEL Error	SUM OF SQUARES 230. 96685 * 138.00815	DF 7 32	MRAN SQUARE F-RATIO PE 32.99526 7.65062 4.31275	OR()F)
TOTAL (CORR.)	368.97500	39		

R-SQUARED = 0.625969 R-SQUARED (ADJ. FOR D.F.) = 0.54415 STND. EREOR OF EST. = 2.07672

#### 5.5 ANALYSIS OF THE RESIDUALS

To determine the validity of the final regression models developed for the performance of Jua Kali entrepreneurs, analysis of the residuals was done. In the analysis of the residuals an attempt is made to detect the problem of autocorrelation.

Two methods were used in the analysis of residuals. First the residuals were plotted against the predicted values of the response variable. These plots are shown on the tables 18(a), 18(b) and 18(c) for the final models developed for metal work, motor vehicle and carpentry Jua Kali subsectors respectively. The results indicate that the residuals are fairly evenly distributed around the regression equations. This implies that the regression model assumptions were satisfied in the three cases.

Also Durbin-Watson statistic was used to supplement the residual plots. This is a more formal approach than plotting of residuals. Durbin-Watson statistics calculated for the respective models are given at the bottom of the corresponding residual plots.

For metal work subsector's final model with 40 observations for each variable and 5 predictor variables, the table gives the upper Durbin-Watson value  $d_u = 1.58$  and the lower value  $d_L = 1.05$ at 99 per cent level. The calculated value d = 1.89. Since  $d > d_u$ , we fail to reject the null hypothesis that "no

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autocorrelation is present" and conclude that there is no autocorrelation.

Motor vehicle subsector's final model had 40 observations for each variable and 4 predictor variables, therefore  $d_u = 1.52$  and  $d_L = 1.10$  at 99 per cent level. The calculated value d = 1.70. Since  $d > d_u$ , we conclude that there is no autocorrelation.

The final model for carpentry subsector was based on 40 observations for each variable and 7 predictor variables, hence  $d_u = 1.58$  and  $d_L = 1.05$ at 99 per cent level. Since  $d = 2.31 > d_u$ , we again conclude that there is no autocorrelation.

The conclusions based on Durbin-Watson statistic tests concur with those based on the residual plots.


predicted

NUMBER OF RESIDUALS = 40 SAMPLE AVERAGE = 1.67644E-15 SAMPLE VARIANCE = 7.83284 SAMPLE STANDARD DEVIATION = 2.79872 COEFF. OF SKEWNESS = 0.280431 STANDARDIZED VALUE = 0.724071 COEFF. OF KURTOSIS = 2.80027 STANDARDIZED VALUE = -0.257855 DURBIN-WATSON STATISTIC = 1.88501



NUMBER OF RESIDUALS = 40 SAMPLE AVERAGE = 1.53211E-15 SAMPLE VARIANCE = 6.08231 SAMPLE STANDARD DEVIATION = 2.46623 COEFF. OF SKEWNESS = 0.695351 STANDARDIZED VALUE = 1.79539 COEFF. OF SKEWNESS = 0.695351 STANDARDIZED VALUE = 0.0617734 COEFF. OF KURTOSIS = 3.04785 STANDARDIZED VALUE = 0.0617734





Residual Plot

predicted

HUMBER DE RESIDUALS = 40 SAMPLE AVERAGE = -1.35447E-15 SAMPLE VARIANCE = 3.53867 SAMPLE STANDARD DEVIATION = 1.88114 COEFF. OF SKEWNESS = 0.743927 STANDARDIZED VALUE = 1.92081 COEFF. OF KURTOSIS = 3.14524 STANDARDIZED VALUE = 0.187508 DURBIN-WATSON STATISTIC = 2.31419

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### CHAPTER SIX

#### CONCLUSION AND RECOMMENDATIONS

#### 6.1 CONCLUSION

From this study, a number of the background socio-economic characteristics included in the analysis do have a significant association with, hence influence, the performance of entrepreneurs in Jua Kali sector. Furthermore, the characteristics which were found to be significantly associated to performance in one subsector (metal work, motor vehicle and carpentry) were not necessarily significantly associated to performance in the other subsectors. Most of the characteristics however showed virtually no significant relationship with performance in any of the subsectors.

The variables: primary school handicraft, formal technical training, number of years of technical training, previous employment in the formal sector, and initial capital were found to have a significant association with the performance of entrepreneurs in the metal work Jua Kali subsector. By a strange reason however, initial capital showed a negative association contrary to the expectation. All the other background socio-economic characteristics included in the study showed low or insignificant association with performance in the subsector.

The performance in the motor vehicle subsector seemed to be the least influenced by the background socio-economic characteristics of the entrepreneurs. Only preference for formal employment at entry, distance to ancestral home, the entrepreneur's family size, and level of formal education were found to have a significant relationship with performance in the subsector. The first two factors showed negative association and the third positive association as was expected. Level of formal education showed negative association contrary to what was expected.

In the Carpentry subsector the results were as follows: formal technical training, initial capital and parental family size were found to have a significant positive relationship with performance, while preference for formal employment at entry and distance to ancestral home were found to have a significant negative relationship with performance in the subsector. These results were in agreement with what was expected. On the other hand, primary school handicraft and market consideration at entry were also significantly related to performance but the relationship was negative contrary to what was expected.

From this study it is clear that, the technical related background factors, that is, formal technical training and primary school handicraft, have significant effect on performance of Jua Kali entrepreneurs in the manufacturing subsectors (metal work, and carpentry) but not those in service subsector (motor vehicle). Initial capital was also significant with respect to manufacturing subsectors. The other background factors did not show any consistent relationship to the performance across the subsectors.

While the various socio-economic characteristics mentioned above had statistically significant association with performance in the respective subsectors, the explanatory power of the associated models

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was low, especially for the models relating to metal work and motor vehicle subsectors. This was evidenced by the coefficient of determination ( $\mathbb{R}^2$ ) values of 0.428 and 0.263 associated with the regression models developed for the two subsectors respectively. The model developed for the Carpentry subsector, however, had a stronger explanatory power ( $\mathbb{R}^2 = 0.656$ ).

The low explanatory power of these models is an indication that other variables need to be considered. For instance, the factors which emanate from the sectorial environment itself could be incorporated. These factors do however, fall out of the set of entrepreneurial background socio-economic factors which were the subject of this study.

#### 6.2 POLICY RECOMMENDATIONS

At the time of this study, there was no censuring policy for those wishing to enter Jua Kali entrepreneurship and the author does not wish to recommend formulation of one. However, based on the findings of this study, the following recommendations are suggested:

Formal technical training and the other technical related background factors were found to have a significant influence on performance of entrepreneurs in the manufacturing subsectors of Jua Kali. In light of this, there is need for more emphasis on technical and vocational related courses in our school curriculum. Technical skills are necessary to facilitate the choice of the enterprise to venture into, adaptation and innovative use of productive processes and services. Technical training, management and business skills are needed to initiate and successfully manage the Jua Kali sector enterprises.

Preference for formal employment at entry was found to have a significant negative effect on performance in two of the subsectors, that is, motor vehicle and carpentry. This may be due to the negative attitude that the society holds on the Jua Kali sector. It would therefore be necessary to initiate promotional programmes with an aim of giving positive information regarding self-employment in the sector as a good career option. During pre-entry stage, people need to be made aware that entrepreneurship in the sector provides a reasonable average monthly income. In this study, for instance, it was found that the average monthly profit for the entrepreneurs included in the study was about seven thousand shillings. This kind of information will make entrepreneurs in the sector more committed to becoming self-employed.

The distance to entrepreneur's ancestral home was found to be a significant determinant of performance in two subsectors. On basis of this, people who wish to start Jua Kali businesses should be encouraged to do so near their homes. In addition to the likely improved performance on the part of the entrepreneur, this would also reduce the migration to urban cnetres.

Most researchers have found initial capital as a hindrance to performance in Jua Kali sector. In this study, however, it was found to have a positive significance in only one subsector. Infact, most people interviewed indicated that they needed only alittle initial capital outlay to start. Loans may therefore be useful to those who have been in the sector for sometime.

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Even though formal education did not show much influence on performance, it was found that most of the entrepreneurs were at least primary school graduates. Besides, technical training cannot be meaningfully accomplished without some basic education. For a successful venture into Jua Kali sector, there is therefore a need for the government to continue encouraging people to have some basic education.

The Jua Kali subsectors, to some extent, reacted differently to the factors examined. This suggests that any attention directed to the sector, need to be directed to the subsectors independently. The manufacturing subsector, for instance, may require more training and more initial and working capital than service subsectors. This calls for more supportive resources towards this subsector.

Finally, the findings of this study indicate that most of the background socio-economic characteristics do not have any significant influence on performance of Jua Kali entrepreneurs. This agrees with the view held by most previous researchers in this area, that anybody can venture into this sector and perform well depending on his initiative and the conditions in the sector. None of the entrepreneurs interviewed cited any of his pre-entry socio-economic characteristics being of any hindrance to his performance. Rather, they cited factors from within the sector, such as, lack of stable operating premises, harassment by authorities, lack of market information hence exploitation by middlemen, and inadequate infrastructure, among others. Based on these observations, it would be worthwhile to conduct a study towards this direction.

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### 6.3 LIMITATIONS OF THE STUDY

The limitations of this study were as follows:

- (1) Time period: the measures of performance used did not consider the time period that one has been in the business. Performance of an entrepreneur who has been running his business for, say one year, was measured on the same scale as that for an entrepreneur who has been in business, say for ten years. This is a limitation in the sense that performance is likely to improve as one stays longer in the business, cateris paribus.
- (2) Records: data collected from Jua Kali sector is limited in that the entrepreneurs rarely keep records. They rely, mainly on memory for information. Furthermore a number of them demonstrated fear that the researcher was an agent from tax department, even when the reason for the study was clearly explained.
- (3) Locations: the areas of study were not uniform. For instance, some locations had Nyayo Jua Kali sheds, others were under constant harassment by authorities, yet others were far out of the city centre. This heterogeneity was not considered in the analysis. This may have affected the representativeness of the sample.

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### 6.4 SUGGESTION FOR FURTHER RESEARCH

From the findings of this research, it is clear that further research is needed. For example, the following areas could be explored.

A similar study could be done but restrict the population of study to entrepreneurs who have been in operation for approximately the same time period, and who operate under similar sectorial environment.

Another area is for a study seeking opinions of Jua Kali entrepreneurs themselves, on what they feel should be done to prepare people for a future career in Jua Kali sector. Having had some experience in the sector, they may be better placed to know what is required to prepare someone for entrepreneurship in the sector.

Also, since this study was on entrepreneurs in Eastlands of Nairobi, similar studies on entrepreneurs in other urban locations and rural areas can be done.

And lastly, it may be necessary to conduct a study on the postentry factors that influence performance. This study may identify the sectorial endogeneous variables which may also explain performance in the Jua Kali sector.

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### ANNEX 1A

#### A NOTE TO THE RESPONDENT

#### RE: SURVEY OF JUA KALI SECTOR IN NAIROBI

Hello,

I am Mr. Kariuki, a postrgraduate student in the Faculty of Commerce at the university of Nairobi. I am conducting a survey on the subject named above for my final research project. It is for this reason that I am kindly requesting you to give me a few minutes of your time to fill in the blanks in the attached questionnaire to the best of your knowledge as applies to yourself and your enterprise.

The results of this study will enable the government and the donors identify the entrepreneurial qualities which should be developed and given subsequent support and appraisal.

The information you provide will be treated as strictly confidential, therefore I am not recording your name nor that of your business.

Your cooperation will be highly appreciated.

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### ANNEX 1B

### QUESTIONNAIRE

1.	Describe the main activities of your	bus	siness.
	Automotive ( ) Metal Work		( ) Carpentry ( )
2.	Which year did you start your busine	ss?	
3.	Which year did you end your formal s	choc	oling?
4.	What class did you reach in your for	mal	schooling?
	No schooling (		)
	Std 1 - 4 (		)
	Std 5 - 8 (		)
	Form 1 - 2 (		)
	Form 3 - 4 (		)
	Above Form 4		)
5.	How old were you when you ended your	fo	ormal schooling?
6.	Did you do any manual (handicraft) s	subj	jects in Primary school?
	Yes ( ) No	(	)
7.	Did you have any formal technical to	cain	ning?
	Yes ( ) No	(	)
8.	Was the formal technical training y	ou h	had related to the activities
	of your business?		
	Yes ( ) No	(	)

9. How many years was the formal technical training you had? ------

10. Which institution did you attend for your formal technical training?

Village Polytechnic	(	)
Technical High School	(	)
Harambee Institute	(	)
Other (specify)	(	)

11. How many years of apprenticeship did you have before you opened your own business? -----

12. Did your father or an elder brother practice the same trade as you are in?

Yes () No ()

13. Did you have any formal employment in the formal sector before you opened up your own business?

Yes ( ) No ( )

14. When deciding to start this business, would you say that you were

very interested	(	)
interested	(	)
not interested	(	)
or any other	(	)

15. Did you consider market availability of the goods or services of your enterprise before entry?

Yes ( ) No ( )

16. Suppose you were given a job in the formal sector before you started your business, would you have taken it instead?

Yes ( ) No ( )

17.	How much	(Ksh)	did	you	have	to	start	your	business?	
-----	----------	-------	-----	-----	------	----	-------	------	-----------	--

0	-	500			(	)
501	-	1000			(	)
1001	-	2000			(	)
2001		3000			(	)
3001	-	4000			(	)
4001	-	5000			(	)
Over	50	000			(	)

18. What was the source of the money you used to start your business?

Personal savings	(	)
Loan from bank or other financier	(	)
Both Loan and personal savings	(	)

19. How many regular employees do you have in your business?

20. How many apprentices do you have in your business?

For Motor Vehicle mechanics

21. How many customers on average do you serve per day?

22. How much do you charge per customer served on average?

23. How much does it cost you on average to serve each customer ?

# For Metal Work and Carpentry

24. Name the different units that are made at your enterprise, their selling price, cost price and number sold per day on average:

	Name of Unit	No. Sold	Sp Cp	
			-	
Α				
в				
С				
D				

### For all Subsectors

25. How much in sales (Ksh.) on average do you make per day?

0	-	50		(	)
51	-	100		(	)
101	-	150		(	)
151	-	200		(	)
Over	r 2	200		(	)

26. How far is it from Nairobi to your home in miles?

0	-	30		(	)
31	-	60		(	)
61	-	100		(	)
101	-	150		(	)
151	-	200		(	)
ove	r :	200		(	)

- 27. Were you married when you started your business? Yes/No
- 28. How many children did you have when you started your business? -----
- 29. How many brothers and sisters did you have when you started your business?

# THANK YOU VERY MUCH FOR YOUR CO-OPERATION

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# ANNEX 2A

## FACTORS RELATING TO METAL WORK JUA KALI

ENTREPRENEURS

Respondent	REV	PRT	REG	APP	WORKERS	BAGE	AGE	ED	PSC
1	12 050	6.250	0	0	0	14	20	3	0
2	18 100	2,840	1	2	3	8	20	3	1
2	23,400	2,810	0	6	6	3	22	5	0
1	7,050	3,250	0	4	4	4	22	6	0
5	7,500	3,000	1	1	2	2	27	3	1
5	10,500	4,500	6	4	10	7	25	5	1
7	2,120	540	0	0	0	1	21	5	0
8	13,500	4.500	0	2	2	1	30	3	0
9	12,600	4,650	0	1	1	1	21	3	1
10	21,000	4,800	2	0	2	4	28	3	0
11	5,400	2,700	2	0	2	2.	24	6	1
12	43,000	10,600	2	1	3	6	31	4	1
13	180,000	66,000	2	1	3	4	41	4	1
14	4,500	1,500	0	0	0	3	37	2	0
15	4.700	670	0	1	1	3	20	3	1
16	82,300	11.550	2	1	3	10	18	3	1
17	19,200	12,120	0	1	1	6	16	3	0
18	38,100	16,700	5	2	7	11	24	5	1
19	12,700	5.775	2	1	3	1	24	3	1
20	21,500	4,500	0	3	3	7	52	1	0
21	19,260	6.750	1	0	1	7	24	3	1
22	30,460	8.210	2	1	3	1	29	5	0
23	7,100	2.640	3	0	3	1	28	3	0
24	33,300	3,250	2	3	5	1	37	4	0
25	21,600	10,350	2	0	2	4	21	4	0
26	9,110	3,870	0	4	4	12	31	6	0
27	30,000	7,440	4	5	9	5	36	4	0
28	5,040	2,010	0	1	1	11	22	2	0
29	5,780	2,480	1	3	4	4	20	5	0
30	5,200	2,810	1	0	1	4	21	3	1
31	41,100	3,900	6	4	10 .	6	31	3	. 1
32	. 9,000	1,580	1	0	1	4	24	3	1
33	11,090	3,580	1	1	2	11	21	3	1
34	37,500	4,500	1	0	1	1	31	3	1
35	61,600	5,400	10	2	12	3	25	3	1
36	38,700	14,300	5	1	6	5	24	5	1
37	19,000	9,350	2	2	4	7	19	. 3	1
38	7,500	2,590	3	2	5	3	28	3	1
39	29,800	7,500	8	10	18	21	24	3	1
40	2,400	960	0	1	1	17	27	2	0

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# ANNEX 2A (Continued)

Respondent	AFY	FBR	FTEC	TEN	TAY	INS	EMP	FJOB	MKT	INC	SIN	HOD	FAM	PFAM	
<u>*</u>							200343								
1	2	0	0	0	2	4	0	1	1	1	0	6	1	10	
2	2	0	0	0	0.25	4	0	1	1	1	1	6	3	5	
3	4	0	1	1	3	1	0	1	0	7	0	6	1	10	
4	1	1	1	0	2	4	0	1	1	1	1	5	1	/	
5	7	1	0	0	1	4	0	1	1	2	0	6	1	1	
6	1	0	1	1	0.5	3	1	0	1	2	1	5	1	6	
7	2	0	0	0	0.5	4	0	1	1	2	1	6	1	11	
8	11	1	0	0	2	4	1	1	1	7	1	6	3	10	
9	4	0	0	0	1	4	0	0	0	1	1	3	1	10	
10	-6	0	1	1	2	1	1	1	0	6	0	5	1	6	
11	5	0	1	1	4	2	1	0	1	7	1	3	1	8	
12	8	0	0	0	2	4	1	0	0	2	1	6	4	8	
13	19	0	0	0	2	4	1	0	1	7	1	4	6	6	
14	22	0	0	0	1	4	1	1	0	1	1	2	8	7	
15	4	1	0	0	4	4	0	1	0	7	0	3	1	8	
16	4	0	0	0	4	4	0	1	1	7	1	1	1	8	
17	1	1	0	0	1	4	0	0	0	1	1	6	1	5	
18	1	1	0	0	1	4	0	1	0	1	1	5	1	12	
19	6	0	1	0	2.5	3	1	0	1	6	0	6	4	7	
20	52	1	0	0	2	4	1	1	0	7	0	6	12	9	
21	4	1	0	0	1	4	1	0	0	7	1	6	1	8	
22	3	0	0	0	3	4	1	1	1	7	1	2	1	8	
23	10	0	0	0	0.5	4	1	1	0	7	1	6	4	10	
24	12	0	0	0	1	4	1	0	1	1	1	6	4	7	
25	4	0	0	0	1	4	0	1	0	1	1	6	3	4	
26	6	0	0	0	2	4	1	1	0	1	1	6	8	12	
27	13	1	1	1	1	1	1	.1	1	1	1	6	3	11	
28	3	0	0	0	1	4	0	0	0	1	0	6	5	7	
29	1	1	1	1	2	1	0	1	1	1	0	5	1	8	
30	1	0	0	0	1	4	0	1	0	1	1	6	1	9	
31	13	1	0	0	3	4	0	1	0	1	1	6	4	12	
32	6	0	0	0	1	4	0	1	1	2	1	3	3	8	
33	1	1	0	0	1	4	0	0	0	1	1	6	1	12	
. 34	12	0	0	0	1	4	1	1	1	2	1	6	3	9	
35	3	0	. 0	0	2	4	1	0	1	1	1	6	4	9	
36	1	1	0	0	1	4	0	1	0	3	0	3	1	. 9	
37	1	1	0	0	1	4	0	1	0	1	1	6	1	. 8	
38	10	0	0	0	1	4	1	0	0	5	1	6	6	5	
39	1	0	1	1	3	1	1	0	1	1	1	2	1	. 6	
40	7	1	0	0	1	4	0	1	1	1	0	) 5	, 1	4	

### - 116 -ANNEX 2B

## FACTORS RELATING TO MOTOR VEHICLE JUA KALI

ENTREPRENEURS

Respondent	REV.	PRT	REG	APP	WORKERS	BAGE	AGE	ED	PSC
1	12,000	7,200	2	0	2	8	25	5	1
2	10,500	6,000	0	0	0	1	23	3	0
3	4,500	2,700	0	2	2	4	24	3	1
4	36,000	18,000	2	1	3	. 6	25	3	1
5	27,000	18,000	2	3	5	11	24	3	0
6	18,000	6,000	1	2	3	9	25	3	1
7	60,000	7,500	2	6	8	8	23	4	1
8	12,000	5,400	1	2	3	4	29	3	1
9	30,000	6,000	2	4	6	18	23	3	1
10	13,500	9.000	2	1	3	12	23	4	1
11	18.000	12,000	2	1	3	7	18	3	1
12	60,000	18,900	3	2	5	3	20	3	0
13	9.000	3,000	2	3	5	4	20	4	1
14	27.000	16.200	3	2	5	9	19	4	0
15	9,000	4,500	1	1	2	16	21	4	• 1
16	45.000	18,000	2	2	4	16	20	3	0
17	7,500	4,500	1	1	2	14	20	4	1
18	27,000	13,400	0	4	. 4	24	23	3	1
19	33,000	6,000	0	2	2	5	26	5	1
20	6,300	4,500	2	1	3	11	24	4	0
21	31,000	4,500	2	1	3	10	20	5	1
22	7,500	3,000	0	6	6	10	20	3	1
23	9,600	6,000	1	6	7	17	19	3	0
24	36,000	21,600	4	3	7	14	29	5	1
25	27,000	13,500	1	2	3	13	19	3	0
26	60,000	24,000	1	3	4	6	21	5	1
27	36,000	24,000	1	8	9	2	17	3	0
28	7,200	3,600	4	7	11	3	42	4	1
29	12,000	6,000	3	3	6	13	23	3	0
30	15,000	9,000	2	2	4	15	29	4	1
31	6,000	4,800	1	1	2	8	24	5	. 0
32	,12,000	8,400	4	4	8	15	24	3	1
33	22,500	15,000	1	1	2	15	36	6	1
34	15,000	7,500	2	0	2	1	23	5	1
35	6,000	3,000	3	0	3	3	27	3	0
36	22,500	15,000	0	12	12	10	19	3	1
37	36,000	13,500	0	12	12	12	25	5	1
38	37,500	15,000	2	1	3	4	22	5	0
39	18,000	12,000	1	2	3	3	22	5	1
40	12,000	6,000	1	1	2	5	25	6	1

	-	11/ -
ANNEX	2B	(Continued)

$\begin{array}{cccccccccccccccccccccccccccccccccccc$	Respondent	AFY	FBR	FTEC	TEN	TAY	INS	EMP	FJOB	MKT	INC	SIN	HOD	FAM	PFAM
$\begin{array}{cccccccccccccccccccccccccccccccccccc$	1	3	1	1	1	1.5	2	0	1	1	1	0	4	1	8
$\begin{array}{cccccccccccccccccccccccccccccccccccc$	2	5	1	0	0	0.7	4	0	1	0	1	1	2	1	8
$\begin{array}{cccccccccccccccccccccccccccccccccccc$	3	7	0	0	0	8	4	0	1	1	1	1	1	1	7
$\begin{array}{cccccccccccccccccccccccccccccccccccc$	4	8	1	0	0	2	4	0	1	1	3	1	1	1	7
$\begin{array}{cccccccccccccccccccccccccccccccccccc$	5	4	0	0	0	1	4	1	1	0	1	1	2	1	14
$\begin{array}{cccccccccccccccccccccccccccccccccccc$	6	5	1	0	0	1	4	1	1	1	4	1	4	1	7
$\begin{array}{cccccccccccccccccccccccccccccccccccc$	7	4	0	0	0	4	4	0	0	1	1	1	6	1	9
9   8   1   0   0   4   4   1   0   0   1   1   3   1   10     10   5   0   0   4   4   0   0   0   1   1   2   1   9     11   2   0   0   1.5   4   0   0   1   3   1   10	8	11	0	0	0	5	4	1	1	0	3	1	6	1	3
10   5   0   0   4   4   0   0   1   1   2   1   9     11   2   0   0   1.5   4   0   0   1   1   2   1   9     11   2   0   0   1.5   4   0   0   1   3   1   10	9	8	1	0	0	4	4	1	0	0	1	1	3	1	10
11 2 0 0 0 1.5 4 0 0 1 3 1 3 1 10	10	5	0	0	0	4	4	0	0	0	1	1	2	1	9
	11	2	0	0	0	1.5	4	0	0	1	3	1	3	1	10
12 1 0 0 0 1 4 0 0 0 1 1 6 1 10	12	1	0	0	0	1	4	0	0	0	1	1	6	1	10
13 5 0 0 0 2 4 1 0 1 3 1 6 1 10	13	5	0	0	0	2	4	1	0	1	3	1	6	1	10
14 1 1 0 0 1 4 0 0 0 4 1 2 1 10	14	1	1	0	0	1	4	0	0	0	4	1	2	1	10
15 1 1 0 0 1 4 0 0 0 1 1 4 1 6	15	1	1	0	0	1	4	0	0	0	1	1	4	1	6
16 1 1 0 0 1 4 1 0 0 3 1 2 4 14	16	1	1	0	0	1	4	1	0	0	3	1	2	4	14
17 1 1 0 0 1 4 1 1 0 2 1 5 3 11	17	1	1	0	0	1	4	1	1	0	2	1	5	3	11
18 0 0 1 1 1 2 1 1 0 1 1 1 1 1	18	0	0	1	1	1	2	1	1	0	1	1	1	1	7
19 2 0 0 0 2 4 0 0 1 5 1 5 1 6	19	2	0	0	0	2	4	0	0	1	5	1	5	1	6
20 2 0 0 0 1 4 0 1 1 6 0 5 1 1	20	2	0	0	0	1	4	0	1	1	6	0	5	1	11
21 2 0 1 1 2 4 1 1 1 4 0 5 1 1	21	2	0	1	1	2	4	1	1	1	4	0	5	1	11
22 2 0 0 0 2 4 0 1 0 3 1 3 1	22	2	0	0	0	2	4	0	1	0	3	1	3	1	9
23 2 0 0 0 2 4 0 0 0 1 1 2 1 0	23	2	0	0	0	2	4	0	0	0	1	1	2	1	6
24 9 0 1 1 2 1 1 0 1 3 1 1 6	24	9	0	1	1	2	1	1	0	1	3	1	1	6	6
25 3 1 0 0 2 4 0 0 1 1 1 2 1	25	3	1	0	0	2	4	0	0	1	1	1	2	1	8
26 2 0 0 0 2 4 1 1 0 4 1 6 1 1	26	2	0	0	0	2	4	1	1	0	4	1	6	1	14
27 2 0 0 0 2 4 0 1 1 1 1 6 1	27	2	0	0	0	2	4	0	1	1	1	1	6	1	/
28 16 0 0 0 1 4 1 1 1 6 1 4 6	28	16	0	0	0	1	4	1	1	1	6	1	4	0	9
29 3 0 0 0 2 4 1 1 1 1 6 1	29	3	0	0	0	2	4	1	1	1	1	1	0	1	12
30 5 1 1 1 3 3 1 0 0 4 1 6 1 1	30	5	1	1	1	3	3	1	0	0	4	1	0	1	13
$\begin{array}{cccccccccccccccccccccccccccccccccccc$	31	2	0	1	1	2	1	1	1	0	3	1	0	1	12
32 5 0 0 0 3 4 1 1 0 1 1 4 1	32	5	0	0	0	3	4	1	1		1	1	4	1	9
33 18 0 0 0.5 4 1 0 1 1 1 1 6	33	18	0	0	0	0.5	> 4	1	0	1	1	1	1	0	9
34 5 0 1 1 4 1 1 1 0 4 1 3 1	34	5	0	1	1	4	1	1	1	0	4	1	3	1	6
35 9 0 0 0 3 4 0 1 1 1 1 0 5	35	9	0	. 0	0	3	4	0	1	1	1	1	6	1	5
	36	2	0	0	0	2	4	0	0	1	3	1	6	1	0
	37	3	1	0	0	1	4	1	0	1	1	1	0	1	11
	38	3	1	0	0	3	4	0	1	1	4	1	4	1	7
	39	2	1	1	1	2	4	0	1	0	2	1	4	1	8

### - 118 -ANNEX 2C

# FACTORS RELATING TO CARPENTRY JUA KALI

		ENTREP	RENEUR	RS					
Respondent	REV	PRT	REG	APP	WORKERS	BAGE	AGE	ED	PSC
1	4,000	1.150	0	2	2	3	21	2	0
2	14.300	5,850	2	2	4	8	21	5	1
3	5.800	1,310	0	0	0	4	19	3	1
4	11.220	2,250	2	1	3	3	19	5	1
5	6.000	3.000	1	0	1	2	23	3	0
6	30,000	7,500	5	1	6	- 5	21	2	0
7	36,000	4,500	1	0	1	3	25	3	0
8	30,000	6,000	1	2	3	5	19	5	1
9	504,000	63,000	4	1	5	2	29	4	0
10	20,600	4,000	4	0	4	7	20	5	0
11	29,400	4,500	3	3	6	2	24	5	1
12	18,000	4,500	5	0	5	3	33	2	0
13	315,000	45,000	6	2	8	5	30	3	0
14	18.000	4,500	1	0	1	4	22	5	0
15	6,300	1,090	1	3	4	2	22	3	0
16	27,000	4,500	2	3	5	2	39	3	1
17	48,000	6,000	2	1	3	1	21	5	0
18	30,000	6,000	2	2	- 4	5	23	3	0
19	16.050	1,840	3	2	5	3	43	3	0
20	37,450	12,850	4	2	6	3	24	3	1
21	14,400	2.850	4	2	6	19	40	1	0
22	19.750	2,600	1	1	2	6	21	5	1
23	45,000	6.000	5	2	7	9	30	6	1
24	36,600	7.560	4	2	6	5	20	5	1
25	33, 340	5.360	2	2	4	1	45	4	1
26	7,000	1,400	0	0	0	6	19	3	1
27	30,000	4.850	8	1	9	6	22	5	0
28	15,000	3,000	0	0	0	6	27	3	0
29	9,900	3,240	3	4	Ż	1	24	3	1
30	21,000	3,000	2	0	2	7	31	2	0
31	33,500	4,500	7	0	7	7	30	3	0
32	10.000	1,200	0	1	1	1	31	3	1
33	35,000	5,000	2	6	8	1	20	5	1
34	21,500	3,500	2	0	2	4	26	. 3	1
35	8,600	2,100	1	1	2	1	29	4	1
36	9,800	2,540	2	2	4	22	45	1	0
37	19,400	4,750	2	1	3	8	19	. 3	0
38	6,000	4,500	0	0	0	3	29	5	1

4,500 3,500 10,840

6,000

11,900 43,000

1 0 1

-	1	1	9	-
	*	*	1	

ANNEX 2C (Continued)

Respondent	AFY	FBR	FTEC	TEN	TAY	INS	EMP	FJOB	MKT	INC	SIN	HOD	FAM	PFAM
							-		0	-	-	,	-	0
1	4	1	0	0	5	4	0	1	0	1	1	6	1	9
2	1	1	1	1	2	2	0	0	0	3	0	6	1	9
3	1	1	0	0	0.5	4	0	1	0	2	1	6	1	11
4	1	0	1	1	1	3	0	1	1	1	1	0	1	11
5	6	0	1	1	1	3	1	0	1	2	0	6	1	4
6	5	0	1	1	2	3	1	1	0	1	1	6	1	13
7	5	0	0	0	3	4	0	1	0	3	1	5	1	4
8	0	0	1	1	4	2	0	0	0	3	0	6	1	8
9	2	1	0	0	1	4	0	1	1	4	1	6	5	11
10	2	0	1	1	1	3	0	0	1	3	1	6	1	7
11	4	0	0	0	2	4	0	1	1	6	1	3	1	8
12	20	0	0	0	2	4	0	1	1	4	1	6	4	7
13	17	0	0	0	4	4	1	0	0	1	1	6	6	10
14	3	1	0	0	0.5	4	0	1	1	1	1	5	1	12
15	4	0	1	1	2	3	0	1	1	1	1	2	1	7
16	23	0	1	1	2	1	1	1	1	4	1	6	8	8
17	3	0	0	0	1	4	1	1	0	6	0	6	1	6
18	3	0	1	1	2	3	0	1	0	3	1	6	1	7
19	25	0	0	0	2	4	1	1	0	1	1	6	1	10
20	6	0	1	1	1	3	1	0	0	2	1	2	1	9
21	40	0	Ō	0	1	4	1	0	0	1	1	6	8	9
22	2	0	1	1	4	2	0	0	0	1	1	6	1	5
23	3	0	0	0	2	4	0	1	0	5	1	1	1	6
24	1	1	1	1	3	3	0	1	1	2	1	2	1	8
24	27	1	1	1	3	2	1	1	0	3	. 1	3	9	8
25	5	0	0	0	2	4	Ô	Ô	0	2	1	5	1	3
20	2	1	1	1	2	2	0	Ő	1	6	0	6	1	6
29	14	0	0	0	2	1	0	1	1	1	1	6	1	10
20	14	0	0	0	1 5	4	0	1	0	3	1	6	3	6
30	8	1	0	0	1.5	4	1	1	0	2	1	5	1	8
31	0	0	0	0	1	4	0	i	0	4	i	6	1	8
32	14	1	0	0	5	4	1	1	1	5	ī	6	4	7
22	14	1	1	0	2	2	0	0	1	7	1	6	1	13
26	2	1	1	0	2	4	0	0	1	1	0	5	3	0
34	0	1	0	0	1	4	1	1	0	1	1	5	5	12
35	1.5	* 0	1	1	2	4	0	1	0	1	1	6	6	10
27	40	0	1	1	4	4	0	1	1	1	0	1	1	7
37	4	0	0	0	1	4	0	1	1	1	0	1	1 E	0
38	8	0	0	0	0.3	4	1	1	1	1	1	2 5	5	3
39	14	0	0	0	1	4	1	1	0	2	1	2	0	10
40	4	1	0	0	1		+	0	0	1	*	**	2	TO

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### ANNEX 2D

## KEY TO ANNEX 2A, 2B & 2C

revenue carned per monen
number of regular workers employed
number of apprentices employed
total number of employees (REG + APP)
Age of business in years at the time of the study
Whether technical training, if any, was related to the business activities.
Institution where technical skills were learned (1 if Harambee or Technical institute; 2 if technical high school; 3 if village polytechnic; and 4 if at Jua Kali)

All the other abbreviations are explained in chapters THREE and FIVE

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