

The Challenges of Communicating with Female Adolescents: A Case Study of Kenya (Abstract)

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The HIV and AIDS pandemic has torn the continent of Africa apart, in the context of a consistently deteriorating situation occasioned by conflict, poverty, bad governance and negative economic growth. In Kenya, the pandemic was declared a national disaster in 2000, since then, various efforts have been put in place to mitigate the myriad negative effects that it has on different spheres of the society. In a situation where the cure for AIDS has remained elusive, preventive efforts to further check the spread of HIV/AIDS have become the method of choice for stakeholders working in this particular field.

Young people comprise almost 60 percent of the total population in Kenya and have correctly been described as the window of hope in the fight against the HIV/AIDS pandemic.

Understanding the communication process among and between the young people is therefore crucial in order to design effective preventive strategies.

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