

UoN American football team seeks sponsorship

The University of Nairobi (UoN) American Football Team is seeking support from various sponsors. This was said by the team captain, George Olwanga when Redbull Marketing officials donated chilled Redbull energy drinks to the team on May 21 2015.

While thanking the Redbull officials for the support, George noted that such initiatives motivates the players and shows that the team is slowly getting recognition from the corporate world. He challenged the Redbull team to consider supporting the team further.

Speaking on behalf of the Redbull Wings Team, Ms. Tabby Kimani revealed that the visit to the American Football players was an exploratory one, as the company seeks to establish partnership with the Department of Sports in supporting sports in the University. Redbull is a popular Austrian energy drink with the slogan "Redbull gives you Wings", and is renowned for its support of sports both in Kenya and other countries.

American Football is a game played by eleven players per side, that is, in the offense and the defense. The University team has over one hundred active players. The team uses a specialized kit and equipment consisting of a helmet, shoulder/ chest pads, padded shorts referred to as pants, long socks, boots and a jersey that bears the player's number.

Due to the high cost of the kit and the complex and demanding structure of the sport (about five coaches are needed to oversee different parts of the team), the game is not prevalent in the country. Indeed, University of Nairobi is the only institution with an active American Football team. However, the team has been selfless in spreading the game in the Country. So far they have assisted the Buruburu Institute of Tertiary Studies train a few players.

The University continues to support the team through the Department of Sports and Games, and wishes them best of luck in their endeavors.