



Business Ethics and Corporate Social Responsibility: The Way Forward for Organizations

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AIBUMA Conference 2014

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July 11, 2014



1. Business Ethics

- *What is right or wrong
- *Doing the right thing
- *Individual vs corporate (CSR)



2. Environment Dependence

- * Input dependence
- * Output dependence
- * Managing customers
- * Managing other stakeholders



3. **Ethics, Governance and Growth**

- * Ethical behaviour builds trust in managers and their institutions
- * Trust is at the heart of good governance
- * Good governance promotes sustainable growth



4. Governance, Honesty and Integrity

- * Utilization of resources
- * Influence on standard of living
- * Honesty and living standards



Ethics: A key building
block of Growth