

GUEST LECTURE ON CARBON CREDIT TRADING

The PhD Students from the School of Business taking DMA 702: Global Marketing Management ON 19th June 2014 had a guest lecture on Carbon Credit trading by a visiting professor from University of William Paterson Prof. Muroki F. Mwaura. The invitation was extended by Prof. Francis Kibera who is the course coordinator and Dr. Mary Kinoti who also co teach the course.