

The 7th Annual Eduniversal world convention held in Istanbul, Turkey

The Dean, School of Business Dr. Josiah Aduda attended the 7th Annual Eduniversal world convention held in Istanbul, Turkey between 21st and 25th October 2014.

The Conference discussed various management issues including:

- Trends in global Education and Applications :New modes of collaboration
- The Economic and social attraction of business Schools in the regions
- Innovative ways to bring MBA program into developing markets
- Building sustainability into the MBA Program: Models of success
- Determinants of international brand identity of Business Schools
- The pipeline for graduate Jobs: Strategy for intake to job success



