

School Of Business, University Of Nairobi, Areas of Specialization

A. BACHELOR OF COMMERCE

- I. Accounting
- II. Finance
- III. Insurance
- IV. Human resource management
- V. Procurement and supply chain management
- VI. Business information system
- VII. Marketing
- VIII. Operation management

B. MASTER OF BUSINESS ADMINISTRATION (MBA)

- I. Accounting
- II. Finance
- III. Human resource management
- IV. Strategic management
- V. International Business management
- VI. Marketing
- VII. Insurance
- VIII. Management information system

C. MSC IN MARKETING

- I. Global marketing
- II. Marketing research
- III. Retail marketing
- IV. Brand & sales management

D. MSC IN FINANCE

- I. Finance and accounting
- II. Finance and investments
- III. Finance and banking
- IV. Finance and insurance

E. MSC IN ENTREPRENEURSHIP AND INNOVATIONS MANAGEMENT

- I. Small and medium enterprises
- II. Corporate innovations

F. MSC IN HUMAN RESOURCE MANAGEMENT