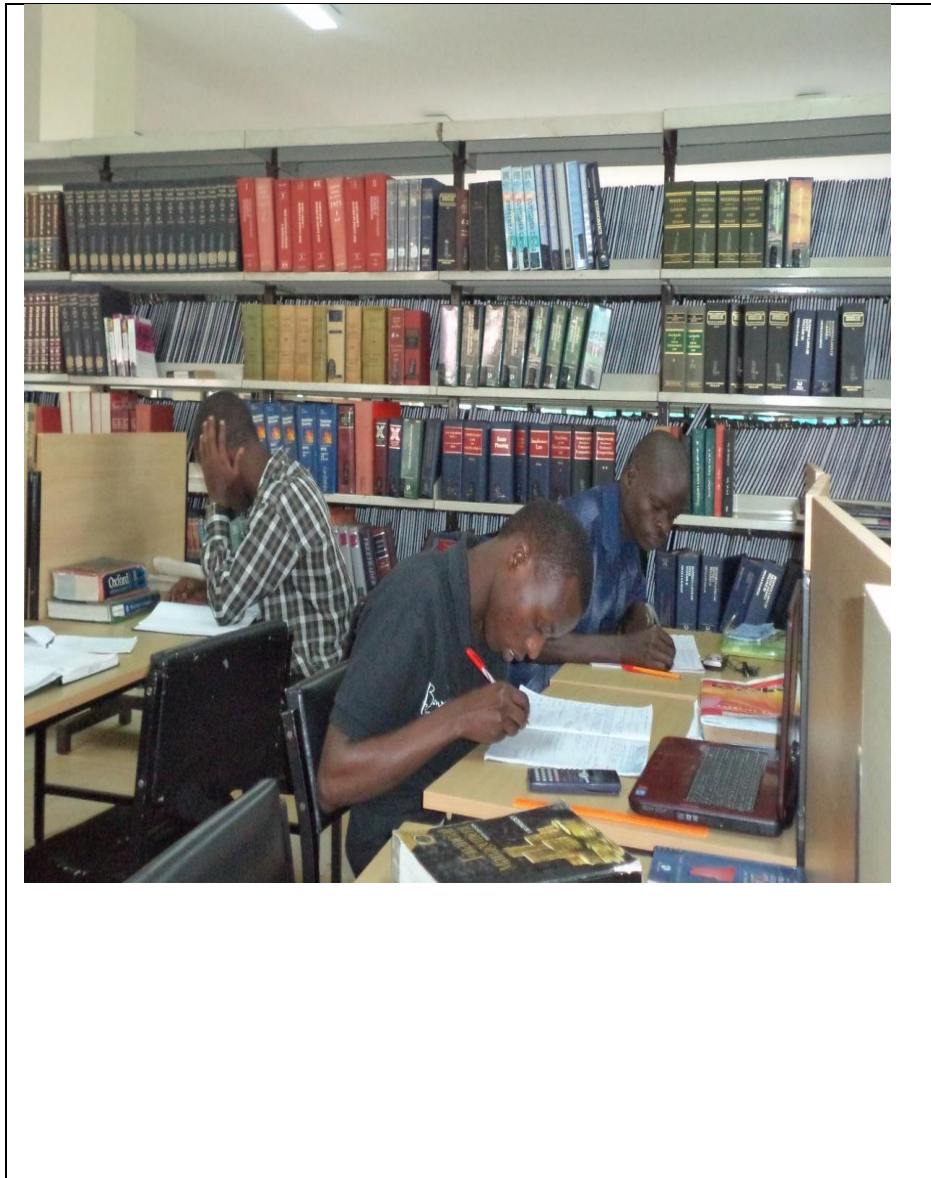


School of Business students launch local version of The Harvard Business Review



Maina, Jamal Harsam, Levi Wekesa and Maurice Mwanzia from School of Business, University of Nairobi have launched the UoN Business Review, a local version of the popular Harvard Business Review. Though not related in any way to the HBR, [UONBR](#) will be a meeting place for students, university dons and business leaders who are keen on sharpening their business acumen and keep abreast of latest developments. Backed by the university's Marketing Students Association, the team says it will create value for you by collecting articles on business related



topics from professors, business leaders and students.

The UONBR will have a section on money, art and culture, business, opinion and technology. The team add that being successful in business requires knowledge, which is why they have launched the online publication.

The [Harvard Business Review](#) was launched in 1922 by the Harvard Business School as a high-

end business journal for both students, professors and business men. Its mission was to improve the practice of management and has now expanded from just the

flagship magazine into licensed editions, books and research as well as a publishing arm. UONBR might follow the same route if well managed. <http://www.uonbr.com/>