

THE INAUGURAL C-SUITE SEMINAR

Date and time:

Tue, 2014-08-12 12:09

ICPAK organized a three day event dubbed **The Inaugural C-Suite Seminar** in realization that today's Organizations today are under more pressure than ever before to innovate to actively strive for new ideas, continuous improvement, or where necessary, market disruption and to achieve these goals with both speed and purpose. Whether driven by competition or by the need for sustainability, many organizations across the world have come up with creative approaches to initiating, nurturing and implementing innovation. Attending the three day seminar were the **Chief Finance Officer** Mr. Michael Karue, The **Chief Internal Auditor** Mr. Peter Igiria, Mr. Juma Wanga **Senior Accountant** Expenditure.

The Seminar discussed various topical issues around:

- The Customer Driven Enterprise
- Sustainable Innovation
- Blue Ocean Strategy
- Managing Risk without Stifling Innovation
- Making People Your Competitive Advantage
- Effective Top Management Teams and
- The Art of Public Speaking